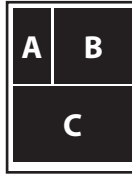


## NEWSLETTER ADVERTISING

- 11 ISSUES PER YEAR (1,100 COPIES PRINTED MONTHLY)
- PRINT ADS ARE SOLD ON ANNUAL BASIS ONLY
- ALL ADS (PRINT & WEB) ARE IN COLOR
- ADVERTISING IS A MEMBERS ONLY BENEFIT



**MARK YOUR CALENDARS:** Print advertisers wishing to change ads monthly, please note that ads are due by the 1<sup>ST</sup> Tuesday of the month prior to the issue the ad will be running in. (Example: February 2020 ads are due by January 7, 2020)

**PRINT AD DEADLINES:** Jan (11/28/19) Feb (1/7) Mar (2/4) Apr (3/3) May (4/7) Jun (5/5) Jul (6/2) Aug (7/7) Sep (8/4) Oct (9/1) Nov/Dec (10/6)

PLEASE CHECK ONE	SIZE	COVER	WIDTH	HEIGHT	ANNUAL RATE (11 ISSUES PER YEAR)	QUANTITY AVAILABLE
<input type="checkbox"/>	A		2.4379"	4.897"	\$800 ( <del>\$72<sup>73</sup></del> / Issue)	Unlimited
<input type="checkbox"/>	B		5.0424"	4.897"	\$1,400 ( <del>\$127<sup>30</sup></del> / Issue)	Unlimited
<input type="checkbox"/>	C		7.647"	4.897"	\$1,800 ( <del>\$163<sup>64</sup></del> / Issue)	Unlimited
<input type="checkbox"/>	D		7.647"	9.9583"	\$2,600 ( <del>\$236<sup>36</sup></del> / Issue)	Unlimited
<input type="checkbox"/>	E	PRIME AD SPACE Interior Front	7.647"	4.9792"	\$2,300 ( <del>\$209<sup>09</sup></del> / Issue)	Only 1 left
<input type="checkbox"/>	F	PRIME AD SPACE Exterior Back	7.647"	4.9792"	<del>\$2,750 (<del>\$250</del> / Issue)</del>	Sold out
<input type="checkbox"/>	G	PRIME AD SPACE Interior Back	7.647"	10.1322"	<del>\$3,000 (<del>\$272<sup>73</sup></del> / Issue)</del>	Sold out

**FREE STANDING INSERT OPTION** | \$200 per month - Insert must be provided by monthly ad deadlines

## WEBSITE BANNER ADVERTISING

AD PLACED ON HBASIOUXEMPIRE.COM

PLEASE CHECK	WIDTH	HEIGHT	RATE	CONTRACT LENGTH
<input type="checkbox"/>	160 Pixels	70 Pixels	\$700	Annual (12 Months)

## PLEASE RETURN THIS ADVERTISING CONTRACT TO:

annette@hbasiouxempire.com or mail to: Home Builders Association of the Sioux Empire, 6904 S. Lyncrest Place, Sioux Falls, SD 57108

### Check one:

- I will email ad in .pdf, .jpg or .png form to annette@hbasiouxempire.com by 11/28/2019
- Reuse my ad from previous year

### Check one:

- Invoice agency listed\*
- Invoice company listed\*
- Payment enclosed
- Please call me for credit card payment

\*Will be invoiced December 1, 2019 for 2020 ads

### Advertisor information:

COMPANY			CONTACT		
ADDRESS				CITY, ST, ZIP	
PHONE	( ) -		EMAIL		

Complete ad agency information below if we will need to be in contact with them:

AD AGENCY			CONTACT		
ADDRESS				CITY, ST, ZIP	
PHONE	( ) -		EMAIL		

Authorized Signature \_\_\_\_\_ Date Signed \_\_\_\_\_