



Yellowknife
CHAMBER

WELCOME TO YOUR CHAMBER

The Yellowknife Chamber of Commerce is your business network. We're a non-profit, membership based organization, dedicated to serving the Yellowknife business community. We advocate on behalf of business to all levels of government, we host a variety of networking and educational events, we offer discounts on business services, and help you promote your business. We help Yellowknife businesses succeed!

MISSION

To be a leader in the improvement and development of a strong Yellowknife business community with a diversified economy and sustainable growth.

VISION

Leadership. Service. Advocacy.

WHAT WE'RE KNOWN FOR:

- ONLINE & PRINT BUSINESS DIRECTORY
- SPRING TRADE SHOW
- EDUCATIONAL TRAINING
- CHAMBER TRAVEL PROGRAM
- NETWORKING EVENTS
- TRAILBLAZERS SYMPOSIUM
- BUSINESS AWARD GALA
- DISCOUNTED BUSINESS SERVICES
- YELLOWKNIFE CHAMBER INSIDER MAGAZINE



WE ADVOCATE

We've been the voice of business in Yellowknife since 1946! Throughout 2019, we represented the views of the Yellowknife business community on over 23 issues, with a focus on:

Municipal Issues Such as the City of Yellowknife's Community Plan | Our *Vote Growth* Territorial Platform | Transportation and Infrastructure Investment

For more information on our advocacy work, please visit www.ykchamber.com

THE POWER OF THE CHAMBER NETWORK



We're proud members of the NWT Chamber of Commerce and the Canadian Chamber of Commerce!

Our membership with these organizations raises our profile and increases the opportunities we have to network, collaborate, offer new programs and foster business development, while increasing the visibility of our members on a broader and diverse scale.

- ◇ Our Executive Director, Deneen Everett, is the Chair of the Canadian Chamber of Commerce's Territorial Policy Committee and the Northern Caucus, ensuring the concerns of the Yellowknife business community are heard at a national level
- ◇ The Territorial Policy Committee's 2019 Resolution, A Pan-Territorial Infrastructure Strategy was adopted at the Canadian Chamber of Commerce AGM & Convention in St. John, NB.

DID YOU KNOW?

Studies show that membership with a local chamber of commerce provides a **73%** increase in consumer awareness. When consumers know that a business is a chamber member, they are **49%** more likely to think favorably of it and **80%** more likely to purchase goods or services from the company in the future.

Survey: *Chamber Membership is Effective Business Strategy* (2012) A.C.C.E. Available at: <https://goo.gl/4SyPjb>

WE PROMOTE

- ◇ Our enhanced online directory provides the opportunity to link your Facebook, Twitter and LinkedIn pages and include a description of your business, including hours of operation along with keywords. We've also added categories for those businesses who are 51% or more aboriginal-owned or women-owned.
- ◇ Members are listed in our online business directory at: www.YKChamber.com.

E-BLASTS

Distribute information about your business, a product or service, or an upcoming event to over 750 subscribers using our e-blast service. E-blasts are \$125.00 + GST and are only available to Chamber members.

#SHOPYK

We've partnered with the City of Yellowknife to promote Yellowknife businesses and to encourage consumers to shop local. During the #ShopYK campaign, for every \$20 spent at participating businesses, shoppers receive a stamp on their #ShopYK passport. Once 30 stamps have been collected, completed passports can be entered into our grand prize draw for a \$3,000 cash prize.

In 2019, **\$769,800** was spent locally through the #ShopYK campaign.
There were 46 participating locations.

SPRING TRADE SHOW

With 189 exhibitors and over 6000 attendees, this event is a wonderful opportunity to promote your business! Join us on May 9th and 10th at the Yellowknife Multiplex.



WE EDUCATE

Throughout the year, we facilitate educational training and professional development opportunities for business owners and their employees. Our members have access to nationally renowned speakers and local knowledge powerhouses.

SMALL BUSINESS WEEK

Join us in October for our third annual Small Business Week Conference! Our 2019 conference featured presentations on attracting and retaining top talent, social media marketing, social entrepreneurship, how to make your business more green and more!

TRAILBLAZERS SYMPOSIUM

In partnership with the City of Yellowknife, we celebrate International Women's Day with the Trailblazers Symposium. Join us on March 6th for a fun day of networking and professional development.

Topics from the 2019 events include: understanding unconscious bias, developing negotiation skills, balanced leadership in the workplace and "business with a conscience".

LUNCH & LEARN

Members have an opportunity to share their expertise in an informal setting by hosting a Lunch & Learn event. You provide the topic, we'll coordinate lunch. Our new boardroom has a 20-25 person capacity and is equipped with a 66" TV, HDMI Cables and more. Please contact the Yellowknife Chamber of Commerce or visit www.YKChamber.com for more information.

Topics from 2019 included: Doing Businesses with Government of Canada, Social Media & Content Marketing, Patents, Trademarks & Technology Licensing, Human Rights for Businesses, Debt Collection for Businesses and Hiring Foreign Workers.



WE CONNECT

Networking is an important part of doing business. Our events provide you with an opportunity to connect with potential suppliers, customers and fellow business people!

BUSINESS AFTER HOURS

Hosting a Business After Hours event provides you with a great opportunity to showcase your business, products and services. These events are great for special promotions such as anniversaries, introducing new staff, grand opening or re-opening, launching new products and more.

Please contact the Yellowknife Chamber of Commerce or visit www.YKChamber.com for more information.

BUSINESS CLUB LUNCHEONS

Hosting a Business Club Luncheon provides you with an opportunity to do a presentation to the Yellowknife business community. These events are typically attended by between 40-70 people. Chamber staff will assist you in planning and promoting the event.

Please contact the Yellowknife Chamber of Commerce or visit www.YKChamber.com for more information.

AGM & FREE BUSINESS LUNCH

Want to learn more about the Yellowknife Chamber of Commerce? This is your opportunity! Join us for our Annual General Meeting on February 26th, 2020, where we elect our Board of Directors, present our financial statements, and show you what we've been up to. Immediately following the AGM is a free members appreciation lunch.

BUSINESS AWARD GALA

Every October during Small Business Week, we honor and celebrate the Yellowknife business community. This event includes dinner, an awards presentation, and evening entertainment. Only Chamber members can be considered for one of our 11 annual awards. This is the event of the year and is sold out with 250 guests in attendance every year.

TRAVEL PROGRAM

Ask any of the travelers on our 2017 trip to China, our 2018 trip to Peru or our 2019 trip to Bali - there's no better way to build business connections and to meet new clients, suppliers and friends than by participating in our annual travel program.

In April, 2019, we took 42 Yellowknifers on a 9-day excursion through Bali, visiting villages of Batubulan, Celuk, Mas and Ubud exploring the art, culture and artistic aspects of Bali. Scenic tours in Puputan and Antosarl with beaches and expansive coastal landscapes paired with the finest tropical fruits directly from a local market. This trip blended the perfect amount of leisure time, optional activities and group tours.

In April, 2020, we're heading to South Africa!

STAY TUNED FOR OUR 2021 DESTINATION AND SPECIAL MEMBERS' PRICING!



Angela Gzowski was the official photographer of the 2018 Discover Peru trip.

www.angelagzowski.com

WE PROVIDE SAVINGS

SPECIAL RATES AT CHAMBER EVENTS

Members receive discounted rates for all Chamber events and campaigns, including the annual Spring Trade Show, the #ShopYK campaign, Small Business Week and the Business Award Gala.

DISCOUNTED FLIGHTS: CANADIAN NORTH

Our Annual Platinum Sponsor, Canadian North offers Yellowknife Chamber of Commerce members 20% off any fare (excluding seat sales) for travel within the Canadian North network.



Discount code: **YCC35**

This discount is valid until our new discount program launches in the late Spring of 2020!

NOTARY PUBLIC SERVICES

We provide free notary services to our membership. Please call our office at 867-920-4644 ahead to ensure availability. Notary services are not available to non-members.

CHAMBER GROUP INSURANCE

- ◇ Canada's #1 Plan for employee benefits. The Chambers Plan is Canada's leading group benefit plan for firms with 1-50 employees.
- ◇ Packages available for businesses with one employee and up! Home-based businesses qualify for coverage.
- ◇ Visit www.ChamberPlan.ca for more information or to receive a free quote!
- ◇ Contact Corol Sundberg at CAM Financial for more information:
camfinancial@outlook.com or 867-444-0323

AFFINITY PROGRAMS

Our membership with the Canadian Chamber of Commerce allows us to share their value-added programs with our membership. Enjoy preferred rates on credit card processing with First Data, fuel discounts with ESSO, and savings on shipping through UPS.

CREDIT CARD PROCESSING



- ◇ If they can't beat your current payment processing fees, you will earn a \$1000 Mastercard!
- ◇ Their services include: POS terminals, mobile and tablet solutions, online payments and merchant financing
- ◇ Get more information at: <http://www.chambermerchantservices.ca>
- ◇ Contact: 1.888.265.4117 or chambermember@firstdata.com
- ◇ 90% of business owners are currently being overcharged on payment processing fees. Schedule a FREE AUDIT with North Summit Payments.
- ◇ Email your current payment statement to shayne@northsummitpayments.com for your FREE AUDIT revealing your savings.

3.5 CENTS/LITRE FUEL DISCOUNT



- ◇ Chamber Members who sign up for the Esso Business Card will receive a 3.5 cents per litre discount on fuel, regardless of volume
- ◇ With access to nearly 1,800 ESSO stations in Canada and 10,000 Exxon and Mobil stations in the US plus powerful online account tools, the Esso Business Card gives you flexibility and convenience
- ◇ Contact: 1.888.330.2419 for more information or to sign-up

FREIGHTCOM SHIPPING SOLUTIONS

In partnership with the Canadian Chamber of Commerce, we are dedicated to help small to medium sized businesses all over Canada grow! Get instant pallet or courier shipping rates and integrate your eCommerce store to seamlessly fulfill orders using discounted shipping rates.

Yellowknife Chamber of Commerce members can sign-up at:

- <https://www.freightcom.com/chamber>
- Promo Code: **FC-Q6F2**



MEMBER2MEMBER DISCOUNT PROGRAM

Yellowknife Chamber of Commerce members offer discounts to other
Yellowknife Chamber of Commerce members!

When redeeming your discount, be sure to let the business know you're a Yellowknife Chamber of Commerce member and what business you're employed with. Membership can be verified by visiting our online business directory at: www.YKChamber.com

Discounts can be added anytime throughout the year!
To add a discount, please contact programs@ykchamber.com

20% discount on advertising in magazine and online.

To redeem, contact Jeremy Bird at 867.445.8360
or jbird@vergecomms.ca

_EDGE

15% off all kitchen cabinet/countertop orders and custom order window and exterior door packages over \$5,000 in value.

Questions? Visit or Contact Chuck Corothers:
chuck.corothers@hotmail.com

 **Home**
hardware
building centre

10% off First Aid training/CPR Courses and First Aid Kits.

To redeem, reference discount code: **CC-62DN10**

Questions? Contact Matt Vincent: 867.446.7883 or
matt@62degreesnorth.ca



25% discount on Boardroom rentals.

Go to <http://nfsfinancial.ca/services/conference> for information on capacity and prices

To redeem, contact 867.920.4587 x 450 or
gail@nfsfinancial.ca



MEMBER2MEMBER DISCOUNT PROGRAM

15% off on languages courses: French, English, Tlcho, Spanish.

To redeem, contact Melissa Séris at
admin@college-nordique.com



15% discount on all Website projects and Social Media Consulting.

To redeem, contact Kyle at 867-444-0901
For more information, visit www.withmedia.ca



A complimentary initial 30 minute consultation for new clients.

To redeem, contact 867.766.ROSS (7677) or
yellowknife@mross.com



20% off products for YK Chamber Members!

To redeem, contact Trina at: 867.920.2289 or
drapes@ssimicro.com



10% off digital printing services - signs, decals and canvas wraps.

To redeem, contact janet@signedyk.com
or visit www.signedyk.com



\$25 off starter pack.

To redeem, contact
Colleen Tsikira at 867.765.8156 or
dmedrivingsschool@gmail.com



MEMBER2MEMBER DISCOUNT PROGRAM

10% off all product lines including Smart Fluorescent to LED fixture replacement kits, commercial cameras, smart lights/climate control, smart home products and more!

To redeem, contact Amrik Kanwal at 867-444-0901 or info@monitornorth.com



\$10 off a 10-class punch pass

Redeem by purchasing a punch pass in person at the studio directly before or after a scheduled class.

The class schedule can be found at:

www.collectivesoulspace.ca/current-schedule



Collective Soul Space

10% discount on all trips

To redeem, contact 867.446.5950 or yksportfishing@icloud.com.

For more information, please visit:

www.yellowknifesportfishing.com



10% off regular priced fine art photographic canvas prints. Discount cannot be combined with another offer.

To redeem, contact 867-444-9656, email

info@tawnabrown.com or visit

www.tawnabrown.com



20% off Yellowknife Online digital advertising

To redeem, contact Kyle at 867-444-0901 or

info@ykonline.ca

For more information, visit www.ykonline.ca



10% on Live Like a Local and Exploring Yellowknife Tours

To redeem, contact Kyle or Rosie at 867-444-0901 or

tours@howtobeayellowknifer.ca

For more information, visit www.howtobeayellowknifer.ca



MEMBER2MEMBER

DISCOUNT PROGRAM

10% off organizing/decluttering services

To redeem, contact Alyssa Mosher and tell her you're a chamber member.

867-445-8634 or www.a-listorganizing.com



15% off painting workshops

To redeem, contact Kerri Nolting and tell her your a Chamber Member.

www.facebook.com/The-Farmhouse-by-Kerris-Kreations



15% off online and on-air advertising with Moose FM.

To redeem, contact the General Sales Manager at

thompson@vistaradio.ca



Free use of the private dining room on weekdays from 9:00am-5:00pm (Food and beverage not included)

Seats 25 people, big screen TV with input for laptop, video conferencing and wifi. Catering will need 48 hours notice.

To redeem, contact events@copperhouse.ca



\$1000 off home solar systems, \$1000 off home battery back-up systems or \$2500 off if you purchase both.
5% business discounts available.

To redeem, contact Drew Cameron at 867-444-3800

dcameron@solvest.ca or visit www.solvest.ca



15% off all non-prescription products

To redeem, visit The Medicine Shoppe Pharmacy and tell them you're a Chamber member.

Questions? Phone: 867.920.7775



MEMBER2MEMBER DISCOUNT PROGRAM

\$25 off regular adult price on a Kicksled Tour. Tours are available daily, complete with a hot drink at our Old Town Log Cabin at 4 Lessard Drive.

Call Richard to book your tour at 867-446-8687

or info@sundogadventures.ca or

www.sundogadventures.ca



10% discount on all products including baked goods, frozen foods, gift baskets, light catering and the Itty Bitty Baby Line of Clothing.

Call 867-765-8285 or email inukshuk@ssimicro.com

with order. View products at www.createdbynana.ca



BOGO - Buy 4 weeks of on-air ads (1 week = 28 x :30 second spots) and receive a 2 month feature sponsor FREE! Yellowknife: \$350/week x 4 weeks = \$1,400

For new advertisers or advertisers that haven't advertised in 12 months or more.

Contact Kristen Au at kau@vistaradio.ca



THANK YOU TO OUR 2020 ANNUAL SPONSORS





Yellowknife **CHAMBER**

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