



## WEDI Sponsorship Prospectus

### Conference Sponsorship

#### Welcome Reception Sponsor **\$20,000**

- Sole Welcome Reception Corporate Sponsor- Partnered with WEDI
- 45-minute Sponsored Breakout Session
- Exhibit booth
- Sponsored webinar
- 5 complimentary conference passes & 5 half price passes
- Corporate logo on conference signage
- Corporate logo featured on conference landing page and presentations page
- Pre- and post-conference attendee list

#### WiFi Sponsor **\$15,000**

- Wi-Fi Network and password branded to include company name complete with on-site signs advertising company sponsorship and Wi-Fi information
- Exhibit Booth
- Introduce a general or breakout session speaker
- Technology solutions showcase (30-minute product demo)
- 3 complimentary conference passes & 3 half price passes
- Corporate logo featured on conference landing page and presentations page
- Corporate logo recognition on conference signage and static slide during breaks as the exclusive Wi-Fi sponsor
- Pre-and post-conference registration list

#### Pre/Post-Conference Workshop/Training/ Special Event Sponsor **\$12,500**

- Exhibit booth placed near or in pre-conference room (booth located in exhibit hall for rest of conference)
- 30-minute educational lunch & learn session, co-presented with a client OR sponsored session (when possible)
- Opportunity to leave "swag" or organizational materials at seats before start of conference
- Introduce and moderate Q&A of 2 sessions during event
- 4 event registrations, 4 additional half price passes for event, and one complimentary conference pass
- Corporate logo featured on conference landing page and presentations page
- Corporate logo displayed on preconference signage and regular conference signage
- Pre- and post-event registration list

#### Session Sponsorship (45-minute) **\$10,000**

- Session to be presented by sponsor<sup>1</sup>
- 3 complimentary conference passes & 3 half price passes
- Corporate logo featured on the conference and presentations (meeting materials) webpage
- Corporate logo on conference signage
- Pre- and post-conference registration list

<sup>1</sup> Educational in nature, encouraged to co-present with client.

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#### Luncheon Sponsor \$10,000

- Sole luncheon sponsor
- 30-minute lunch-and-learn presentation
- Exhibit booth
- 4 complimentary registration passes & 4 half price passes
- Corporate logo featured on the conference and presentations (meeting materials) webpage
- Corporate logo on conference signage
- Includes branded merchandise as possible
- "Swag" placements at each table
- Pre- and post-conference registration list

#### Breakfast Sponsor \$7,500

- Sole breakfast sponsor
- Exhibit booth
- 3 complimentary registration passes & 3 half price passes
- Corporate logo featured on the conference and presentations (meeting materials) webpage
- Corporate logo on conference signage
- Branded merchandise to be available at each table as possible
- Pre- and post-conference registration list

#### Educational Session Sponsor (General \$7,000; Breakout \$5,000):

- Sponsor of an educational session
- Short introduction of company & session<sup>2</sup>
- 3 complimentary registrations & 3 half price passes
- Corporate logo featured on the conference and presentations (meeting materials) webpage
- Corporate logo on conference signage
- Pre- and post-conference registration list

#### Vendor Showcase \$5,000

- 30-minute session to be presented by sponsor. Case-study-type session to provide vendor solutions and demonstrations.
- 2 complimentary conference passes & 2 half price passes
- Corporate logo featured on the conference and presentations (meeting materials) webpage
- Corporate logo on conference signage
- Pre- and post-conference registration list

#### Conference Exhibitor \$5,000

- Booth
- 3 registrations & 3 half price passes
- Corporate logo featured on the conference and presentations (meeting materials) webpage
- Corporate logo on conference signage
- Pre- and post-conference registration list

#### Refreshment break sponsor \$3,500

- Sole refreshment break sponsor
- Space during break to distribute materials
- 1 complimentary conference registration pass & 1 half price pass
- Corporate logo featured on the conference and presentations (meeting materials) webpage
- Corporate logo featured on conference signage and special signage during break
- Pre- and post-conference registration list

<sup>2</sup> Briefly describe what your organization does, why your organization is sponsoring this session, why is this session important to you, the audience and the industry.

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#### Lanyard Sponsor \$3,500

- Company logo placed on conference lanyards
- 1 complimentary registration pass & 1 half price pass
- Corporate logo featured on the conference and presentations (meeting materials) webpage
- Corporate logo on conference signage
- Pre- and post-conference registration list

#### Power Sponsor \$3,500

- Company logo placed on individual power strips on general and breakout session rooms (minimum of 10 power strips)
- 1 complimentary registration pass & 1 half price pass
- Corporate logo featured on the conference and presentations (meeting materials) webpage
- Corporate logo on conference signage
- Pre- and post-conference registration list

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## WEDI Sponsorship Prospectus

### Forum Sponsorship

#### Platinum Sponsor \$12,500

- Exhibit booth
- 45-minute sponsored session, educational in nature
- Opportunity to leave "swag" or organizational materials at seats before start of event
- Introduce and moderate Q&A of 2 sessions during event
- 4 event registrations, 4 additional half price passes for event
- Corporate logo featured on event landing page and presentations page
- Corporate logo displayed on event signage
- Pre- and post-event registration list

#### Luncheon Sponsor \$10,000

- Sole luncheon sponsor
- 30-minute lunch-and-learn presentation
- Exhibit booth
- 4 complimentary registration passes & 4 half price passes
- Corporate logo featured on the conference and presentations (meeting materials) webpage
- Corporate logo on conference signage
- Includes branded merchandise as possible
- "Swag" placements at each table
- Pre- and post-conference registration list

#### Breakfast Sponsor \$7,500

- Sole breakfast sponsor
- Exhibit booth
- 3 complimentary registration passes & 3 half price passes
- Corporate logo featured on the event and presentations (meeting materials) webpage
- Corporate logo on event signage
- Branded merchandise to be available at each table as possible
- Pre- and post-event registration list

#### Exhibitor \$3,000

- Table-top
- 3 registrations & 3 half price passes
- Corporate logo featured on the event and presentations (meeting materials) webpage
- Corporate logo on event signage
- Pre- and post-conference registration list

#### Refreshment break sponsor \$2,500

- Sole refreshment break sponsor
- Space during break to distribute materials
- 1 complimentary event registration pass & 1 half price pass
- Corporate logo featured on the event and presentations (meeting materials) webpage
- Corporate logo featured on event signage and special signage during break
- Pre- and post-event registration list

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## WEDI Sponsorship Prospectus

### Other Sponsorship Opportunities

#### Webinar Series Sponsor \$10,000

- 2-4 webinars on topics of your choosing
- You can select the speakers
- Your logo will be on the event page
- Logo on the landing page of webinar
- Logo on all branding and messaging
- Logo on slides
- Full Attendee Report post-webinar including:
  - Name
  - Title
  - Organization
  - Join time
  - Leave time
  - Contact information
  - Interest rating
  - Comments and questions from attendees
- WEDI will send 4 promotional emails to our distribution list promoting the webinar
- Option to conduct up to 5 polling questions during live webinar
- Option to ask registrants up to 3 questions pre-webinar
- Follow up email to all webinar attendees

#### Survey Sponsor & Webinar Presentation \$6,500

- Survey WEDI membership with intent on gaining industry knowledge
- Present results and significance of results in a webinar
- Logo on event page
- Logo on landing page of webinar
- Attendee Report
- WEDI will send 2 promotional email to our distribution list promoting the webinar
- Option to ask 1 polling question during webinar
- Follow up email to all webinar attendees

#### Webinar Sponsor \$5,000

- 1 webinar on a topic of your choosing
- You can select the speakers
- Your logo will be on the event page
- Logo on the landing page of webinar
- Logo on all branding and messaging
- Logo on WEDI slide template
- Attendee Report
- WEDI will send 2 promotional emails to our distribution list promoting the webinar
- Option to conduct up to 2 polling questions during live webinar
- Option to ask registrants 1 question pre-webinar
- Follow up email to all webinar attendees

#### Webinar Sponsor \$3,000

- 1 webinar, select topic from list provided by WEDI
- WEDI will select speakers
- Logo on event page
- Logo on landing page of webinar
- Attendee Report
- WEDI will send 1 promotional email to our distribution list promoting the webinar
- Option to ask 1 polling question during webinar
- Follow up email to all webinar attendees

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