

YELLOWKNIFE CHAMBER OF COMMERCE
75TH ANNIVERSARY
BUSINESS RESILIENCE AWARDS
NOMINATION PACKAGE

RECOGNIZING BUSINESS RESILIENCY

During these unprecedented times, we've witnessed the Yellowknife business community overcome incredible obstacles by demonstrating innovation, grit, and resiliency. Our 8th annual Business Award Gala has transformed into the Business Resilience Awards and will honor 10 businesses who have demonstrated their ability to quickly adapt and respond to business disruptions in the face of the global pandemic and the economic hardship that it has caused.

GENERAL ELIGIBILITY CRITERIA

To qualify for a nomination, all businesses must meet the following criteria:

- Nominees must have operated in Yellowknife for a minimum of 3 years, except for 'Breakout New Business' nominees
- Nominees must be operating at the time of nomination and at the time of the presentation of the award (October 22, 2021)
- Nominees must be a member of the Yellowknife Chamber of Commerce. New members welcome!
- Nominees are not eligible to be nominated for an award that they won the previous year
- Businesses may be nominated for more than one category

TIMELINE

August 25 to September 10th: Nominate a business at www.ykchamber.com/business-resilience-awards

September 22 – Announce nominees

October 8 – Deadline for nominees to submit documentation to independent judging panel

October 22 – Announce Winners

AWARD SPECIFIC CRITERIA



RESILIENT SMALL BUSINESS OF THE YEAR AWARD

The Resilient Small Business of The Year Award will be presented to a business with 20 or less employees who has demonstrated perseverance and an ability to adapt to the challenges presented by the global pandemic.

RESILIENT LARGE BUSINESS OF THE YEAR AWARD

The Resilient Large Business of The Year Award will be presented to a business with 20 or more employees who has demonstrated perseverance and an ability to adapt to the challenges presented by the global pandemic.

INDIGENOUS ENTREPRENEURSHIP RESILIENCY AWARD

The Indigenous Entrepreneurship Resiliency Award celebrates the Indigenous business sector and its contributions to our local economy. This award will be presented to a business who has demonstrated perseverance and an ability to adapt to the challenges presented by the global pandemic.

Eligible businesses must be at least 51% Indigenous owned and operated.

CUSTOMER SERVICE AWARD OF EXCELLENCE

The Customer Service Award of Excellence will be presented to a business that has overcome adversity and demonstrated a commitment to providing excellent customer service, even in the most challenging circumstances.

COMMUNITY IMPACT AWARD

The Community Impact Award will be presented to a business who has demonstrated a commitment to supporting community development and helping others during the COVID-19 pandemic. This can include volunteering for local initiatives, providing sponsorships / scholarships / grants, or any other work that builds a sense of community.

RESILIENT NEW BUSINESS AWARD

The Resilient New Business Award will be presented to a business that has been in operation for less than 3 years and has demonstrated perseverance and an ability to adapt to the challenges presented by the global pandemic. This business must have a strong foundation in place for continued commercial success.

RESILIENT YOUNG ENTREPRENEUR OF THE YEAR AWARD

The Resilient Young Entrepreneur of the Year Award will be presented to a young entrepreneur that has demonstrated leadership, growth potential and an ability to adapt to the challenges presented by the global pandemic.

Eligible businesses must be between the ages of 18 and 35.

WORKPLACE HEALTH & SAFETY AWARD

The Workplace Health & Safety Award will be presented to a business that has shown leadership in its commitment to providing a safe workplace for staff and a safe environment for customers and clients.

All nominees will be reviewed by WSCC to ensure they are in good standing with no safety issues.

RESILIENT WOMEN IN BUSINESS AWARD

The Resilient Women in Business Award celebrates women in business and their contributions to the local economy. This award will be presented to a business that has demonstrated perseverance and an ability to adapt to the challenges presented by the global pandemic.

Eligible businesses must be at least 51% woman owned and operated.

INNOVATION AWARD OF EXCELLENCE

The Innovation Award of Excellence will be presented to a business that has demonstrated a strong ability to adapt and pivot quickly during the global pandemic. This could include a creative business concept, the launch of a unique product or business expansion, an investment that improves service, productivity or online sales or the introduction of something new to Yellowknife.