



# WEDI Member Benefits

WEDI is the nation's leading nonprofit authority on the use of health information technology (HIT) to create efficiencies in healthcare information exchange, and its member organizations include payers, providers, government regulators, vendors and more. While value can be measured in many ways, the association's staff, executive board, workgroups, partners and dynamic membership base define value for WEDI member organizations across four core principles.

## WEDI helps member organizations:

### Ignite Industry Transformation

They say it's not what you know, but who you know. We say, it's both. By engaging within WEDI's virtual communities and collaborating with both competitive and cooperative forces, member organizations can transform industry best practices and enhance our nation's healthcare system.

1

*Why follow when you can lead health IT's path forward?*

### Showcase Their Impact on Healthcare

An organization without visibility cannot thrive. WEDI sets the stage and provides the platform by which its members can flourish. Organizations can showcase their insights, strengths and successes across workgroup sessions, webinars, white papers, speaking engagements and more to land crucial new business opportunities.

2

*Don't be your sector's best-kept secret.*

### Make a Mark on Federal HIT Initiatives

For nearly 30 years, WEDI has been a recognized advisor to the Department of Health and Human Services (HHS) and other government agencies. Join WEDI's cause in impacting the practice of HIT nationwide by working closely with key agencies overseeing health IT, including HHS, ONC, CMS, OCR, NCVHS, and more.

4

*Decisions are being made. Is your voice being heard?*

3

### Gain First-Hand Knowledge and Insights

Change is the only constant, and health IT is no different. WEDI provides the conferences, forums, webinars and educational tools to adapt to this evolving landscape. Keep apprised of evolving rules, regulations and standards to enhance operational efficiency and increase revenue while guiding you through what's next in health IT.

*Are you "In the know" with tomorrow's challenges?*

	Member Benefits	Premium Benefits
Influence the direction of health IT policy through participation in WEDI workgroups, public forums and industry commentaries	■	■
Benefit from WEDI education and instructional materials that share the latest HIT updates	■	■
Earn preferred member discounts for all WEDI conferences and events	■	■
Network with decision-makers and game-changers across government, payer, provider and vendor organizations to augment your professional development and industry influence	■	■
Access whitepapers and issue briefs to help you understand and adapt to new regulations and a changing business environment	■	■
Receive news bulletins, industry commentary, newsletters and updates on regulatory, legislative and standards changes that affect your business	■	■
Showcase your organization's accomplishments through industry-wide distribution outlets	■	■
Build your organization's reputation and take advantage of opportunities for well-deserved awards and recognition by your peers	■	■
Gain visibility for your organization through recognition on the WEDI website	■	■
Complimentary access to monthly members-only webinars	■	■
Grow your network with WEDI's Corporate Directory	■	■
Share your organization's voice through WEDI's Policy Advisory Groups (PAGs) and Technical Advisory Committees (TACs)	■	■
Complimentary access to ALL WEDI webinars	■	■
Access and leverage exclusive, Premier-level only events with industry decision-makers and thought leaders		■
Sponsor and moderate webinar		■
Gain complimentary exhibit space at WEDI conferences		■
Participate in a Company Spotlight article, disseminated through WEDI distribution channels and promoted on WEDI website		■
Earn discounts on sponsored webinars, whitepapers, banner ads and offerings		■
Gain free registration passes to any WEDI event		■
Gain access to WEDI's Policy Advisory Groups that provide recommendations on HHS regulations (single vote per event)		■

**Make the first step toward realizing a greater influence in the healthcare industry. Contact us today at [mdowney@wedi.org](mailto:mdowney@wedi.org) to learn more about WEDI Membership and how to join!**