

Expanding your Business During COVID

Presented by:

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Agenda

1. Introductions
2. Background: Downtown Patio Incentive
3. 2020 (COVID) Applications & Process
4. Fall / Winter Opportunities
5. City Point of Contact
6. Questions



Downtown Patio Incentive

On June 19, 2017 City of Yellowknife Council passed [Motion #0122-17](#) establishing a Downtown Patio Incentive:

That Council direct Administration to: Provide up to \$10,000 per establishment to downtown businesses for their approved sidewalk patio's first year installation using the Downtown Development Reserve Fund.

- Downtown Area Only
- Created a Seasonal Sidewalk Patio License Agreement that allows businesses to occupy City streets and sidewalks
- City developed an application process that informs the business of territorial requirements (Office of the Fire Marshal, NWT Liquor Board).

2020 COVID Application & Process

The Downtown Patio Program was extended to all areas of the City to support restaurants as they meet the requirements of the NWT's Emerging Wisely Plan.

Applications were examined individually to confirm process (Checklist vs Development Permit).

Examples Outside the DT Core Include:

- Stake Restaurant
- Monkey Tree Pub
- Copperhouse
- The Woodyard Brewhouse



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Fall / Winter Opportunities

We want to hear your ideas! Contact the us at ecd@yellowknife.ca or 920.5600.

Possible scenarios include:

- Utilizing the sidewalk adjacent to your business
- Using outdoor spaces (parking) for patios, tents and kiosks
- Street closure for multi-business sidewalk sale



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One Point of Contact

We are streamlining the process. The City's Economic Development Officer will act as a single point of contact to start the application process.

The Economic Development Officer will:

- Review the applicant's proposal
 - Must have an existing Business License
- Consult with relevant City department for further guidance
- Consult with GNWT – ITI Business Development Officer
- Put applicant in direct touch with required permitting / funding contacts
- Follow up with applicant to monitor success of proposal

Questions?

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