



CITY OF YELLOWKNIFE

MEDIA RELEASE

#SHOPYK PASSPORT PROGRAM WINNER ANNOUNCED

YELLOWKNIFE, NORTHWEST TERRITORIES | DECEMBER 6, 2019

The City of Yellowknife and the Yellowknife Chamber of Commerce have successfully completed the fifth edition of the #ShopYK Passport program, which wrapped up on Monday, December 2.

Forty-six businesses participated in this year's #ShopYK Passport Program. For every \$20 spent in participating businesses, shoppers received a stamp in their passport. For every thirty stamps collected participants were entered into a draw for a chance to win a \$3000 shopping spree at any of the participating businesses. A winner was randomly drawn from the 1,283 passports completed this year by Yellowknife Chamber of Commerce Executive Director, Deneen Everett.

"We are excited to announce that this year's winner is Andrew Hancock," said Ms. Everett. "The dollar value spent at Yellowknife businesses through the 2019 #ShopYK Passport Program was \$769,800. Each year we are impressed and delighted with the appetite of Yellowknifers for shopping with local merchants."

"Congratulations to Andrew and thank you to all of the people who continue to spend locally," said Mayor Alty. "It is a testament to local Yellowknife vendors that our residents continue to choose to shop locally due to the outstanding quality and customer service that they receive."

The City of Yellowknife and Yellowknife Chamber of Commerce would like to thank everyone who took part in this year's program and look forward to future editions of the competition.

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