

TASTE OF GLEN ELLYN 2021

August 11 - 15

Downtown Glen Ellyn Northwest of the Tracks
on Glenwood/Crescent Blvd.



BECOME A SPONSOR

- Live Music
- Beer Garden
- Food Vendors
 - Carnival
- Business Expos



ABOUT TASTE OF GLEN ELLYN



This five-day event takes place in the heart of downtown Glen Ellyn, northwest of the tracks on Glenwood/Crescent Blvd. The annual event features a variety of live entertainment including nationally known performers and a community stage showcasing local youth groups. Enjoy all the event has to offer with festive foods, cold beverages, a business expo and carnival rides.

The Taste of Glen Ellyn is a Family Friendly Event which has previously seen over 25,000 residents of Glen Ellyn and surrounding community. A variety of opportunities are available for you and your company. We welcome your sponsorship participation, your business to showcase themselves at our expo, or dining experience to vend at our food court. For more information or to reserve a spot please go to glenellynchamber.com/taste.

THE TASTE AT A GLANCE

- **FOOD** - Glen Ellyn is home to amazing restaurants. New this year restaurants will feature a small taste off their menu. Come and sample from a variety of local restaurants and get your fill on your carnival cravings too!
- **BACK TO SCHOOL** - Wednesday will feature Glen Ellyn Schools and their teachers with performances, activities and more.
- **LIVE ENTERTAINMENT** - Thursday – Saturday, Bringing in the best of the burbs to the Main Stage. Enjoy live bands of all genres.
- **COMMUNITY STAGE** - Sunday, groups from the surrounding community performing. It will be packed with exciting entertainment and fun for all!
- **BUSINESS SHOWCASE EXPO** - Connecting businesses to thousands of customers, face to face, giving them a chance to network and gain leads from peers in industry and the local area.
- **TASTE CARNIVAL** - Featuring activities and carnival rides located next to the taste grounds. A portion of the proceeds from the carnival will fund college scholarships to Glenbard South and Glenbard West students.

ABOUT GLEN ELLYN CHAMBER OF COMMERCE



Whether you are new to Glen Ellyn, an established business, or wish to expand your contacts in this area, the Glen Ellyn Chamber of Commerce welcomes you. GECOC is a service and action organization, comprised of members who invest in the economic, civic and cultural wellbeing of the community. Members help support the work of the Chamber, based on their resources, abilities and interests, with a broad scope of opportunities to serve.



MAIN STAGE SPONSOR - \$2,500

The Main Stage will include live music and community groups throughout the event.

- Company name listed as exclusive sponsor on the banner prominently located on the Main Stage
- Logo displayed as Top Sponsor for all advertisements
- Top sponsor with clickable logo on Taste webpage
- Recognition in promotional press release
- Top recognition in Taste Eblasts, Community Eblasts, Member Eblasts and social media
- Listed on Taste map located on festival grounds
- Dedicated Eblast via Chamber network and social media
- Receive 2 months of clickable banner ad on website.



BEER GARDEN SPONSOR - \$2,500

The Beer Garden will be staffed by volunteers through the Chamber and Non-profits. All tips made during non-profits shifts are donated back to this organization.

- Company name listed as exclusive sponsor on three banners prominently located on the Beer Garden
- Logo displayed as Top Sponsor for all advertisements
- Top sponsor with clickable logo on Taste webpage
- Recognition in promotional press release
- Top recognition in Taste Eblasts, Community Eblasts, Member Eblasts and social media
- Listed on Taste map located on festival grounds
- Dedicated Eblast via Chamber network and social media
- Receive 2 months of clickable banner ad on website.



TASTE CARNIVAL SPONSOR - \$2,500

This 5-day carnival will include carnival rides and activities.

- Company name listed as exclusive sponsor on the banners prominently located at the carnival (3) entrances
- Logo displayed as Top Sponsor for all advertisements
- Top sponsor with clickable logo on Taste webpage
- Recognition in promotional press release
- Top recognition in Taste Eblasts, Community Eblasts, Member Eblasts and social media
- Listed on Taste map located on festival grounds
- Dedicated Eblast via Chamber network and social media
- Receive 2 months of clickable banner ad on website.



TASTE OF GLEN ELLYN SPONSORS - \$1,000

The sponsorship logo will be displayed at all festival entrances on Taste grounds. **Only 3 available.**

- Logo displayed at all three festival entrances
- Logo displayed on all advertisements
- Sponsor clickable logo on Taste webpage
- Recognition in promotional press release
- Recognition in Taste Eblasts, Community Eblasts, Member Eblasts and social media
- Logo displayed on Taste map located on festival grounds
- Dedicated Eblast via Chamber network and social media
- Receive 2 months of clickable banner ad on website.



FESTIVAL SPONSOR - \$500

Display your logo on the skirt of the Main Stage. **Only 4 available.**

- Company banner displayed on the skirt of the Main Stage
- Logo displayed on all posters, flyers, and a direct mailing piece to all Glen Ellyn Households
- Clickable logo on event webpage
- Logo recognition in Taste Eblasts, Community Eblasts, Member Eblasts
- Dedicated Eblast via Chamber network and social media



BEER GARDEN BANNER SPONSORS- \$150

Company banners will be displayed on the perimeter of the beer garden. *** Companies must provide their own banner 5' x 2'.**

- Logo will be displayed on Taste grounds
- Clickable logo recognition on event webpage



IN-KIND DONATIONS

In-kind donations are always welcomed. Your donation will be recognized at the event.

Please contact the Glen Ellyn Chamber with your donation at (630) 469-0907 or taste@glenellynchamber.com.



VOLUNTEER

Sign up at signupgenius.com/go/30E054FA9A82EA7F58-taste2

Grab a Friend, Neighbor, or your co-workers. Wear your company logo during your shift to showcase your business or organization. A light meal and a drink ticket is provided to all our volunteers after their shift.

BEER TENT & TICKET SALES

Serve beer, wine, sangria and sell drink tickets at the beer tent. New this year volunteers will attend a brief orientation on-site 15 minutes prior to their shift by the Glen Ellyn Police Department. This is in lieu of the BASSET certification class/online certification. Volunteers must attend this orientation to serve alcohol. You will be issued a wristband to visibly indicate you have completed the orientation.

CHAMBER FOOD TENT

Serve Barone's Pizza at the Chamber's Food tent at the festival.

SET UP & TEAR DOWN

Help set up or tear down the festival grounds. This will include setting tables, chairs, and other items for the event.

NON-PROFITS

If you provide a minimum of 5 volunteers during a beer tent time slot, the tips collected during this shift will be donated back to your organization.



JOIN THE COMMITTEE

Are you interested in joining the committee? Contact dawnsmith@glenellynchamber.com to attend our next meeting.

SPONSORSHIP APPLICATION

SPONSORSHIP INFORMATION

Sponsorship:

- Main Stage Sponsor (\$2,500)
- Beer Garden Sponsor (\$2,500)
- Taste Carnival Sponsor (\$2,500)
- Taste of Glen Ellyn Sponsor (\$1,000)
- Festival Sponsor (\$500)
- Beer Garden Banner Sponsor (\$150)

COMPANY/ORGANIZATION INFORMATION

Company/Organization:

Contact:	Phone: (Office/Home)
Day of Contact:	Phone: (Day of Contact Cell)
Email:	Website:
Address:	City, State, Zip:

Send Information:

Glen Ellyn Chamber of Commerce
 810 N. Main Street
 Glen Ellyn, IL 60137
 taste@glenellynchamber.com

Please Email a High-Resolution JPEG Logo (vector file preferred)
 taste@glenellynchamber.com
 Tel: 630.469.0907

PAYMENT INFORMATION

Payment Type (*Check Payable to Glen Ellyn Chamber of Commerce*)

<input type="checkbox"/> Credit Card	Credit Card #/Check #
<input type="checkbox"/> Check	Expiration Date:
<input type="checkbox"/> Please Invoice Me	CSC:
Name on Card:	Amount Charged:

Signature:

Contract Cancellations and Force Majeure

- The Chamber and the Village of Glen Ellyn have the right to control all aspects of the event, and shall not be liable for any delay or failure in performance due to causes beyond their reasonable control, including but not limited to an Act of God, natural disasters, pandemics, epidemics, widespread diseases or government actions.
- The Chamber and the Village of Glen Ellyn reserve all right to cancel this Agreement at any time for the good of the event, in their discretion.

Refunds

- Any cancellation of this Agreement by the Chamber and the Village of Glen Ellyn may result in a full, partial or no fee being refunded at their discretion to the Vendor, regardless of whether Exhibitor has abided by the terms of this Agreement.
- A cancellation or suspension by the Chamber and Village of Glen Ellyn based on Exhibitor not abiding by the terms of this Agreement will not be eligible for a refund.
- All refunds will be made out to the account holder listed on initial payment, unless otherwise specified.
- Event cancellation due to inclement weather will not result in a refund.

Business Name: _____ Print Name: _____ Title/Owner: _____

Signature: _____ Date: _____, 2021