

## WKRG News 5 Names Simone Sharod as Traffic Anchor

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*Traffic Anchor Simone Sharod*

**MOBILE, Alabama-** Simone Sharod has been named Traffic Anchor of WKRG News 5. The announcement was made today by Jesse Gear, WKRG Vice President and General Manager.

“We’re lucky to have found Simone for this position.,” Gear said. “I believe our viewers will fall in love with her bubbly personality and desire to make sure she’s providing useful information every day.”

“From the first moment you meet Simone, you realize there is special spark about her,” said News Director Gene Kirkconnell. “She is a charming and earnest communicator from whom viewers will enjoy learning about what’s happening with traffic.”

Sharod is from Meridian, Mississippi. She obtained a Bachelor of Arts in Communication from Tuskegee University.

After graduating college, she spent a few years working as a production assistant in the film and television industry in New Orleans, Louisiana.

Sharod is thrilled to be on her journey with the WKRG family. She is particularly excited about the opportunity to connect with the vibrant community members of the Gulf Coast and is looking forward to enjoying the beautiful beaches.

“The younger version of me who grew up wanting video cameras for my Christmas gifts and always doing ‘interviews’ on Snapchat before Friday night football in high school would say, ‘I

knew it.' In college, I aspired to be a journalist, and now I am doing just that," said Sharod. "What a full-circle moment this is for me. This journey will be a significant enhancement to my foundation and growth in journalism. Although I have only been here a few weeks, I see the growth already happening for me. I want to credit those who have answered my questions and offered advice and feedback. I know I made the right decision to join the WKRG family, and I look forward to all that this part of my journey will bring. Look, Mama, I'm on TV!"

Sharod will be working alongside Anchors Bill Riales and Shamonee Baker and Meteorologists John Nodar and Caroline Carithers on WKRG News 5 This Morning from 4am-7am every weekday. She will also work with Anchor Devon Walsh and Meteorologist Caroline Carithers on WKRG News 5 at 9am, and Anchor Cherish Lombard and Chief Meteorologist Ed Bloodsworth on The 4 on 5 that airs weekdays at 4pm. Finally, she will team up with Anchors Devon Walsh and Peter Albrecht and Chief Meteorologist Ed Bloodsworth on WKRG News 5 at 5pm.

#### **About WKRG News 5**

WKRG News 5 reaches more than 665,000 television households in the Mobile-Pensacola-Fort Walton Beach television market. It is seen in 4 counties in Northwest Florida, 7 counties in Alabama, and 3 counties in Mississippi.

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