MAXIMIZING YOUR CHAMBER MEMBERSHIP



Connecting Business with the Greater Community





INTRODUCTIONS



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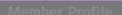






TAKING ADVANTAGE OF

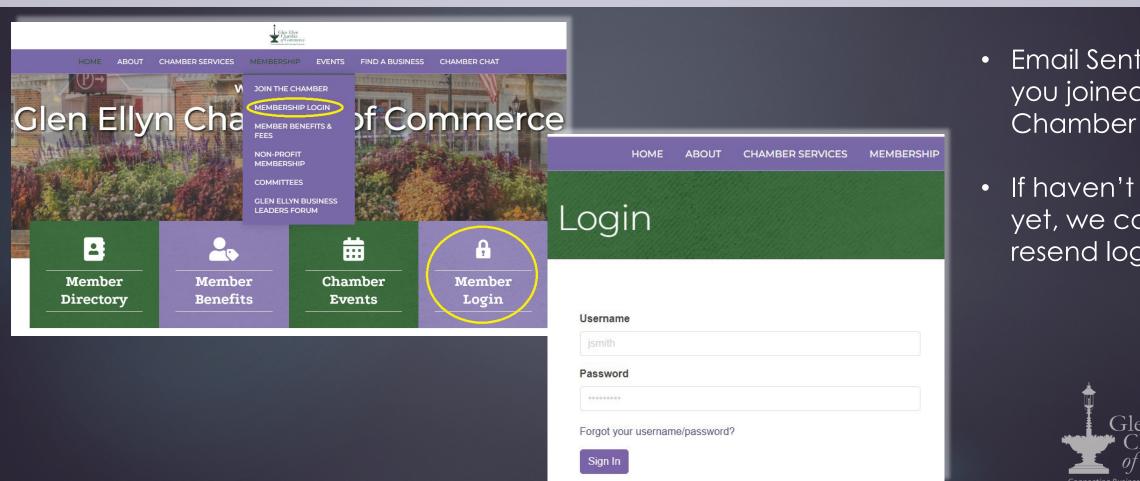
YOUR ONLINE PORTAL





Glen Ellvn

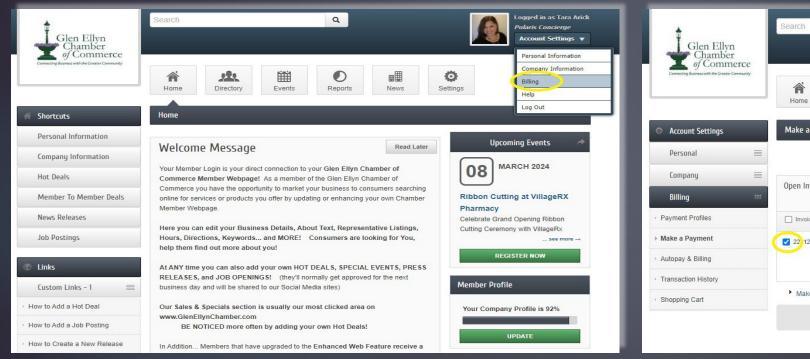
MEMBERSHIP LOGIN

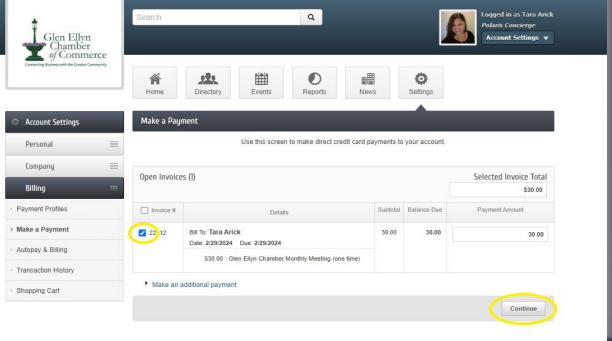


- Email Sent when you joined the
- If haven't set-up yet, we can resend login email



MEMBERSHIP BILLING





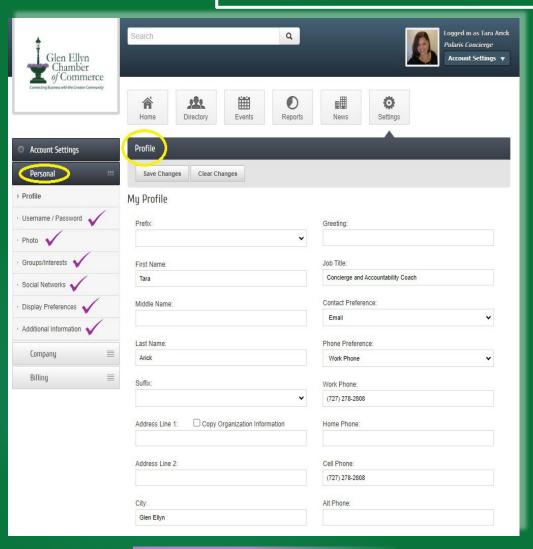


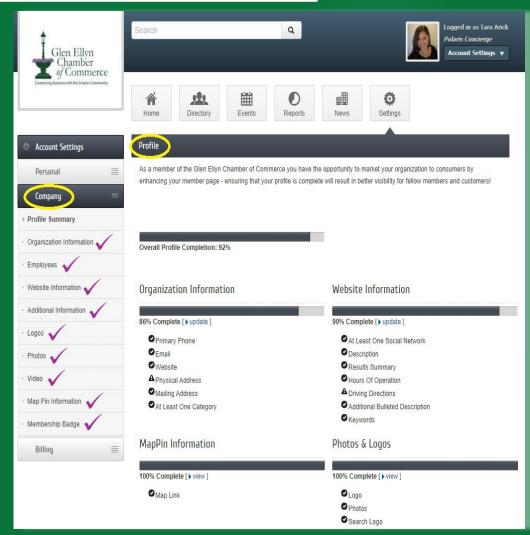
UPDATING YOUR BUSINESS PROFILE





YOU HAVE TWO PROFILES!

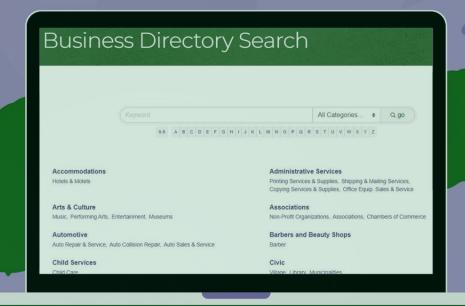




PERSONAL

COMPANY





ENHANCED CHAMBER WEBSITE

- UP TO 15 PHOTOS
- A VIDEO
- KEYWORD DESCRIPTION
- 1600-CHARACTER DESCRIPTION
- \$50 VALUE, NOW COMPLIMENTARY FOR ALL MEMBERS



MARKETING & ADVERTISING WITH YOUR CHAMBER WEBSITE



EVENTS



HOT DEALS



MEMBER TO MEMBER DEALS



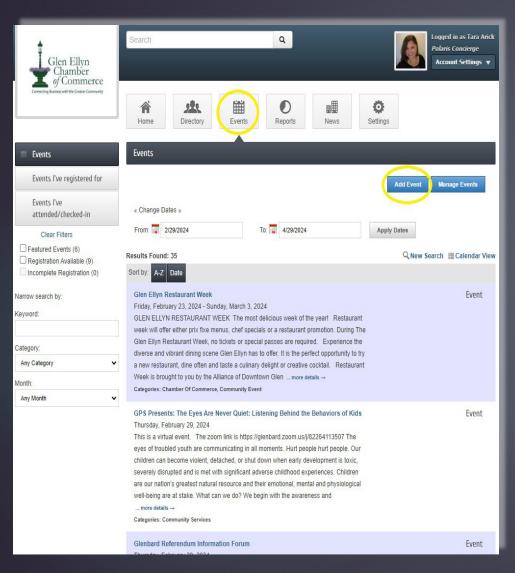
NEWS RELEASES

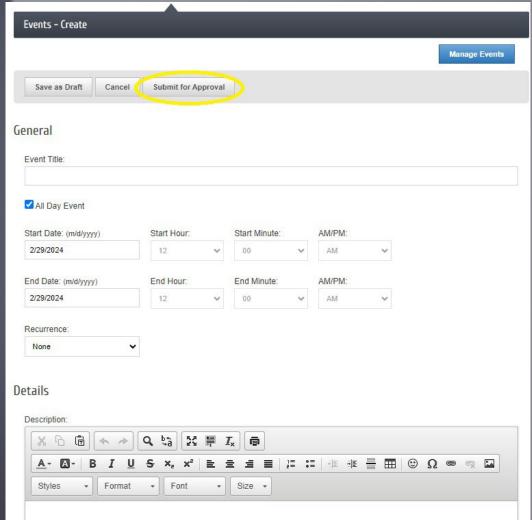


JOB POSTINGS

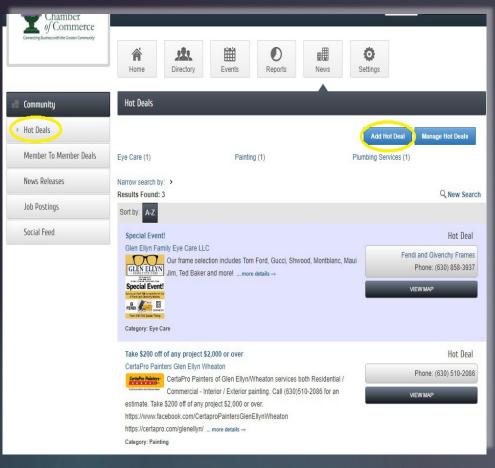


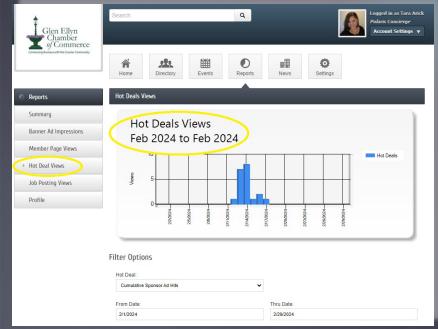
EVENTS



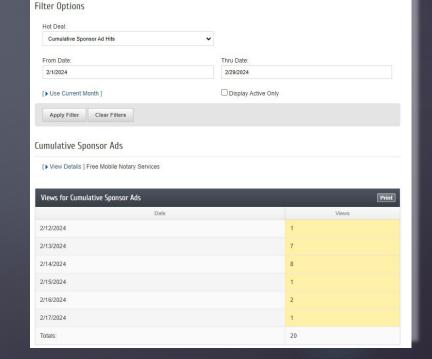






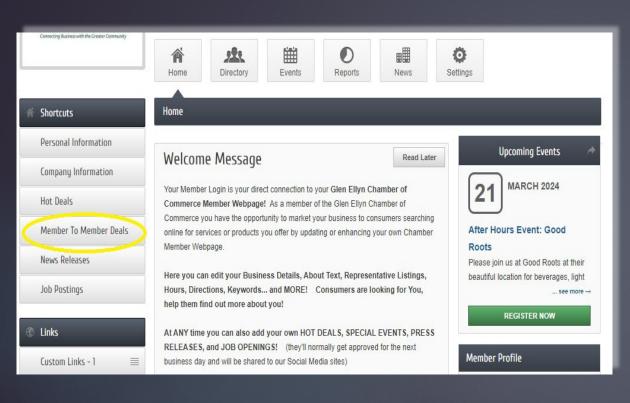


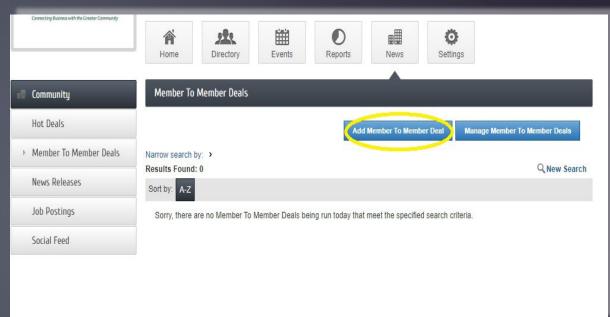
HOT DEALS





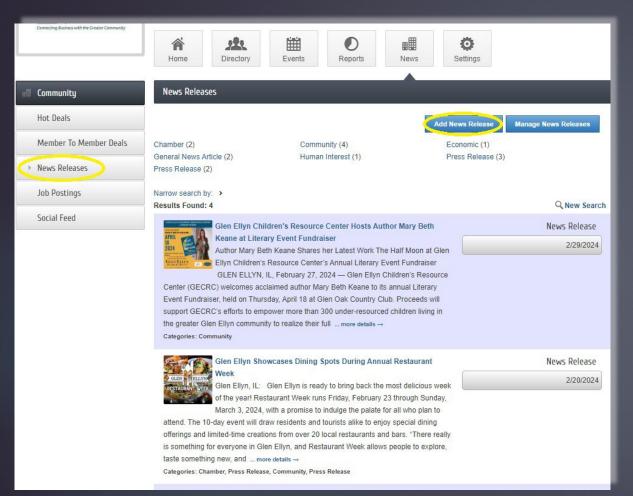
MEMBER TO MEMBER DEALS

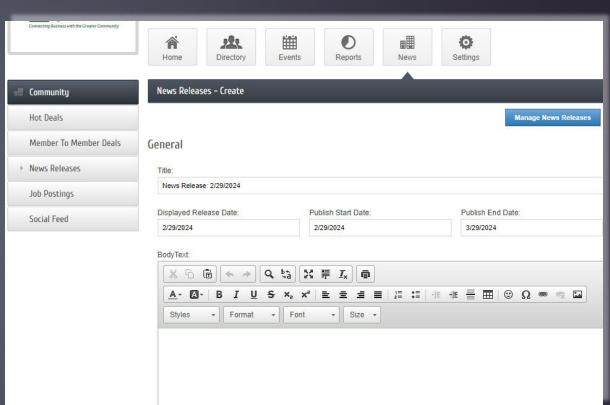






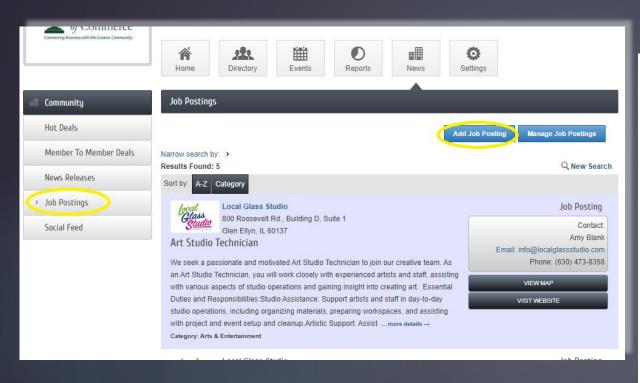
NEWS RELEASES

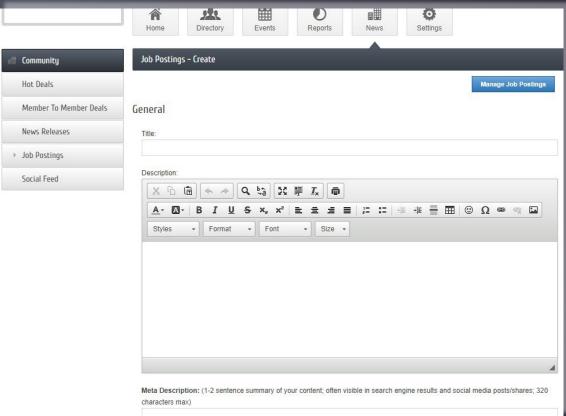






JOB POSTINGS

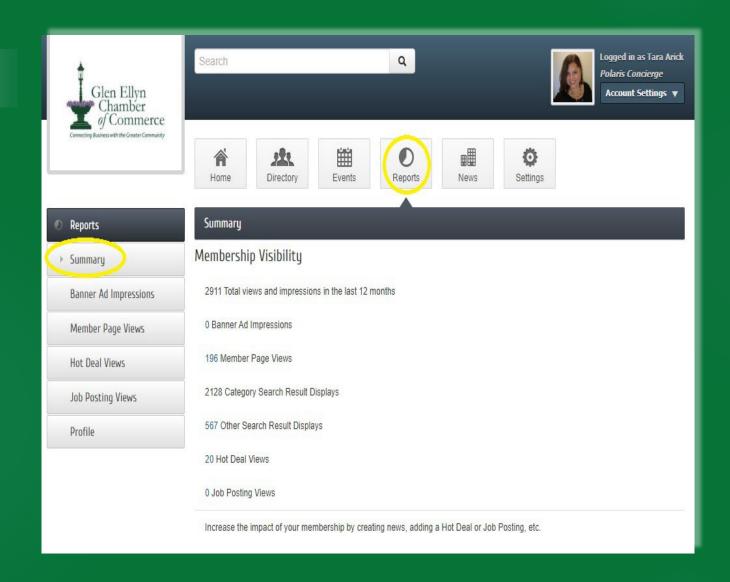






MEMBER VISIBILITY REPORTS

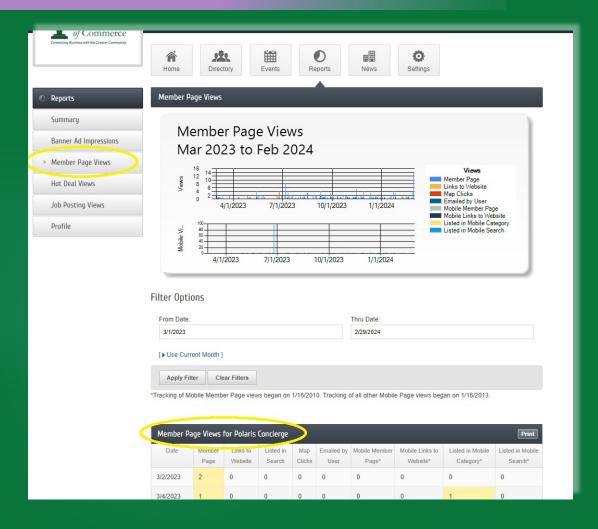
SUMMARY





MEMBER VISIBILITY REPORTS

MEMBER PAGE VIEWS



	•	s for Polaris		_						
Date	Page	Website	Listed in Search	Map Clicks	Emailed by User	Mobile Member Page*	Mobile Links to Website*	Listed in Mobile Category*	Listed in Mobile Search*	
2/4/2024	0	0	4	0	0	0	0	0	0	
2/7/2024	0	0	0	0	0	0	0	0		
2/8/2024	2	0	1	0	0	0	0	0	0	
2/9/2024	1	1	1	0	0	0	0	0	0	
2/10/2024	1	0	1	0	0	0	0	0	0	
2/11/2024	0	0	2	0	0	0	0	0	1	
2/13/2024	0	0	3	0	0	1	0	1	0	
2/15/2024	0	0	1	0	0	0	0	0	0	
2/16/2024	2	0	6	0	0	0	0	0	0	
2/18/2024	1	0	0	0	0	0	0	0	0	
2/19/2024	1	0	2	0	0	0	0	0	0	
2/20/2024	2	0	1	0	0	0	0	0	0	
2/22/2024	0	0	1	0	0	0	0	0	0	
2/23/2024	0	0	1	0	0	0	0	0	0	
2/26/2024	1	0	2	0	0	0	0	0	0	
2/27/2024	0	0	1	0	0	0	0	0	0	
2/28/2024	4	1	3	0	0	0	0	0	0	
2/29/2024	14	0	9	0	0	0	0	0	0	
Totals:	29	2	39	0	0	1	0	1	3	





Increase YOUR GECOC Membership Level and Receive ADDITIONAL Benefits!

	Standard Benefits						
Glen Ellyn Chamber Member Benefits							
Your Business Webpage on Chamber Website with link to your own Website (includes Logo, Event Calendar Postings, Hot Deals, & Press Releases)	<u> </u>		V				
	~		~				
Standard Listing in Chamber Community Guide - Delivered Annually to every home	(16,000 homes)		~				
Standard Listing in Chamber Online Business Directory - Over 1 million views	<u> </u>		V				
Membership [por/Window Decal and/or GECOC Logo on your own Website	V		V				
Promotional Naterials and/or Business Cards displayed in Chamber Office	~		~				
Invitations to lulti-Chamber Events, Business After Hours & Ribbon Cuttings	~		V				
Gift Certificate Program with Business Listing on V b ar Gift mp in L							
Website, Phore, & Office Visit Referrals to your Buness							
Social Media I arketing Shares - Post in Facebook, with Linke, & star in	YOU			A A V			
Enhanced We site Feature, Per Year Increased Vision Data, O, L., or							
Member to Me nber Discounts(Staples, Constant Contact, Aetna Health Insurance)	✓		~				
			 - 14				
Information ar d your input on Village affairs		~					
Ribbon Cuttin s (Picture in Community Eblast, Newspaper, Local Magazines & Soci	BEN	~					
Participate in eads Group, Non-profit & Committees							
Welcome Bag Program (500+ per year)	~		V				
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Connecting Business with the Greater Communit

ENHANCED MEMBERSHIP BENEFITS

Emerald Membership

- One Ticket to a Monthly Meeting
- > One Dedicated eBlast
- Highlighted Listing in Directory
- ➤ Mailing Labels

Bronze Membership

- > Two Tickets to a Monthly Meeting
- > Two Dedicated eBlasts
- > Highlighted Listing in Directory
- ➤ Mailing Labels
- Clickable Logo on Chamber Website Home Page
- ➤ Major Event Sponsor \$500

Glen Ellyn Increase YOU	R GEC	OC Membershi	p Level a	nd Rec	eive ADI	DITIONA	L Benefi	ts!				
Common of Author (18 th Country Commonty			Standard Benefits	Emerald Benefits	Emerald Value is	Bronze Benefits	Bronze Value is	Silver Benefits	Silver Value is	Gold Benefits		Gold alue is
					\$ 580.00		\$ 3,010.00		\$ 4,060.00		s	12,770.0
Glen Ellyn Chamber Member Benefits	A la cart prio											
Your Business Webpage on Chamber Website with link to your own Website (includes Logo, Event Calendar Postings, Hot Deals, & Press Releases)			~	~		~		~		v		
Opportunity to sponsor Chamber events			_	~		v		~		v		
Standard Listing in Chamber Community Guide - Delivered Annually to every home	and business	in Glen Ellyn (16,000 homes)	_			¥		~		_		
Standard Listing in Chamber Online Business Directory - Over 1 million views			_					_				
Membership Door/Window Decal and/or GECOC Logo on your own Website				-		-		,		-		
Promotional Materials and/or Business Cards displayed in Chamber Office			-	-		J		,		-		
Invitations to Multi-Chamber Events, Business After Hours & Ribbon Cuttings				-		J		,		-		
Gift Certificate Program with Business Listing on Web and Gift Redemption List			_					_				
Website, Phone, & Office Visit Referrals to your Business						v		~		_		
Social Media Marketing Shares - Post in Facebook, Twitter, LinkedIn, & Instagram				-		y		~		J		
Enhanced Website Feature, Per Year Increased Visibility, Data, Video, & More				_		~		_		_		
Member to Member Discounts(Staples, Constant Contact, Aetna Health Insurance)								~		-		
List your Job Openings on Job Board webpage			_	~		~		~		v		
Information and your input on Village affairs				v		y		v		J		
Ribbon Cuttings (Picture in Community Eblast, Newspaper, Local Magazines & Soc	al Media)			~		~		~		~		
Participate in Leads Group, Non-profit & Committees								~				
Welcome Bags Program (500+ per year)			_	~		v		~		~		
Tickets to Chamber Monthly Meeting - call the office to redeem	\$ 30.0	0		1	s 30.00	2	s 60.00	2	s 60.00	4	8	1
Dedicated Member of the Week	s 100.0	0		1	\$ 100.00	2	s 200.00	3	\$ 300.00	6	s	60
Banner Ad on Chamber Website (1 month)	\$ 250.0	0						1	\$ 250.00	2	5	50
Highlighted Listing in Chamber Community Directory	\$ 350.0	0		1	\$ 350.00	-1	s 350.00	1	\$ 350.00		5	35
Membership Mailing Labels - Address Labels (# sets)	\$ 100.0	0		1	\$ 100.00	1	\$ 100.00	2	\$ 200.00	3	s	36
Clickable Logo on Chamber Website Home Page (per month)	\$ 50.0	0				12	s 600.00	12	\$ 600.00		s	60
Name in Community & Member Newsletter with Link to your GECOC webpage	\$ 100.0	0				12	5 1,200.00	12	\$ 1,200.00		5	1,2
Major Event sponsor - Company Logo on all marketing materials (per event) - excludes Taste of Glen Ellyn	\$ 500.0	0				1	\$ 500.00	2	\$ 1,000.00		5	2,00
Chamber Monthly Meeting Table Sponsorship	\$ 100.0	0						1	\$ 100.00	2	s	2
Tickets to Golf Outing (includes Golf & Lunch)	s 200.0	0								2	s	4
Clickable Logo in Community & Bi-weekly Eblast with Link to Your Own Website	\$ 125.0	0								12	5	1,5
Your Logo included in All Major Event Ads/Posters, Plus Event Signage & Gold Member Sponsors on GECOC Event Webpages	\$ 500.0	0								10	s	5,00
www.GlenEllynChamber.com 630.469.0907		Standard Membership Cost	\$345.00	Emerald Membership Cost	\$ 530.00	Bronze Membership Cost	\$ 1.030.00	Silver Membership Cost	\$ 2.575.00	Gold Membership Cost		5.150

Silver Membership

- > Two Tickets to a Monthly

 Meeting
- > Three Dedicated eBlasts
- > Highlighted Listing in Directory
- ➤ Mailing Labels
- ➤ Clickable Logo on Chamber Website Home Page
- > Major Event Sponsor \$1,000
- ➤ Banner Ad on Website 1x
- Chamber Monthly MeetingTable Sponsor 1x

Gold Membership

- Four Tickets to a Monthly Meeting
- > Four Dedicated eBlasts
- > Highlighted Listing in Directory
- ➤ Mailing Labels
- Clickable Logo on Chamber Website Home Page
- ➤ Major Event Sponsor \$2,000
- ➤ Banner Ad on Website 2x
- ➤ Chamber Monthly Meeting

 Table Sponsor 2x
- > Two Tickets to Golf Outing
- Clickable Logo to your website
- > Your Logo on all event signage



WELCOME BAG PROGRAM

- All new Glen Ellyn residents receive our welcome bags – approximately 500 per year!
- Chamber Members can distribute marketing materials and items in these bags.
- This service is included in your Chamber Member.
 No Additional Cost.







GIFT CERTIFICATE PROGRAM

- Glen Ellyn Chamber Gift Certificates are perfect for the holidays for those who live, work and volunteer in our community.
- Over \$75,000 in gift certificates sold last year!
- Chamber members have the option to be added to the list we give out with the certificates and put on our website
- Chamber members redeem the full value of the gift certificates in our office.













HOSTING EVENTS





A fabulous way to get members into your place of business.

- ► Ribbon Cuttings
- Monthly Member Meetings
- ► After Hours Events
- ▶ Non-profit Connections
- Member Orientation Meetings





GLEN ELLYN BANK & TRUST

A branch of Wheaton Bank & Trust





SPONSORSHIP

- Chocolate, Cheese & Wine
- Community Awards
- Glen Ellyn Community Golf Outing
- Taste of Glen Ellyn
- Steak Fry
- > Halloween Parade
- > Fashion Show
- Holiday Walk
- Monthly Meetings

NEWSLETTERS & EBLASTS

- Effective for reaching potential customers
- Much higher-than-average industry open rates
- Great visual advertising



MARCH COMMUNITY NEWSLET

Dear Glen Ellyn,

Happy Women's History Month! If your business has any upcoming ever Women's History Month, please send your details our way for further proevents!

What a wild February and start to March weather we've had! No matter there are still plenty of things going on in Glen Ellyn!

We are so excited that our Community Awards is less than a week away! celebrate our local community leaders today. Act fast as the deadline to p Thursday, March 7th! See below for upcoming Chamber events:

- Community Awards, Tuesday, March 12 at Abbington Distir Banquets. <u>Click Here</u> for more information. Purchase ticket March ?!
- Free Community Shred Event, Saturday, May 4 at the Duan Commuter Lot. More information can be found if you <u>Click</u>.
- Glen Ellyn Chamber Golf Outing, Monday, May 6 at Village Here for more information.

Thank you and if you have any questions, please do not hesitate to reach 530-469-0907.

Claudia Thornton

Executive Director
Glen Ellyn Chamber of Commerce
www.glenellynchamber.com

Chamber Office Hours Monday - Thursday 9am - 4pm



February 2024

As a complimentary Chamber benefit, the Member to Member newsletter is a fantastic way to advertise your business to fellow members. Send your promotional piece to marketing@glenellynchamber.com by the third Monday of the month to be included!

The 2024 Glen Ellyn Restaurant Week begins tomorrow. Come out to support many Chamber member restaurants! Click <u>here</u> for more details and a full list of participating restaurants.

Attending our monthly meetings is another great way to connect with other members of the Chamber. These are typically held on the second Tuesday of the month. In March, the Glen Ellyn Community Awards will replace our regular monthly membership meeting. It will be held the evening of Tuesday, March 12. Click here to purchase tickets.

If you have any questions, please do not hesitate to contact the Chamber office at 630-469-0907.

Email Type	Timing	Audience	Audience Size	Avg Open Rate	Cost
Community Newsletter	1 st week	Community & Members	2580	54%	Free!
Chamber Connections	2 nd week	Members	480	59%	Free!
Member to Member	3 rd week	Members	480	49%	Free!
Dedicated eBlasts	Each Tuesday	Community & Members	2580	50%	\$100



THANK YOU

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- ▶director@glenellynchamber.com
- ▶www.glenellynchamber.com
- ▶Office Location: 810 N Main St, Glen Ellyn
- ▶Office Phone: 630.469.0907



