IRCC VIRTUAL LEARNING SERIES FOR EMPLOYERS

Learn about Canada's economic immigration programs



Francophone Immigration

Winter 2023





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IRCC's Outreach Officer Network

Outreach Officers across Canada:

- promote economic immigration programs and initiatives; and
- help employers learn how the immigration system can support their hiring needs.





promotion@cic.gc.ca

Francophone Immigration



<u>Hire qualified French-speaking and bilingual candidates - Canada.ca</u> <u>Embaucher des candidats francophones et bilingues qualifiés - Canada.ca</u>

Hiring bilingual or francophone candidates

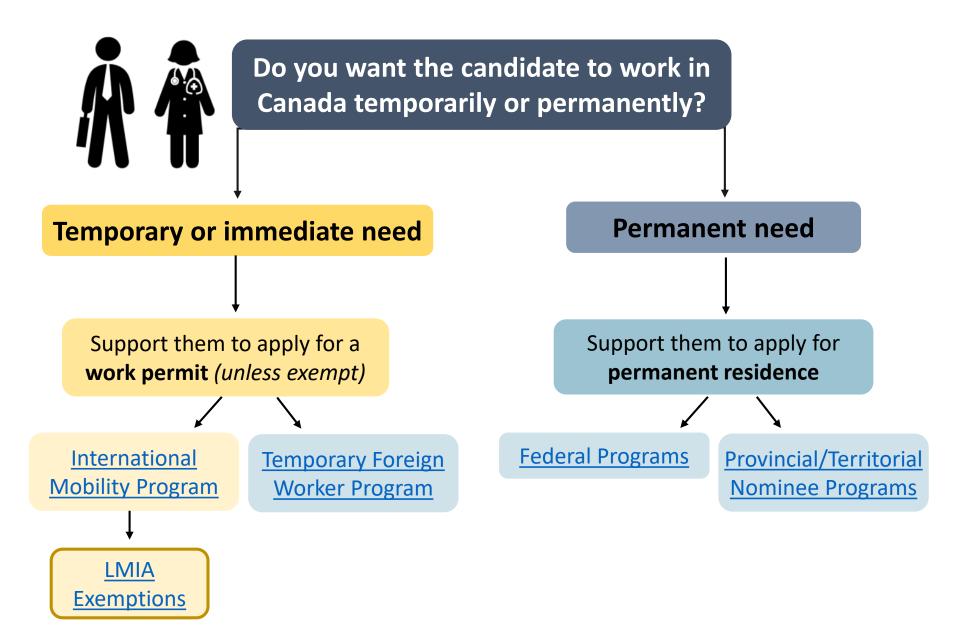
Advantages for employers

- Government support to connect with candidates abroad
- LMIA-exempt, renewable work permit saves time & fees
- Support with settlement and integration, onboarding and retention from the francophone community
- A fast pathway to permanent residence encourages retention

Programs and Resources

- Information about pools of talent abroad
- Hire through Destination Canada Mobility Forum & virtual job fairs
- Free screening & shortlisting by public employment agencies
- LMIA-exempt francophone Mobility work permits
- Priority processing of work permit under the Global Skills Strategy for high-skilled workers

How can I hire global talent?



The Francophone Mobility Program

Employer Benefits

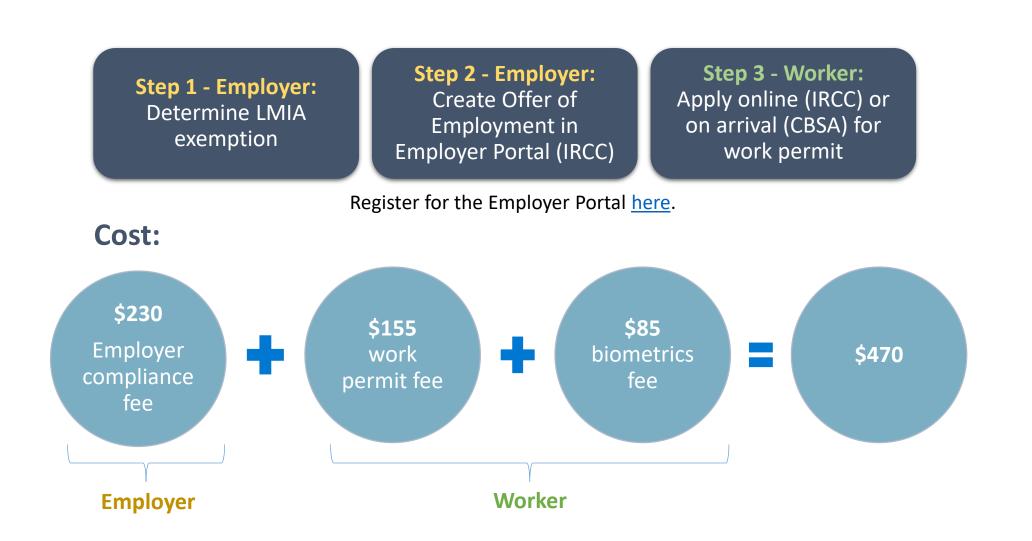
- Exemption from LMIA process, which saves time & fees
- Support from IRCC to find candidates abroad
- Serve clients in both official languages
- Tap into new markets and international networks
- Settlement support and pathway to permanent residence

Worker Eligibility

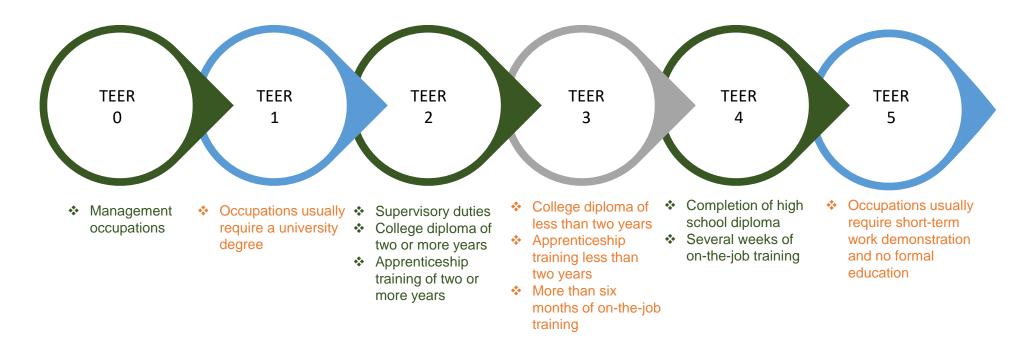
- Language of daily use is French*
 *language of workplace can be English
- Job offered is skilled (TEER 0, 1,2,3)



How do I start?



Training, Education, Experience and Responsibilities (TEER) Categories



Find your NOC on www.canada.ca/immigration



Francophone Immigration Programs

Express Entry

- French speaking applicants can earn up to 50 additional points for strong French language skills
- Support PR application with an LMIA offer of employment (fee exempt)

Provincial or Territorial Nominee

• Ask your government if there is a Francophone stream

> International Experience Canada

• Post your job vacancy with Recognized Organization

Important - advise applicant to verify if they require a language test when applying under a francophone stream



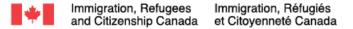


Connects qualified, skilled French-speaking candidates with Canadian employers

The 19th edition of the Destination Canada Mobility Forum will take place
in Paris, France, from November 18 to 19, 2023
in Rabat, Morocco, from November 22 to 24, 2023
online, from December 4 to 6, 2023



PARISDESTINATIONCANADA@international.gc.ca



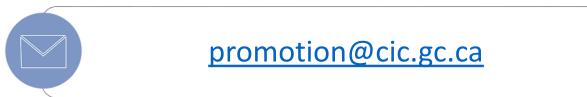


Welcoming Francophone Communities initiative

National Network - RDÉE Canada (rdee.ca)



Need More Information?





<u>Hire qualified French-speaking and</u> <u>bilingual candidates - Canada.ca</u>



Infosheets - Canada's economic immigration programs

ESDC Employer Contact Center

1-800-367-5693



Find the information you're looking for on our

website by using our new employer tool

Thank You!

IRCC Outreach promotion@cic.gc.ca





Services for employers to help attract global talent







