



## A toast to Highland Park for the Holidays!

Thursday, December 8<sup>th</sup>, 2022 5:30 – 8:00pm Summer Classics Home

### Partnership Opportunities

We invite your business to partner with us for this special celebration. This holiday season, as our community continues to heal, it is important to support local and band together to celebrate our unity. Join us as we gather with local businesses, colleagues, and friends to bring in the holiday season with festive entertainment, awards, prizes, and delicious food & drink tastings.

Sponsorship of this experience brings great value and exposure to your brand through exceptional pre-, during, and post-event marketing and visibility.

**Experiential marketing can be powerful** – 74% say that engagements with brands that create memorable moments for guests make people more likely to buy their products, and reflect positively on their brand. Be a part of this premier event, and position yourself as a key promoter of a stronger, more vibrant community. Let's celebrate together!

**Sponsorship Level:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

**Payment Information:**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment (circle one): Check    MC    Visa    Amex

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ CVV Code (3 digits on back): \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Address (w/ ZIP code): \_\_\_\_\_

**(Required: Your Signature here)** \_\_\_\_\_ **(Date)** \_\_\_\_\_

**Please email signed contract to [Michael@chamberhp.com](mailto:Michael@chamberhp.com)  
For questions, contact the Chamber at (847) 432-0284.**

# 2022 Holiday Cheer! Celebration Sponsorship Packages

**Sponsorships are multiple offer & non-exclusive unless otherwise noted:**

<b>Custom Sponsorship Opportunities</b>	<b>Price</b>
<p><b>Presenting Sponsor</b> <i>Enjoy great perks as your business benefits from premier recognition &amp; visibility!</i></p> <ul style="list-style-type: none"> <li>• Video Spotlight</li> <li>• Introduction &amp; speaker time (2-3 minutes) for welcome comments</li> <li>• Opportunity to provide your branded promo item or include a unique gift in Package of Cheer!</li> <li>• Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage</li> <li>• Featured Member of the Month (2 mos. of choice)</li> <li>• 10 tickets to 2022 Holiday Cheer! Celebration</li> </ul>	<b>\$2500</b>
<p><b>Tasting Lounge Sponsor</b> <i>Invite guests to relax in the branded lounge for our unique beverage tastings!</i></p> <ul style="list-style-type: none"> <li>• Your logo on custom-etched signage displayed in our tasting lounge</li> <li>• Display Table for your branded or event-themed item or included in Package of Cheer!</li> <li>• Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage</li> <li>• 6 tickets to 2022 Holiday Cheer! Celebration</li> </ul>	<b>\$1500</b>
<p><b>Community Toast Sponsor (Exclusive: 1 available)</b> <i>Host the Toast! Lead off a group toast with introduction</i></p> <ul style="list-style-type: none"> <li>• Your logo on commemorative glass included in Package of Cheer! Your logo etched on one side of the glass &amp; the event logo on the other (<i>must provide vector artwork</i>)</li> <li>• Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage</li> <li>• 4 tickets to 2022 Holiday Cheer! Celebration</li> </ul>	Sold! <b><del>\$1250</del></b>
<p><b>Entertainment Sponsor</b> <i>Bring on the fun!</i></p> <ul style="list-style-type: none"> <li>• Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage</li> <li>• 3 tickets to 2022 Holiday Cheer! Celebration</li> </ul>	<b>\$850</b>
<p><b>Package of Cheer! Sponsor (Exclusive: 1 available)</b> <i>Delight attendees &amp; align your brand with special Package of Cheer! filled with event-themed swag!</i></p> <ul style="list-style-type: none"> <li>• Package of Cheer! branded with your logo given to the first 55 ticketed attendees</li> <li>• Include your branded or event-themed item (<i>must be approved by Chamber</i>)</li> <li>• Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage</li> <li>• 3 tickets to 2022 Holiday Cheer! Celebration</li> </ul>	Sold! <b><del>\$650</del></b>
<p><b>Cheer! Raffle Prize Sponsor</b> <i>Align your business brand with the raffle at the Cheers Celebration – Great visibility!</i></p> <ul style="list-style-type: none"> <li>• Announce the prize winners livestreamed on our social platforms</li> <li>• Recognition in Remarks, E-vite, ChamberHP.com, ChamberWeekly, social media, screen signage</li> <li>• 2 tickets to 2022 Holiday Cheer! Celebration</li> </ul>	<b>\$450</b>
<p><b>Partner Sponsor</b> <i>Have fun – Join us and align your business brand with this festive Celebration!</i></p> <ul style="list-style-type: none"> <li>• Recognition in E-vite, ChamberHP.com, ChamberWeekly, screen signage</li> <li>• 2 tickets to 2022 Holiday Cheer! Celebration</li> </ul>	<b>\$300</b>
<p><b>Swag Sponsor</b></p> <ul style="list-style-type: none"> <li>• Provide a savory, sweet or event-themed item in Package of Cheer! to the first 55 ticketed attendees (<i>must be approved by Chamber</i>)</li> <li>• Recognition in ChamberHP.com, screen signage</li> </ul>	<b>In-kind</b>
<p><b>Prize Donor</b></p> <ul style="list-style-type: none"> <li>• Recognition on livestream on our social platforms, ChamberHP.com, screen signage</li> </ul>	Prize value should be \$50 or more

**Customized or combined sponsorship options available. Please contact the Chamber today.**