

Ronald McDonald House Charities of Northwest Florida

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PRESS RELEASE FOR IMMEDIATE RELEASE

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Run, White, and Blue: Kick Off Fourth of July with the Ronald McDonald House Firecracker 5K

June 7, 2024 – Pensacola, FL – Ronald McDonald House Charities of Northwest Florida hosts its annual Firecracker 5K, presented by Hill-Kelly Dodge Chrysler Jeep Ram, on Saturday, June 29th. The race starts at 7am, and participants have the option to run or walk the 5K course, which begins and ends at Seville Quarter. This event is fun for the whole family and even features a FREE Kids Fun Run, presented by WEAR Cares.

Registration is \$35 and includes your race bib, t-shirt, and finisher's medal. Registration will increase to \$40 on Friday, June 28th. Packet pickup will also be happening Friday, June 28th from 4-7pm at Apple Annie's (inside Seville Quarter). Can't make it to packet pickup? Be sure to arrive early on race day to grab your packet from 6:00-6:45am. For those who would like to support the House but can't attend the race, you can register for the virtual run/walk option. Virtual racers will also receive a t-shirt, race bib, and finisher's medal.

Kick off your Fourth of July by running in your best red, white, and blue attire and support families every step of the way. Additional awards will be given to our top finishers in each age group, and we invite everyone to enjoy the Post-Race Party, sponsored by Pensacola News Journal, inside Seville Quarter. For participants ages 21 and up, there will be a chance to toast to a successful race and enjoy free beer.

Whether you are an avid runner or just enjoy a walk through downtown, there's a way for everyone to participate and help keep families close at Ronald McDonald House! For up-to-date information on the race, follow us on social media and make sure to follow our event page on Facebook – [2024 Firecracker 5K](#). For more information: contact Kathryn Peters at 850.47.2273 or kathryn@rmhc-nwfl.org.

About Ronald McDonald House Charities® of Northwest Florida

The mission of Ronald McDonald House Charities of Northwest Florida is to love and support families of children with medical needs by giving them a place to call home. Since opening its doors in 1984, the Ronald McDonald House of Northwest Florida has been a lifeline of hope for families. Locally owned and operated, the Ronald McDonald House of Northwest Florida can continue its mission with the assistance of faithful volunteers and through the community's generosity. For more information, visit www.rmhc-nwfl.org or find us on Facebook (www.facebook.com/RMHCNorthwestFL).

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