



# 2023 PARADE OF HOMES™ SPONSORSHIP CONTRACT

**Please note:** Previous year sponsors are given first right of refusal.

	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
Cost of sponsorship	\$20,000	\$10,000	\$5,000	\$2,500	\$1,250

### COMPANY NAME/LOGO TO BE INCLUDED IN THE FOLLOWING MARKETING MATERIALS

Logo on Metal Yard Sign	Yes				
Logo on cover of Home Ideas Magazine	Yes				
1/2 page ad in Home Ideas	Yes				
1/3 page ad in Home Ideas		Yes			
1/6 page ad in Home Ideas			Yes		
Parade Website	Logo	Logo	Logo	Listing	Listing
Facebook Promotional Video	Yes				
Ad on Parade of Homes app.	Yes	Yes			
Weekly Tuesday emails	Logo	Logo	Logo		

### COMPANY NAME INCLUDED IN THE FOLLOWING:

HBA Newsletter	Logo	Logo	Logo	Listing	Listing
Full page print advertising	Logo	Logo	Logo	Listing	
1/2 page print advertising	Logo	Logo			
TV Advertising	Logo	Logo			
Feature Home Banner	Logo	Logo	Logo		

**SPONSORSHIP AGREEMENT:** Send contracts to [events@hbasiouxempire.com](mailto:events@hbasiouxempire.com) or mail to: Home Builders Association, 6904 South Lyncrest Place, Sioux Falls, SD 57108

Please check the box next to the level of sponsorship(s) that your company is interested in:

PLATINUM  DIAMOND  GOLD  SILVER  BRONZE

**Payment:**  Invoice me  Check enclosed (Make checks out to Home Builders Association of the Sioux Empire)

**Company:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **ST:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

I accept the terms and conditions of this contract noted below

**Authorized Signature:** \_\_\_\_\_ **Date Signed:** \_\_\_\_\_

### Terms and conditions:

To submit your sponsorship request, please complete and return this contract to the association office. This agreement is between the Home Builders Association of the Sioux Empire and the company named above. The company named above seeks to be a sponsor for the event noted on this form. The company agrees to pay the association a sponsorship fee in the noted above for this privilege. The company agrees to remain a member in good standing of the association for the duration of this sponsorship contract. Cancellation requests must be made in writing.