

Just joined the Chamber? Celebrating an important anniversary? Have you moved offices or opened a new location? Mark this important occasion with a ribbon cutting ceremony to publicize your business' achievement online and in print!

1. Work with your business development representative and schedule your ribbon cutting. Every attempt will be made to schedule your ribbon cutting on your requested date. However, based on availability, you may need to select a secondary date for your ribbon cutting.
2. The ribbon cutting feature is an announcement. Our policy is to treat every Chamber member business equally and fairly. The ribbon cutting feature is an opportunity to tell members about your company and its milestone. Please refrain from using phrases that make product offers or ask customers to take action. The focus should be on your company's name, location and type of business. (See example below).

"ABC Soup Company is proud to announce the grand opening of its Chandler location. The company is located at 1234 Arizona Ave and specializes in a variety of high quality soup products. (123)-976-SOUP. [www.cheapsoup.com](http://www.cheapsoup.com)"

Please have this information ready to share when scheduling your ribbon cutting.

3. This caption should be 40 words or less. Please note that web addresses are considered one word. Your 40-word photo caption should include type of event, location and company description. The Chamber reserves the right to change or modify captions prior to print as necessary.
4. Look for your ribbon cutting to be published online within one month, and in the Chandler Connected e-magazine 1 -2 months after completion date.
5. TIMING IS EVERYTHING. Not only is the date and time of your event important, but also getting notification out about it. The Chamber requests 1 month to ensure that our team can attend your event. You should send your press release to news outlets 2-4 weeks prior to your event.
6. DAYS AND TIMES. Kindly note that ribbon cuttings are scheduled Tuesdays, Wednesdays and Thursdays, during the hours of 4:00 PM – 5:00 PM. We find that a 4:00 PM scheduled time on these three days of the week, have proven to be the most effective in attendance and exposure. We will make every attempt to work within your desired date and time, and we cannot guarantee availability for your requested date and time.
7. Additional Fees may apply

For more information, contact the Chamber team at 480-963-4571.

# CHANDLER CHAMBER

We thank our ribbon cutting sponsor - Laser Creations

