



2023 OUTDOOR LIVING SHOWCASE™ SPONSORSHIP CONTRACT

Please note: Previous year sponsors are given first rights of refusal to sponsor the event for the upcoming year. Similar type companies will not be placed on the same sponsorship levels or given similar benefits. Sponsorships are available to Associate members only (Builder member companies not applicable).

	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
Cost of sponsorship	\$20,000	\$10,000	\$5,000	\$2,500	\$1,250

MISCELLANEOUS BENEFITS

Complimentary event tickets	20	10	5		
Free half page ad in Home Ideas magazine	Yes				
Invitation & recognition at Participant Reception	Yes	Yes	Yes		

COMPANY NAME/LOGO TO BE INCLUDED IN THE FOLLOWING MARKETING MATERIALS

On the cover of Home Ideas magazine	Logo				
Metal yard signs in front of each home	Logo				
TV advertising	Yes	Yes			
Mentioned on radio ad	Yes				
Event pages in Home Ideas magazine	Logo	Logo	Logo		
Association printed monthly newsletter	Yes	Yes	Yes	Listing	Listing
Event website	Yes	Yes	Yes	Listing	Listing
On social media when space available	Yes	Yes	Yes		
Press releases	Yes	Yes	Yes		
Print advertising	Logo	Logo	Logo	Listing	Listing

SPONSORSHIP AGREEMENT: Send contracts to events@hbasiouxempire.com or mail to: Home Builders Association, 6904 South Lyncrest Place, Sioux Falls, SD 57108

Please check the box next to the level of sponsorship(s) that your company is interested in:

PLATINUM DIAMOND GOLD SILVER BRONZE

Payment: Invoice me Check enclosed (Make checks out to Home Builders Association of the Sioux Empire) I will call in with a credit card

Company _____ **Contact Name** _____

Phone _____ **Email** _____

Mailing Address _____ **City** _____ **ST** _____ **Zip** _____

I accept the terms and conditions of this contract which are noted below

Authorized Signature _____ **Date Signed** _____

Terms and conditions:

To submit your sponsorship request, please complete and return this contract to the association office. This agreement is between the Home Builders Association of the Sioux Empire and the company named above. The company named above seeks to be a sponsor for the event noted on this form. The company agrees to pay the association a sponsorship fee in the noted above for this privilege. The company agrees to remain a member in good standing of the association for the duration of this sponsorship contract. Cancellation requests must be made in writing.