

# COVID-19 RESPONSE: Urban Design and Planning Support Services

*Dillon is supporting municipalities and business improvement areas (BIAs) by balancing public health measures with economic recovery efforts to support both quality of life in our communities and business operations.*

## OUR SERVICES

- **Assistance with government-mandated COVID-19 operational plans, forms and templates** which can vary from jurisdiction to jurisdiction. These templates help BIAs ease the burden of complying with local regulations and assist with re-opening and recovery operations.
- **Public and stakeholder engagement** to help understand how municipalities and BIAs can support economic recovery options including bringing back 'main street'.
- **Public realm enhancements** to support physical distancing and other public health measures in urban environments, while contributing to the economic success of local businesses and restaurants and the vitality of urban spaces.
- **Wayfinding and signage** to support temporary measures, such as physical distancing signage, temporary curbside pick-up parking spaces, and pedestrian, cyclist, and vehicular flows.



## PROJECT HIGHLIGHT

Uptown Saint John BIA Inc. retained Dillon to support advocacy and planning efforts to prepare summer operations in light of the COVID-19 pandemic. Dillon prepared templates for COVID-19 operational plans for member businesses, consistent door signage, facilitated a member survey, and prepared renderings that conceptualize public realm enhancements that detail streetscape interventions that comply with physical distancing measures.

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