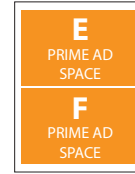
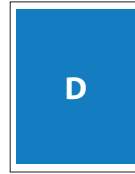
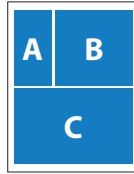


PRINTED MONTHLY NEWSLETTER ADS

Please note that ad spaces are sold to previous advertisers of that space first before opening up to others that are interested.



PLEASE CHECK ONE	SIZE	COVER	WIDTH	HEIGHT	ANNUAL RATE (11 ISSUES PER YEAR) <i>Sold on an annual basis</i>	QUANTITY AVAILABLE
<input type="checkbox"/>	A		2.4379"	4.897"	\$840 (\$76 ³⁶ / Issue)	Unlimited
<input type="checkbox"/>	B		5.0424"	4.897"	\$1,470 (\$133 ⁶³ / Issue)	Unlimited
<input type="checkbox"/>	C		7.647"	4.897"	\$1,890 (\$171 ⁸¹ / Issue)	Unlimited
<input type="checkbox"/>	D		7.647"	9.9583"	\$2,730 (\$248 ¹⁸ / Issue)	Unlimited
<input type="checkbox"/>	E	PRIME AD SPACE Interior Front	7.647"	4.9792"	\$2,415 (\$219 ⁵⁴ / Issue)	2
<input type="checkbox"/>	F	PRIME AD SPACE Exterior Back	7.647"	4.9792"	\$2,887 (\$262 ⁴⁵ / Issue)	2
<input type="checkbox"/>	G	PRIME AD SPACE Interior Back	7.647"	10.1322"	\$3,150 (\$286 ³⁶ / Issue)	1
FREE STANDING INSERT OPTION • \$500 per month - Artwork must be provided by monthly ad deadlines						

ABOUT THE NEWSLETTER

- 11 issues printed each year (Nov & Dec are a combo issue)
- 1,100 copies printed monthly
- Approximately 24 pages in length
- All ads are in color
- Ads can be changed out monthly
- Past newsletters are available online for members to view
- Members are also emailed the newsletter digital file monthly (opt-ins required)

AUDIENCE

- Builder & Associate members
- Primary & Affiliate members
- Also available online for public to view



NEWSLETTER AD DEADLINES

Print advertisers wishing to change ads monthly, please note that ads are due by the 1ST Tuesday of the month prior to the issue the ad will be running in.

AD RUN MONTH.....	AD DUE
January 2022.....	December 7, 2021
February 2022.....	January 4, 2022
March 2022.....	February 1, 2022
April 2022.....	March 1, 2022
May 2022.....	April 5, 2022
June 2022.....	May 3, 2022
July 2022.....	June 7, 2022
August 2022.....	July 5, 2022
September 2022.....	August 2, 2022
October 2022.....	September 6, 2022
November / December 2022.....	October 4, 2022

Email ad files to marketing@hbsiouxempire.com

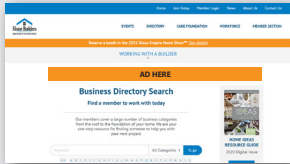
ADVERTISE OUR WEBSITE

ABOUT HBASIOUXEMPIRE.COM

- Approximately 175,000 - 200,000 pageviews annually
- Traffic increases in months when major consumer events occur such as the Sioux Empire Home Show™, Parade of Homes™ and Showcase of Remodeled Homes™ and the Outdoor Living Showcase™

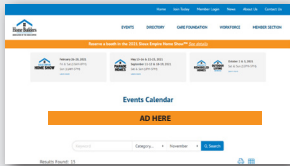
AUDIENCE

- General public
- Members of the association



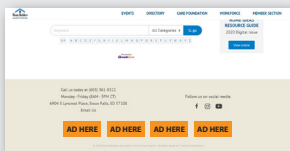
DIRECTORY PAGE AD

- Ad is placed at the top of the directory webpage
- Most visited page on hbasioxempire.com
- Ad links to your website



EVENTS PAGE AD

- Ad is placed at the top of the events webpage
- Second most visited page on hbasioxempire.com
- Ad links to your website



FOOTER BANNER AD STATS

- Ads run on the footer of every webpage on hbasioxempire.com
- Ad links to your website

ONLINE DIRECTORY PAGE AD

☐ Yes, I wish to place a banner ad on the directory page

DIMENSIONS	ANNUAL RATE <i>Sold on an annual basis</i>	AVAILABILITY <i>Ads rotate</i>
1920w x 180h pixels	\$2,520 (<i>\$210 per month</i>)	Unlimited

ONLINE EVENTS PAGE AD

☐ Yes, I wish to place a banner ad on the events page

DIMENSIONS	ANNUAL RATE <i>Sold on an annual basis</i>	AVAILABILITY <i>Ads rotate</i>
1920w x 180h pixels	\$2,196 (<i>\$183 per month</i>)	Unlimited

ONLINE FOOTER BANNER AD

☐ Yes, I wish to place a footer banner ad

DIMENSIONS	ANNUAL RATE <i>Sold on an annual basis</i>	AVAILABILITY <i>Ads rotate</i>
70h x 160w pixels	\$744 (<i>\$62 per month</i>)	Unlimited

PLEASE RETURN THIS ADVERTISING CONTRACT TO:

marketing@hbasioxempire.com or mail to: Home Builders Association of the Sioux Empire, 6904 S. Lyncrest Place, Sioux Falls, SD 57108

TO SELECT YOUR AD(S), PUT A CHECK MARK ABOVE AND/OR ON PAGE 1

CHECK ONE:

- ☐ Email ad(s) in .pdf, .jpg or .png form to marketing@hbasioxempire.com by 12/7/2021
- ☐ Reuse my ad from previous year

CHECK ONE: ☐ Invoice company listed* ☐ Payment enclosed ☐ Please call me for credit card payment

☐ Invoice agency listed*

**Will be invoiced December 1, 2021 for 2022 ads*

ADVERTISER INFORMATION:

COMPANY		CONTACT	
ADDRESS		WEBSITE	
PHONE	() -	EMAIL	

Complete ad agency information below if we will need to be in contact with them:

AD AGENCY		CONTACT	
ADDRESS		CITY, ST, ZIP	
PHONE	() -	EMAIL	

☐ Please contact me if a prime ad space opens up in the printed monthly newsletter

Authorized Signature _____ Date Signed _____