



Nitasha Chopra
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Nitasha Chopra is the Chief-of-Staff and Director of Edge Execution Office at the Internet of Things Group for the Internet of Things (IoT) Portfolio Engineering Team at Intel Corporation. She is responsible for a 600+ strong global organization delivering a growing \$4B+ product portfolio with an annual product operating budget of \$250 Million. In addition, as Director of Edge Execution Office, she is focused on operationalizing execution and responsible for incubating new engineering business opportunities by identifying emerging trends within the Things (IOT) and Network Edge businesses at Intel. Nitasha influences global senior functional, technical, and business leaders and is the strategic advisor for executives on organizational transformation, product execution and technology incubation. She is a fierce champion of inclusion and champions Diversity and Inclusion for her global 2300 people organization.

Since joining Intel as a Software Engineer in 2005, Nitasha has held various leadership positions in the company driving high touch technical engagements on cloud, enterprise and big data with Microsoft (SQL, Azure, CRM) and top tier vertical independent software vendors (ISVs) in Financial, Telco & Healthcare vertical segments. She brings more than 16+ years of software and product expertise, where she has led cross functional teams across multiple geos to build next-generation innovative end to end solutions that drive business growth with end customers. Before joining her current role in 2019, she drove an Intel-wide initiative on accelerating software shift-left. In this role she led and managed all aspects of the initiative, focused on improving software readiness, software validation, software development – to improve the time to market and predictability of our platforms. She is an expert at building relationships and understanding of how the C-Suite builds and views technology as a strategic asset to their business. In her role as the VMWare Account Manager, she was responsible for creating, maintaining, and scaling the partnership and define strategy for new growth to increase market segment share for Intel Products.

Nitasha is a proud yellow jacket who has earned her bachelor's degree in electrical and computer engineering from Georgia Institute of Technology. As an industry evangelist for Intel, she has shared Intel & customer joint successes and leadership talks on inclusion @over 50 + global industry events and Intel internal conferences. Nitasha is passionate about creating a collaborative culture to build and drive high performing teams that meet and exceed customer expectations, serving her communities and is a fierce champion for women and underrepresented minorities in technology. She is a self-described adventurer who loves exploring the world with her husband and two young boys.