

Fayette Chamber of Commerce

2019

INVESTMENT OPPORTUNITIES





VISION: The Fayette Chamber of Commerce will be the leader and catalyst for creating a vibrant business climate and building a premiere community.

MISSION: To promote business and enhance economic and community development through leadership, service and advocacy for Fayette County.

Strategic Initiatives: 2020

Goal 1: *How do we build a better business climate?*

- Advocate for business profitability and community prosperity
- Develop alliance relationships with members, partner organizations and elected officials

Goal 2: *How do we strengthen our businesses' profitability?*

- Connect members to potential new business
- Educate members on how to operate more effectively
- Grow Chamber membership

Goal 3: *How do we build community prosperity?*

- Develop a pipeline of engaged citizens
- Establish opportunities for exchange between schools, business and the community
- Support county economic development strategy to increase business opportunities and community wealth
- Build community cohesiveness

Goal 4: *How do we operate more effectively?*

- Be engaged in the community's future
- Build the Chamber brand
- Increase non-dues income
- Maintain excellent financial operations with timely, accurate reports and audits
- Apply continuous improvement to processes



CHAIRMAN'S INVESTORS

Chairman's Investors are businesses committed to the vision and mission of the Fayette Chamber at the highest level. Chairman's Investors' leadership provides the Chamber with the impact to affect positive growth and change in our community. This elite partnership provides connections with Fayette County's top business leaders through exclusive invitation-only events as well as a higher level of exposure and recognition throughout the year.

Key Benefits:

- Participation in Chairman's Investor events held four to six times each year
- Access to business and elected leaders through special events
- Find It In Fayette spotlight once every twelve months (call to schedule)
- Company name on Chamber lobby electronic display
- Link to company from the Chairman's Investor website page
- Enhanced online directory listing
- Company logo on Chamber banner
- Acknowledgement at Business After Hours
- Use of Chamber meeting room space during office hours up to six days a year or a maximum of 48 hours, whichever comes first; discounted rate for additional usage or any usage occurring outside of office hours
- Pending application process, one (1) representative in Leadership Fayette (does not apply in years when LF is not in session)
- Includes 12-month Fayette Chamber membership

Businesses that support programs and events through sponsorships in addition to being a Chairman's Investor receive recognition at these levels:

- \$5,000 – Chairman's Investor
- Total investment up to \$9,999* – Bronze Chairman's Investor
- Total investment up to \$14,999* – Silver Chairman's Investor
- Total investment up to \$19,999* – Gold Chairman's Investor
- Total investment over \$20,000* – Platinum Chairman's Investor

SIGNATURE INVESTORS

Signature Investors are a distinguished group of members whose commitment to the Fayette business community is demonstrated through continuous Chamber membership at any level and \$2,500* or more in annual sponsorships. In order to obtain this recognition, a signed sponsorship commitment is required.

Key Benefits:

- Logo listing on Chamber website home page
- Company name on Chamber lobby electronic display
- Link to company from the Signature Investor website page
- Enhanced online directory listing
- Company name on Chamber banner
- Invitation to two Coffee with the Chair events
- Invitation to joint Investor event with Newnan-Coweta Chamber

**Please note, "tickets" to events do not qualify towards sponsorship totals.*

SIGNATURE EVENTS

As part of the Membership Experience, the Fayette Chamber holds three signature events each year that are integral to the overall vision and mission of the Chamber while providing sponsors prime visibility.

ANNUAL MEETING & AWARDS RECEPTION

The Annual Meeting & Awards Reception brings together community and business leaders for the Chamber's annual report, plans for the upcoming year and most important, the annual awards presentations. The 2019 event will also feature an additional networking component. *Date: January 17, 2019*

Presenting Sponsor - \$5,000 (Exclusive) – SOLD

- Prime placement of logo on all event titling, invitation*, signage, collateral
- Ten (10) Annual Meeting tickets included
- Welcome attendees from podium

Platinum Sponsor - \$3,500

- Logo on event invitation*, signage, collateral
- Eight (8) Annual Meeting tickets included
- Recognition from podium

Gold Sponsor - \$2,500

- Name on event invitation*, signage, collateral
- Six (6) Annual Meeting tickets included
- Recognition from podium

Silver Sponsor - \$1,500

- Name on event signage, collateral
- Four (4) Annual Meeting tickets included

Award Sponsor - \$1,500 each

- Logo on award, event signage & collateral
- Option to co-present the award
 - Outstanding Business Person of the Year - **SOLD**
 - Small Business of the Year - **SOLD**
 - Carolyn Cary Dreambuilder Award - **SOLD**
 - Chet Wells Award - **SOLD**
 - YP of the Year Award - **SOLD**
 - Nonprofit Award of Excellence - **SOLD**

Sip & Savor Sponsors: choose from Dessert, Hors d'oeuvres, or Bar - \$1,000 (non-exclusive)

- Logo strategically visible in the serving area of choice
- Logo printed on Drink tickets
- Sponsor recognition on website and communication
- Two (2) Annual Meeting tickets included

Valet Parking Sponsor - \$1,000 (industry exclusivity applies)

- Logo displayed at the Valet Check-in/Check-out
- Sponsor recognition on website and communication
- Ability to display one vehicle at the entrance
- Two (2) Annual Meeting tickets included

Big Cash Give-Away Sponsor - \$500 (exclusive) **SOLD**

- Logo printed on the raffle tickets
- Sponsor recognition on website and communication
- Sponsor to give away the 1st ticket at Annual Meeting
- Sponsor to draw the winning ticket and co-present the prize to winner

***if contract finalized by print deadline**

GOLF TOURNAMENT

The *Business on the Green* Golf Tournament is one of the Chamber's largest annual events and raises funds for the Chamber's mission. The event brings together hundreds of golfers, volunteers and sponsors who are also a who's who of Fayette County business and community leaders. It's the "can't miss" golf tournament of the year! *Date: March 28, 2019*

Presenting Sponsor - \$5,000 – **SOLD (Exclusive)**

- Prime placement of logo on all event titling, signage, communications and promotion*
- Welcome attendees at pre-tournament kick-off, display banner in prime location at clubhouse, distribute promotional materials
- Choice of sponsor table on course at either "Between the Greens"/Gold location or in "Par-Tee Lounge"
- Use of driving range for contest, company visibility
- One (1) Champion's Package golf foursome
- Address attendees at post-tournament dinner and silent auction
- Four (4) courtesy lunches delivered to sponsor table

Beverage "Brew Thru" Sponsor - \$3,000 **SOLD**

- Logo on event communications and promotion
- Logo on beverage cart and beverage area signage
- Logo on beverage promotional item given to each golfer
- Display banner at clubhouse
- One (1) Champion's Package golf foursome

Platinum Sponsor - \$3,000

- Logo on event communications and promotion
- "Gold" hole sponsorship
- One (1) Champion's Package golf foursome
- Two (2) courtesy lunches delivered to sponsor table

Merch Sponsor - \$2,500 (cash or in-kind)

- Logo on event communications and promotion
- Co-branded merch item for all players. Agreed to by both sponsor and Chamber

The After ParTee Sponsor - \$2,000 SOLD

- Logo on event communications and promotion
- Display banner at clubhouse, distribute promotional materials
- Address attendees at post-tournament announcements

Golf Cart Sponsor – \$2,000 SOLD

- Logo on all tournament players golf carts
- Company name in event communications and promotions
- Display banner at the clubhouse
- Two (2) golfers

Concierge Team Sponsor – \$750 (non-exclusive)

- Logo on all concierge and staff golf carts
- Company name in event communications and promotions
- Display banner at the clubhouse

Lunch on the Turn Sponsor - \$1,500 (pending) (cash or in-kind food for golfers and attendees during play)

- Logo on event communications and promotion
- Display table near clubhouse, display banner at clubhouse, distribute promotional materials

Putting Contest Sponsor - \$1,500 SOLD(cash or in-kind trade of putting contest prize of equal value)

- Company name on event communications and promotion
- Logo on Putting Contest signage
- Display table in putting contest area, display banner
- Announce and present prize and winner at post-tournament announcements

Gold Sponsor - \$1,500

- Company name on event communications and promotion
- Hole sponsorship with table at exclusive location on course; hole signage with logo
- Display banner at clubhouse
- Two (2) golfers
- Two (2) courtesy lunches delivered to sponsor table

Silver Sponsor - \$750

- Company name on event communications and promotion
- Hole sponsorship with table at non-exclusive location on course; hole signage with logo
- Two (2) courtesy lunches delivered to sponsor table

Lunch on the Links Sponsor - \$750 (in-kind food for golfers at hole)

- Hole sponsorship with table at non-exclusive location on course; hole signage with logo
- Company name on event communications and promotion
- Two (2) courtesy lunches delivered to sponsor tables

Bronze Sponsor - \$300

- Logo on sign at sponsored hole
- Opportunity for representative to serve as contest monitor on sponsored hole (as available)
- Company name on event collateral

Entertainment Sponsor - \$500 (non-exclusive)

- Logo on event communications and promotion
- Sponsor recognition at The After Party ParTee
- Option to display banner at the Clubhouse

Contest Sponsors – \$750 each – Sponsor choice:

Closest to Pin
Straightest Drive - SOLD
Big Cup - SOLD

Each contest sponsorship includes the following:

- Logo on signage at designated hole. Three (3) total.
- Present prize to winner post-tournament
- Company name on event collateral

Tee-Time Sponsors – Breakfast, Snack Bag, \$500

Choice of one (1). Each sponsorship includes the following:

- Informational table in registration/breakfast area during the check-in time
- Opportunity to display banner at clubhouse
- Company name on event collateral and promotion
- Breakfast (cash)
- Snack Bag (cash or in-kind snack bags, quantity based on attendance – approximately 216)

Snack Sponsor - \$250 (cash or in-kind snacks)

- Snacks with name/logo to distribute in snack bags
- Opportunity to display banner at clubhouse

Exhibitor Orientation Sponsor - \$500

- Logo on event communications and promotion
- Sponsor recognition on training video emailed to sponsors and linked on website

Volunteer Appreciation Sponsor - \$500 pending

- Logo on event communications and promotion
- Welcome attendees at the event
- Distribute promotional materials

Scorecard Sponsorship

- Ask Chamber staff how we can design this sponsorship around your company!

All sponsors are invited to attend The After ParTee and Silent Auction.

***if contract finalized by print deadline**



COMMUNITY EXPO

More than 100 businesses and organizations gather under one roof for an informative and fun networking event. Expo provides an opportunity to set up a business “storefront” for visitors and connect with other exhibitors. Plan to expand business and supplier networks and gain exposure of up to 2,000 attendees. Date:

Presenting Sponsor - \$4,000 *(exclusive)*

- Prime placement of logo on all event titling, event communications, signage and promotion, event slides
- One (1) event sponsor booth (16' x 6'), prime location

Gold Sponsor - \$1,500

- Logo on event communications, signage and promotion, event slides
- One (1) event (16' x 6') booth, prime location
- Includes electricity and promo slide

Silver Sponsor - \$800

- Name on event communications, signage and promotion
- One (1) event (8' x 6') booth in prime location
- Includes electricity

Golf Cart Sponsor - \$1,000 *(industry exclusivity may apply)*

- Logo on event communications and promotion, event slides
- Logo on all golf cart signage
- One (1) standard booth

Business Before Expo Sponsor - \$800 *(SOLD)*

- Logo on event communications and promotion, event slides
- Welcome exhibitors during BBE, display banner, distribute promotional materials
- Standard Booth

Water Sponsor - \$500 (cash or in-kind water bottles for all attendees)

- Company name on event communications and promotion, including event slides
- Company logo on water station signage
- Opportunity to distribute water to Expo attendees



Exhibiting Excellence Video Sponsor - \$500 *(industry exclusivity may apply)*

- Logo on event communications and promotion, including radio, event slides
- Welcome seminar attendees, display banner at EE event, distribute promotional materials

Exhibitor Prize Sponsor - \$250 (cash or in-kind prize)

- Logo on exhibitor survey

***if contract finalized by print deadline**

MEMBERSHIP EXPERIENCE

For businesses focused on marketing and business education as a way to support the overall mission of the Fayette Chamber, the following programs will get your business in front of peers and the community.

CHAIRMAN'S EVENTS

Chairman's Investor events bring executive-level business and community leaders together to network, listen to engaging speakers, and discuss current business and community-focused topics. Four (4) to six (6) events are held each year.

Platinum Sponsor - \$3,000

- Prime placement of logo on all program titling, signage, collateral and promotion
- Includes two (2) tickets to each event

Gold Sponsor - \$1,500

- Logo recognition on event signage, promotion and collateral
- Includes one (1) ticket to each event

Silver Sponsor - \$1,000

- Name recognition on event signage, promotion and collateral
- Includes one (1) ticket to each event

Bronze Sponsor - \$500

- Name recognition on event signage, promotion and collateral

Host Sponsor - \$750 (cash or in-kind food & beverage) (1 event only)

- Logo recognition on single event promotion and signage
- Address attendees at program event; distribute promotional materials

BOARD OF DIRECTORS RETREAT

Training for the volunteer leaders who serve as members of the Chamber's Board of Directors. Held in the Fall of the year.

Platinum Sponsor - \$2,000

- Prime placement of logo on all program titling, signage, collateral and promotion
- Option to address attendees during opening session of retreat.

Gold Sponsor - \$1,500

- Logo recognition on event signage, promotion and collateral

Silver Sponsor - \$1,000

- Name recognition on event signage, promotion and collateral

Bronze Sponsor - \$500

- Name recognition on event signage, promotion and collateral

MEMBERSHIP BOOTCAMP

This membership breakfast is an opportunity for new and current members to learn about the Fayette Chamber's mission, its current programs, events and active committees. Connect with Chamber staff and Ambassadors, learn opportunities on making the most of your membership and how to promote a pro-business climate. (quarterly)

Series Sponsor \$1,000 (all events, industry exclusivity may apply)

- Logo on all event signage, communications and promotion
- Address attendees at designated event; distribute promotional materials

Host Sponsor - \$350 (cash or in-kind trade breakfast) (1 event only)

- Logo recognition on single event promotion and signage
- Address attendees at designated event; distribute promotional materials

BUSINESS AFTER HOURS

Held monthly, Business After Hours is a great way to advertise your business and its location by providing an onsite networking event. Demand is high so a lottery is held in October to select hosts. (10x/year)

Series Sponsor \$2,000 (all events, industry exclusivity may apply)

- Logo on all event signage, communications and promotion
- Address attendees at each event; distribute promotional materials

Host Sponsor - \$500+location, food, drink (1 event only)

- Logo on single event signage, communications and promotion
- Address attendees at designated event; distribute promotional materials



COMMUNITY DEVELOPMENT

LEADERSHIP FAYETTE – 2019/2020

This prestigious program provides participants with a broad awareness of economic development, government and community organizations, with exposure to material from national thought leaders on community. This bi-annual program runs August to May.



Presenting Sponsor - \$5,000

- Prime placement of logo on all program titling, signage, collateral and promotion
- Option for one (1) participant at no charge, pending application process

Platinum Sponsor - \$3,500

- Logo recognition on event signage, promotion and collateral
- Option for one (1) participant at no charge, pending application process

Gold Sponsor - \$2,500

- Logo recognition on event signage, promotion and collateral
- Option for one (1) participant at 50% discount, pending application process

Silver Sponsor - \$1,000

- Logo recognition on event signage, promotion and collateral

Bronze Sponsor - \$500

- Name recognition on event signage, promotion, and collateral

Host Sponsor - \$750 (1 event only)

- Logo on single event signage, communications and promotion
- Address attendees at designated event; distribute promotional materials

DIVERSITY & INCLUSION SUMMIT

The theme of this year's conference is "Business Beyond Race." Expected speaker topics include success as an entrepreneur and as an executive climbing the corporate ladder.

Presenting Sponsor - \$5,000 (exclusive)

- Prime placement of logo as presenting sponsor on all event titling, signage, promotion, collateral
- Welcoming remarks at Keynote session
- Display table at entrance of event/registration
- Opportunity to provide promotional materials to attendees
- Four (4) event tickets in prime seating location

Diamond Sponsor - \$3,000

- Prime placement of logo on all signage, promotion, collateral
- Recognition from podium in keynote session
- Display at entrance of event/registration
- Provide promotional materials to attendees
- Three (3) event tickets in prime seating location

Platinum Sponsor - \$2,000

- Logo on event signage, promotion, collateral
- Recognition from the podium in keynote session
- Provide promotional materials to attendees
- Two (2) event tickets in prime seating location

Gold Sponsor - \$1,500

- Logo on event signage and promotion
- Recognition from the podium in keynote session
- One (1) event ticket

Silver Sponsor - \$1,000

- Name recognition on event signage and promotion
- One (1) event ticket

Bronze Sponsor - \$500

- Name recognition on event signage and promotions

ADVOCACY: PANCAKES & POLICY

As part of our advocacy program partner, your support helps us build a stronger business climate for Fayette County's businesses at local, regional, state and national levels. Your sponsorship demonstrates your company's dedication to addressing key issues in our community.

2019 Program includes:

- Pancakes & Policy (Legislative Updates: 3 events)
- Government Affairs Committee

<p>Platinum Sponsor - \$3,000</p> <ul style="list-style-type: none"> • Prime placement of logo on all program titling, signage, collateral and promotion
<p>Gold Sponsor - \$2,000</p> <ul style="list-style-type: none"> • Logo recognition on event signage, promotion and collateral
<p>Silver Sponsor - \$1,000</p> <ul style="list-style-type: none"> • Logo recognition on event signage, promotion and collateral
<p>Bronze Sponsor - \$750</p> <ul style="list-style-type: none"> • Name recognition on event signage, promotion and collateral
<p>Host Sponsor - \$500 (1 event only)</p> <ul style="list-style-type: none"> • Logo on single event signage, communications and promotion • Address attendees at designated event; distribute promotional materials

ELECTED OFFICIALS APPRECIATION DINNER

Hosted by the Government Affairs Committee and Board of Directors, this exclusive dinner provides special recognition and appreciation to elected officials serving the citizens and businesses of Fayette County. (Second Monday in June)

<p>Platinum Sponsor - \$2,000</p> <ul style="list-style-type: none"> • Prime placement of logo on all program titling, signage, collateral and promotion. • Includes two (2) tickets
<p>Gold Sponsor - \$1,500</p> <ul style="list-style-type: none"> • Logo recognition on event signage, promotion and collateral. • Includes one (1) ticket
<p>Silver Sponsor - \$1,000</p> <ul style="list-style-type: none"> • Logo recognition on event signage, promotion and collateral.
<p>Bronze Sponsor - \$500</p> <ul style="list-style-type: none"> • Name recognition on event signage, promotion and collateral

FAYETTE COUNTY DAY AT THE CAPITOL

Hosted by the Government Affairs Committee, Fayette County business leaders are invited to the State Capitol to meet with elected leaders and to present agenda items that are important to Fayette county. (January or February)

<p>Platinum Sponsor - \$2,000</p> <ul style="list-style-type: none"> • Prime placement of logo on all program titling, signage, collateral and promotion.
<p>Gold Sponsor - \$1,500</p> <ul style="list-style-type: none"> • Logo recognition on event signage, promotion and collateral.
<p>Silver Sponsor - \$1,000</p> <ul style="list-style-type: none"> • Logo recognition on event signage, promotion and collateral.
<p>Bronze Sponsor - \$500</p> <ul style="list-style-type: none"> • Name recognition on event signage, promotion and collateral

NONPROFIT COUNCIL

A collaboration of non-profit organizations who meet to discuss important topics geared towards non-profits. The meeting includes relevant speakers, networking, best practices and upcoming event information. For-profit businesses are encouraged to attend. (quarterly)

<p>Series Sponsor - \$1,000 (all events, industry exclusivity may apply)</p> <ul style="list-style-type: none"> • Prime placement of logo on all program titling, signage, communication and promotion • Welcome attendees at each program meeting, distribute promotional materials
<p>Host Sponsor - \$300 (cash or in-kind breakfast) (1 event only)</p> <ul style="list-style-type: none"> • Logo recognition on single event promotion and signage • Address attendees at program event; distribute promotional materials

ECONOMIC & WORKFORCE DEVELOPMENT

For businesses focused on marketing and business education as a way to support the overall mission of the Fayette Chamber, the following programs will get your business in front of peers and the community.

BUSINESS 2 BUSINESS (B2B) LUNCHEONS

BACK BY POPULAR DEMAND! Entrepreneurs and business leaders meet for education and inspiration to increase their profitability and success. (2nd Wednesday, February - December)

Series Sponsor \$2,000 (all events, industry exclusivity may apply)

- Logo on all event signage, communications and promotion
- Prime parking spot
- Address attendees at each event; distribute promotional materials

Host Sponsor - \$750 (cash or in-kind trade lunch for 75) (1 event only)

- Logo on single event signage, communication and promotion
- Address attendees at designated event; distribute promotional materials

YP FAYETTE PROGRAM

YP Fayette connects young professionals (21-40) within the Chamber. YP Fayette grows business acumen and develops relationships and leadership skills. (meets 3rd Tuesday, January-December, unless otherwise noted)

Program Sponsor - \$2,000 (all events, industry exclusivity may apply)

- Logo recognition on all sessions promotion, collateral
- Sponsor recognition at each event
- Option to welcome attendees at each meeting

Host Sponsor - \$300 (cash or in-kind: location, food & beverage) (1 event only)

- Logo recognition on single session promotion, collateral

WORKFORCE & EDUCATION PROGRAM & SUMMIT

The purpose of this program is to build connections between k-12 and post-secondary educational partners and Fayette County businesses in order it address issues and initiatives impacting education and workforce development. Committee meets bi-monthly; forum is held in Fall of the year.

Platinum Sponsor - \$2,000

- Prime placement of logo on all event titling, signage, promotion, collateral
- Welcome attendees
- Display table at entrance of event/registration

Gold Sponsor - \$1,500

- Prime placement of logo on event signage, promotion, collateral
- Recognition from podium.

Silver Sponsor - \$1,000

- Logo recognition on event signage, promotion and collateral.

Bronze Sponsor - \$500

- Name recognition on event signage, promotion and collateral

AEROSPACE COUNCIL

A collaboration of aerospace and aviation industry professionals who wish to enhance and expand the businesses in this industry, connect and serve as a referral network for one another. (quarterly)

Series Sponsor - \$1,000 (all events)

- Prime placement of logo on all program titling, signage, communication and promotion
- Option to welcome attendees at each meeting

Host Sponsor - \$300 (1 event only)

- Logo recognition on single event promotion and signage
- Address attendees at program event

STARTUP FAYETTE

A collaboration of high-tech, creatives, makers and non-traditional entrepreneurs looking to meet people building the businesses of tomorrow. Meetings featuring speakers on how to launch and grow businesses are held on the fourth Tuesday of the month.

Gold Sponsor - \$2,000

- Prime placement of logo on all program titling, signage, communication and promotion
- Listed as Gold sponsor on StartUp Fayette page found on www.fayettegeorgia.org
- Welcome attendees at each meeting

Silver Sponsor - \$1,500

- Logo on all program titling, signage, communication and promotion
- Listed as Silver sponsor on StartUp Fayette page found on www.fayettegeorgia.org

Bronze Sponsor - \$1,000

- Name on all program titling, signage, communication and promotion
- Listed as Bronze sponsor on StartUp Fayette page found on www.fayettegeorgia.org

Single Event Sponsor - \$500

- Logo recognition on single event promotion and signage

HEALTH CARE COUNCIL

This new council's focus will be on the needs and issues facing the business in the healthcare industry in Fayette County. *(quarterly)*

Series Sponsor - \$1,000 *(all events)*

- Prime placement of logo on all program titling, signage, communication and promotion
- Option to welcome attendees at each meeting

Host Sponsor - \$300 *(1 event only)*

- Logo recognition on single event promotion and signage
- Address attendees at program event

MANUFACTURER'S COUNCIL

Formerly Industry Council, the Manufacturer's Council mission is to discuss common challenges and develop solutions by sharing best practices, learning about available resources and advocating on common causes. *(quarterly)*

Series Sponsor - \$1,000 *(all events)*

- Prime placement of logo on all program titling, signage, communication and promotion
- Option to welcome attendees at each meeting

Host Sponsor - \$300 *(1 event only)*

- Logo recognition on single event promotion and signage
- Address attendees at program event

INDUSTRY APPRECIATION DAY

Appreciation is given to Fayette County industries coinciding with National Industry Appreciation Day. *(1st Friday in October)*

Platinum Sponsor - \$2,000

- Prime placement of logo on all signage, promotion, and collateral at the Platinum Level

Gold Sponsor - \$1,500

- Logo recognition on signage, promotion, and collateral at the Gold Level

Silver Sponsor - \$1,000

- Name recognition on signage, promotion, and collateral at the Silver Level

Bronze Sponsor - \$500

- Name recognition on signage, promotion, and collateral at the Bronze Level

VISIBILITY OPPORTUNITIES

WEBSITE

The website is one of the first places that visitors, newcomers and citizens look for information about Fayette County and its business community. Sponsor tiles can be hyperlinked to a website. Ads run for 52 weeks, can be changed up to six (6) times and are subject to staff approval. The Chamber's website averages more than 10,000 page-views each month.

- Home page ad (52 weeks) \$1,500
- Ads on all other pages (52 weeks) \$750

CHAMBER NEWS EMAILS

Chamber News and *Calendar of Events* are weekly emails distributed to 1,700+ member email addresses. Focuses on advocacy updates, member benefit information, chamber happenings, events and programs. The Chamber's e-news offerings average higher than a 30% open rate, higher than the industry average.

Annual Sponsor - \$1,800 (exclusive) SOLD

- 400x96 pixel ad at top of every Chamber News/Calendar email - member designed and/or approved with hyperlink to member website
- Inclusion at least 50 weeks/year
- Spotlight Tile (50 weeks) \$1,250
Spotlight Tile (12 weeks) \$500
Spotlight Tile (4 weeks) \$200
(400x96 pixel ad within article blocks or in side column in Chamber News/Calendar email - member designed and/or approved with hyperlink to member website)
- Footer Tile (50 weeks) \$750
Footer Tile (12 weeks) \$250
Footer Tile (4 weeks) \$100
(600x90 pixel ad at bottom of Chamber News/Calendar email - member designed and/or approved with hyperlink to member website)

FIND IT IN FAYETTE® SPOTLIGHT EMAIL

The Find It In Fayette® spotlight email is a member-focused email that showcases no more than two (2) member businesses per issue. The email is distributed to the Chamber email list of approximately 1800 email addresses.

- Included benefit at Connect & Grow membership level and above
- \$100 for Small Business level or below

CHAMBER CALENDAR

The chamber calendar is updated daily and is available 24/7 online. A paper copy is included in all new and prospective member packets, distributed at all Chamber programs and events and is available in the Chamber lobby.

Annual Sponsor \$1,000/\$250 per quarter

- Logo recognition on website chamber calendar page & printed calendar distributed as detailed above

FAYETTE COMMUNITY SOURCE

The Chamber's annual Fayette County magazine. Part visitor guide, part brag book, this magazine features the people, businesses, places and stories that make Fayette County a great place to be.

Chamber members receive first option on ad space. Advertising handled through third-party publisher. Rates vary. Ads in *Fayette Community Source* are an advertising expense, not a sponsorship investment.



Fayette Chamber 2019 Investment Commitment

My Company, COMPANY, agrees to monetarily support the Fayette Chamber through the following membership, sponsorship and products purchased listed below.

Membership Term: Month/year through Month/year

Membership level & amount _____ \$ _____

Sponsorship: Event/program, level _____ \$ _____

-
-

Advertising, tickets and other products not included in sponsorships \$ _____

Total Commitment \$ _____

SPECIAL INSTRUCTIONS

Member Business Representative Signature

Date

Chamber Representative Signature

Date

All sponsorships are available on a first come, first served basis and cannot be held without receipt of signed contract. Payment is due within five (5) business days of signed contract OR by event date, whichever comes first.

Thank you for supporting the Fayette Chamber of Commerce!