

BUSINESS PRIDE AWARDS

Friday, June 17, 2022

The Business Pride Awards is the Mid-America LGBT Chamber's biggest night of the year. This enjoyable and important evening gives members the opportunity to join community leaders and other business professionals as we celebrate our work to advance economic equity across the Kansas City Metro and the Midwest. The evening gives the Mid-America LGBT Chamber of Commerce the opportunity to recognize member businesses, corporations, non-profits, and individuals who have shown extraordinary leadership in the business equality movement.

This year, we are adding the recognition of organizations throughout the community with excellent HRC Scores, both members and non-members with the hope this helps motivate other businesses to follow in the footsteps of the recognized corporations, health care systems, and communities.

For additional information regarding events and sponsorship, please contact info@midamericalgbt.org

LEADING SPONSOR - \$5,000

*limit two (2), one (1) per industry

- Named as a Leading Sponsor of the Business Pride Awards. Media related to the event will be presented as “Business Pride Awards sponsored by (your organization)”
- Recognition of the organization during all media outreach
- Logo prominently displayed on the event website, advertising, invitations, on-screen, and event program.
- Opening and/or closing speaker during the event.
- Branded video advertising opportunity for the event
- Ten (10) VIP tickets at the event with the full-page ad in the event program
- Logo Featured Prominently on the event page in the 2023 chamber directory and magazine as a Leading Sponsor of the 2022 Business Pride Awards.
- Opportunity to have a representative participate as part of the event planning committee.

PATRON SPONSOR - \$2,500

*limit four (4), one (1) per industry

- Named as a Patron Sponsor of the Business Pride Awards
- Logo displayed on the event website, advertising, invitations, on-screen, and event program.
- Ten (10) tickets and two (2) VIP tickets
- Logo listed on event advertising in the 2023 chamber directory and magazine.
- Half-page ad in the event program.
- Logo feature on the event page in the 2023 chamber directory as a Patron Sponsor of the 2022 Business Pride Awards

EQUALITY SPONSOR - \$1,000

*limit ten (10)

- Named as an Equality Sponsor of the Business Pride Awards
- Line-listed on the event website, advertising, invitations, on-screen, and event program.
- Ten (10) tickets to the event
- Listed on the event page of the 2023 Chamber directory as an Equality Sponsor of the 2022 Business Pride Awards
- Line listed on event advertising in the chamber magazine.

BELONGING SPONSOR - \$500.00

- Five (5) tickets to the event
- Line listed on event program and website