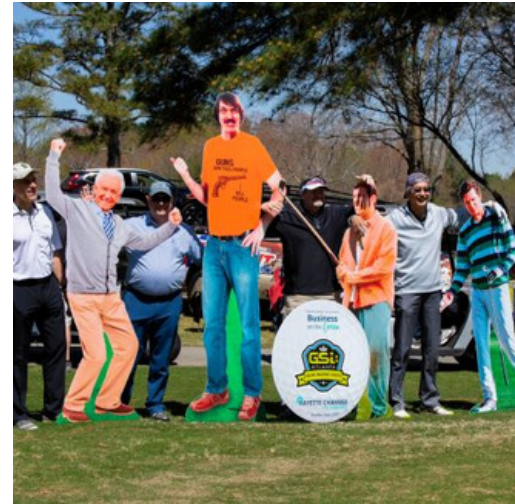




SPONSORSHIP OPPORTUNITIES

INCREASE CREDIBILITY, BUILD PRESTIGE, MARKET YOUR BUSINESS

2020



CHAIRMAN'S CIRCLE

The Chairman's Circle includes businesses that are committed to the vision and mission of the Fayette Chamber at the highest level. Chairman Circle members provide a financial foundation so the chamber can focus on providing services that impact and affect positive growth and change in our community. Participation in this elite partnership provides connections with Fayette County's top business leaders through exclusive invitation-only events as well as a higher level of exposure and recognition throughout the year.

Chairman Circle Levels

CHAIRMAN'S INVESTORS

Key Benefits

- Participation in Chairman's Investor events held (2) Two to (4) Four times each year
- Access to business and elected leaders through special events
- Company Spotlight Video
- Find It In Fayette spotlight once every twelve months (call to schedule)
- Company name on Chamber lobby electronic display
- Link to company from the Chairman's Investor website page
- Enhanced online directory listing
- Company logo on Chamber banner
- Acknowledgement at Events
- Reserved Seating at Events
- Free use of Chamber meeting room space during office hours up to six days a year or a maximum of 48 hours, whichever comes first; discounted rate for additional usage or any usage occurring outside of office hours

SIGNATURE INVESTORS

Key Benefits

- Logo listing on Chamber website home page
- Company name on Chamber lobby electronic display
- Link to company from the Signature Investor website page
- Enhanced online directory listing
- Find It In Fayette spotlight once every twelve months (call to schedule)
- Company name on Chamber banner
- Promo Code to be used for half-price attendance at specific events (B2B luncheons)
- Invitation to two Coffee with the Chair events
- Invitation to joint Investor event

Please contact Cindi Longmore for additional information

Cindi@Fayettechamber.org | 770-371-8837



ABOUT US

Founded in 1967, the Fayette Chamber of Commerce is the leading business organization in Fayette County, Georgia, creating a vibrant business climate and building a premiere Fayette community. The mission of the Fayette Chamber of Commerce is to promote business and enhance economic and community development through leadership, service and advocacy for Fayette County.

Representing more than 700 member businesses and organizations in Fayette County, the Fayette Chamber serves as a resource and brings together leadership from all areas of Fayette — business, government, nonprofits, education, support services, public safety, arts and entertainment.



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SIGNATURE EVENTS

ANNUAL AWARDS CELEBRATION

January 23, 2019 | December 2020 (Sponsorship's cost are per event)

The Annual Meeting and Awards Reception is a gathering of some of Fayette County's most influential business and community leaders.

Projected Attendance: 300+

Audience: Local business leaders, investors, community partners and fellow chamber members and nominated award recipients.

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000 (Limit 1)

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral and printed material
- Opportunity to speak and welcome attendees.
- 1 VIP Table for 10 guests, includes logo on table sign
- Logo on Exclusive Promo Slide

Plantinum Sponsor: \$3,500

- Logo on Event Invitation*, Signage, Collateral
- 1 Table for 10 guests with table signage.
- Recognition from Podium
- Logo on Nonexclusive Promo Slide

Gold Sponsor: \$2,500

- Logo Recognition (Chamber website, signage, publicity)
- 1 Table for 10 guests with table signage.

Merch Sponsor: \$1,500

- Name Recognition (website, signage)
- Logo on items for
- 2 Reserved seats at nonexclusive sponsor table

Sip & Savor Sponsor: \$1,000

Option of either Dessert, Hor d'oeuvres, or Bar (Nonexclusive)

- Logo visible on serving area
- 2 Reserved seats at nonexclusive sponsor table.

Reception Sponsor: \$2,500

- Logo Recognition on (Chamber Website, signage, publicity)
- Option to Co-Present award to recipient

Award Sponsor: \$1,500 (Each)

- Logo on award,
- Logo Recognition on (Chamber Website, signage, publicity)
- Option to Co-Present award to recipient

Awards

Outstanding Business Person of the Year

Small Business of the Year

Carolyn Cary Dream Builders Award

Chet Wells Award

YP of the Year

Nonprofit Award of Excellence



Brandon Sherman recipient of the GA Power Chet Wells Award 2018

BUSINESS ON THE GREEN (GOLF TOURNAMENT)

April 1, 2020, Braelinn Golf Course

Come join us on the links for the premier Golf Tournament on the Southside of Atlanta, where business happens on the greens! This event brings together hundreds of golfers, volunteers and sponsors who are also a who's who of Fayette County business and community leaders. It's the "can't miss" golf tournament of the year!

Projected Attendance: 160 golfers, 50+ volunteers, sponsors and staff.

Audience: Local business leaders, clients, chamber volunteers

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000 (Limit 1)

- Exclusive sponsorship (Only one business)
- Prime placement of logo on all event titling, signage, collateral and printed material.
- Opportunity to welcome attendees prior to shotgun start
- Place a banner at club house
- Exclusive Hole Sponsorship at prominent location.
- One (1) Champion's Package golf foursome
- Four (4) courtesy lunches delivered to sponsor table
- Opportunity to give promotional item to each golfer
- (2) VIP Parking Spot

After Par-Tee Sponsor: \$3,500 (Limit 1)

- Logo on event communications and promotion
- Option to display banner at the clubhouse (Must provide banner)
- Distribute promotional materials during Par-tee
- Address attendees at post-tournament announcements
- Includes Champion Foursome
- (1) VIP Parking Spot

Beverage "Brew Thru" Sponsor \$3,000 (Limit 1)

- Logo on event communications and promotion
- Logo on beverage cart and beverage area signage
- Opportunity to give promotional item to each golfer
- Display banner at clubhouse
- One (1) Champion's Package golf foursome
- (1) VIP Parking Spot

Platinum Sponsor: \$3,000 (Limit 6)

- Logo on event communications and promotion
- Exclusive hole sponsorship: (Table, two (2) Chairs, Signage)
- One (1) Champion's Package golf foursome
- Two (2) courtesy lunches delivered to sponsor table
- (1) VIP Parking Spots

Merch Sponsor: \$2,500

In-Kind Trade

- Logo on event page on Chamber website.
- Logo on Printed Program
- Co-branded merch item. Agreed to by both sponsor and Chamber

Golf Cart Sponsor: \$2,000 (Limit 1)

- Logo on all tournament players golf carts.
- Company name in event communications and promotions.
- Option to display banner at the clubhouse (Must provide banner)

Lunch on the Turn Sponsor - \$1,500 (Limit 1) In-Kind Trade

- Logo on event communications and promotion
- Display table & tent near clubhouse,
- Option to display banner at the clubhouse (Must provide banner)
- Option to distribute promotional materials to visitors
- Provide food to golfers during tournament

Putting Contest Sponsor - \$1,500 (Limit 1) In-Kind Trade

- Logo on event communications and promotion
- Exclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo.
- Option to display banner at the clubhouse (Must provide banner)
- Two (2) courtesy lunches for sponsor table
- Monitor Putting contest & Final Contest

Golf + Sponsor - \$1,500

- Logo on event communications and promotion.
- Nonexclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo.
- Option to display banner at the clubhouse (Must provide banner)
- Includes one (1) Champion Foursome
- Two (2) courtesy lunches for sponsor table

Hole Sponsor: \$750

- Company name on event communications and promotion
- Nonexclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo.
- Two (2) courtesy lunches for sponsor table

Lunch on the Links Sponsor: \$750 (Limit 6) In-Kind Trade

- Company name on event communications and promotion
- Nonexclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo.
- Provide food to golfers during tournament

Contest Sponsor: \$750 (Each)

- Logo on signage at designated hole.
- Provide prize & present prize to winner post-tournament
- Company name on event collateral

Closest To Pin | Straightest Drive | Big Cup

Hole In One | Combined Drive

CONTINUED- BUSINESS ON THE GREEN (GOLF TOURNAMENT)

April 1, 2020, Braelinn Golf Course

Come join us on the links for the premier Golf Tournament on the Southside of Atlanta, where business happens on the greens! This event brings together hundreds of golfers, volunteers and sponsors who are also a who's who of Fayette County business and community leaders. It's the "can't miss" golf tournament of the year!

Projected Attendance: 200+ golfers, plus 50+ volunteers, sponsors and staff.

Audience: Local business leaders, clients, chamber volunteers

SPONSORSHIP LEVELS

Concierge Team Sponsor: \$750

- Logo on all concierge and staff golf carts
- Company name in event communications & promotions.
- Option to display banner at the clubhouse (Must provide banner)

Entertainment Sponsor: \$750 (Limit 1)

- Logo on event communications and promotion
- Sponsor recognition at The After Party ParTee
- Option to display banner at the Clubhouse

Silent Auction Sponsor: \$750 (Limit 1)

- Logo on event communications and promotion
- Sponsor recognition at The After Party ParTee
- Option to display banner at the Clubhouse

Water Hazard Sponsor: \$750 (Limit 3)

- Company logo on sign (3)
- Company name on event collateral
- Opportunity to display banner at clubhouse

Sponsor Lunch: \$500 (Limit 2)

In-Kind Trade

- Logo/Company name listed on boxed lunches
- Opportunity to display banner at clubhouse
- Company name on event collateral
- Signage with logo.

Breakfast Sponsor: \$500 (Limit 2)

In-Kind Trade

- Table at clubhouse during check-in/breakfast
- Opportunity to display banner at clubhouse
- Company name on event collateral
- Signage with logo at breakfast table

Snack Bag: \$500 (Limit 1)

In-Kind Trade

- Printed logo on bag for each golfer
- Opportunity to display banner at clubhouse
- Company name on event collateral

Volunteer & Sponsor Appreciation : \$500 (Limit 2)

In-Kind Trade

- Logo on event communications and promotion
- Welcome attendees at the event
- Distribute promotional materials

Sweetshot Card: \$500 (Limit 1)

- Printed logo on card for each golfer
- Opportunity to display banner at clubhouse
- Company name on event collateral

Snack Sponsor: \$250 (unlimited)

In-Kind Trade

- Snacks with name/logo for golfers
- Opportunity to display banner at clubhouse

Sponsor Sign: \$250 (unlimited)

- Logo on sign at strategic location on course



Graphic Signs Group Photo at their Sponsored Hole

I'm Interested!

Company Name: _____

Contact Name: _____

Contact email: _____

Contact Phone #: _____

Sponsorship Level(s): _____

Please call the Fayette Chamber of Commerce for payment and final registration (700)-461-9983



BUSINESS AND COMMUNITY EXPO

September 15, 2020, TBA

Mark your calendars! The Fayette Chamber's Business & Community EXPO will be one of the best yet. Multiple businesses gathering under one roof alongside community members for an informative and fun exposition of Fayette County's vibrant and engaging business community.

Projected Attendance: 80+ Exhibitors, Volunteers and Chamber Staff

Audience: Local business leaders, community, and surrounding area visitors

SPONSORSHIP LEVELS

Presenting Sponsor \$4,000

- Prime placement of logo on all event titling, event communications, signage and promotion.
- Promo Slide with logo & details.
- One (1) event sponsor booth (16' x 6')

Mainstreet Booth Sponsor: \$2,000

- Prime booth Location
- Sponsor recognition on website and printed communications
- Promo slide with logo and business information.
- Logo on personalized Social Media Graphic
- Sponsor Sign

Print & Promotion Sponsor: \$1,500

- Exclusive exhibitor promotion rights
- Logo on event communications and promotion
- Standard Booth included
- Sponsor Sign

Radio Sponsorship: \$1,500

- Logo on event communications and promotion
- Standard Booth included
- Sponsor Sign

Gold Booth Sponsor: \$1,500

- Prime booth Location
- Sponsor recognition on website and printed communications
- Promo slide with logo and business information.
- Sponsor Sign

Business B4 EXPO: \$1,000

In-kind Trade

- Logo on event communications and promotion, event slides
- Welcome exhibitors, distribute promotional materials
- Standard Booth
- Sponsor Sign

Golf Cart Sponsor: \$1,000

In-kind Trade

- Logo on event communications and promotion, event slides
- Logo on all golf cart signage
- One (1) standard booth

Non Member Standard Booth: \$450

- Name on event communications, signage and promotion
- One (1) event (8' x 6') booth in exhibitor room
- Add electricity for additional \$50
- Add Promo Slide \$50

**Member Price Standard Booth: \$350

- Name on event communications, signage and promotion
- One (1) event (8' x 6') booth in exhibitor room
- Add electricity for additional \$50
- Add Promo Slide \$50

Exhibitor Prize Sponsor: \$250

In-kind Trade

- Logo on Exhibitor Survey
- Option present prize to winner
- Social Media/Website Recognition



COMMUNITY DEVELOPMENT

DIVERSITY & INCLUSION SUMMIT

August 7, 2020

The theme of this year's conference is focused on women in the business community. Expected speaker topics include success as an entrepreneur and as an executive climbing the corporate ladder.

Projected Attendance: 110+

Audience: Local business leaders, investors, community partners and fellow chamber members

Cost to Attend: \$79

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000 (Limit 1)

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral and printed material
- Opportunity to give welcoming remarks at Keynote Session
- Reserved Corporate Table

Gold Sponsor: \$2,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Recognition from podium
- (4) Tickets at Reserved table

Silver Sponsor: \$1,000

- Large name recognition (Chamber website, signage, collateral, printed material)
- (2) Tickets included at Reserved Table

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)
- 1 Ticket Included at Reserved Table

Merch Sponsor: \$1,500

- Name on Merchandise Collateral given to attendee's.
- (1) Ticket Included

CIVIC LEADERSHIP SUMMIT

February 20, 2020

Join the Fayette Chamber as they head to the state Capitol to meet with our local delegation and hear from state leaders and other organizations who support Fayette County.

Projected Attendance: 25-35

Audience: Local business leaders, investors, community partners and fellow chamber members.

Cost to Attend: \$25

SPONSORSHIP LEVELS

Platinum Sponsor: \$2,500

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral and printed material
- (4) Seats

Gold Sponsor: \$1,500

- Logo Recognition (Chamber website, signage, collateral, printed material)
- (2) Seats

Silver Sponsor: \$1,000

- Name Recognition (Chamber website, signage, collateral, printed material)
- (1) Seat

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)
- (1) Seat

**Lunch Sponsor: \$500
In-kind Trade**

- Name on Boxed lunch for attendee's
- Name and Logo on chamber Website

**Transportation Sponsor: \$500
In-kind Trade**

- Name and Logo on chamber Website
- (1) Seat

ELECTED OFFICIALS DINNER

June 1, 2020

Special recognition and appreciation to elected officials serving the citizens and businesses of Fayette County.

Audience: Local elected officials, Chairman investors, Community Leaders.

Projected Attendance: 65+

Cost to Attend: \$25 (No cost for elected officials)

SPONSORSHIP LEVELS

Presenting Sponsor: \$3,500 (Limit 1)

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral and printed material
- 10 Tickets included
- Opportunity to Speak

Gold Sponsor: \$2,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- 4 Tickets included with Reserved Table

Silver Sponsor: \$1,000

- Large name recognition (Chamber website, signage, collateral, printed material)
- (2) Tickets included at Reserved Table

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)
- 1 Ticket Included at Reserved Table



Leadership Fayette Class 2019-2020 at their Opening Retreat at Callaway Gardens

PANCAKES & POLICY

April 8 2020 | August 12 2020 | November 11 2020

As part of our monthly chamber meeting and advocacy efforts, there are 3 policy focused events which include Local, Federal, and State Representatives who address key issues and provide updates on items that effect our community.

Audience: Local elected officials, Chairman investors, Community Leaders, Members, Staff

Projected Attendance: 75+

SPONSORSHIP LEVELS

Platinum Sponsor: \$3,000 (Limit 1)

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral and printed material
- Reserved Seating (6 Seats)

Gold Sponsor: \$1,500

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Reserved Seating (6 Seats)

Silver Sponsor: \$1,000

- Large name recognition (Chamber website, signage, collateral, printed material)
- Reserved Seating

LEADERSHIP FAYETTE

August 2019 - April 2020

This prestigious program provides participants with a broad awareness of economic development, government and community organizations, with exposure to material from national thought leaders on community.

Audience: Local Leaders, Members

Projected Attendance: 30+

SPONSORSHIP LEVELS

Graduation Sponsor: \$1,500

- Prime placement of logo on all event titling, signage, collateral and printed material
- Address Attendees at event, option to distribute material

Gold Sponsor: \$750 (1 Event Only)

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Address Attendees at event, option to distribute material



REGIONAL ECONOMIC SUMMIT

May 8, 2020

The purpose of this program is to provide an update on economic growth in Fayette County, focusing on commercial development and new business

Projected Attendance: 80+

Audience: Local business leaders, investors, community partners and fellow chamber members.

Cost to Attend: \$25

SPONSORSHIP LEVELS

Presenting Sponsor: \$3,500 (Limit 1)

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral and printed material
- (1) Reserved Table
- Opportunity to Speak

Gold Sponsor: \$2,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- (4) Tickets included with Reserved Table

Silver Sponsor: \$1,000

- Large name recognition (Chamber website, signage, collateral, printed material)
- (2) Ticketed included at Reserved Table

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)
- (1) Ticket Included at Reserved Table

Table Package: \$180

- Reserved Table

FUTURE WORKFORCE SUMMIT

November 6, 2020

The purpose of this program is to provide an update on the Workforce Development and Talent attraction & Retention initiatives in Fayette County.

Projected Attendance: 80+

Audience: Local business leaders, various types of education leaders, and fellow chamber members.

Cost to Attend: \$25

SPONSORSHIP LEVELS

Presenting Sponsor: \$3,500 (Limit 1)

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral and printed material
- (1) Reserved Table
- Opportunity to Speak

Gold Sponsor: \$2,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- (4) Tickets included with Reserved Table

Silver Sponsor: \$1,000

- Large name recognition (Chamber website, signage, collateral, printed material)
- (2) Tickets included at Reserved Table

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)
- (1) Ticket Included at Reserved Table

Table Package: \$180

- Reserved Table

B2B BREAKFAST

Monthly Event: 2nd Wednesday of the month
(9 Months total)

This is the monthly business meeting that provides relevant information related to business education and success. All members are encouraged to attend on a regular basis.

Projected Attendance: 50+

Audience: All chamber members, speakers, community leaders

SPONSORSHIP LEVELS

Series Sponsor: \$2,000 (all events, industry exclusivity may apply)

- Logo on all event titling, signage, collateral and printed material
- Prime Parking Spot
- Opportunity to address attendees at each event
- 4 Tickets included at Reserved Table

Host Sponsor: \$750 (1 event, Cash or In-kind trade for lunch)

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Address Attendees at event, option to distribute material

MANUFACTURER'S COUNCIL

6 times per year

Formerly Industry Council, the Manufacturer's Council mission is to discuss common challenges and develop solutions by sharing best practices, learning about available resources and advocating on common causes.

Audience: Local manufactures,

SPONSORSHIP LEVELS

Program Sponsor: \$1,000

(all events, industry exclusivity may apply)

- Prime placement of logo on all event titling, signage, collateral and printed material
- Opportunity to address attendees

Host Sponsor: \$300 (1 event only)

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Opportunity to address attendees

(all events, industry exclusivity may apply)

MANUFACTURER'S TOUR OF INDUSTRY APPRECIATION DAY

October 2, 2020

The purpose of this event is to introduce Fayette County students to local manufacturers and future career opportunities. Coincides with National Industry Appreciation Day. (1st Friday in October)

Projected Attendance: 40 +

Audience: Local manufactures, students, leaders in the community

SPONSORSHIP LEVELS

Platinum Sponsor: \$2,000

- Prime placement of logo on all event titling, signage, collateral and printed material

Gold Sponsor: \$1,500

- Logo Recognition (Chamber website, signage, collateral, printed material)

Silver Sponsor: \$1,000

- Name Recognition (Chamber website, signage, collateral, printed material)

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)



2019 Tour of Manufactures Council

SMALL BUSINESS COUNCIL

Monthly

This new council will focus on small business consulting, education, and solutions.

Audience: Small Business Owners

SPONSORSHIP LEVELS

Series Sponsor: \$1,000

(all events)

- Prime placement of logo on all event titling, signage, collateral and printed material
- Opportunity to address attendees

Host Sponsor: \$300 (1 event only)

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Opportunity to address attendees

AEROSPACE COUNCIL

Quarterly

A collaboration of aerospace and aviation industry professionals who wish to enhance and expand the businesses in this industry, connect and serve as a referral network for one another.

Audience: Local manufactures,

SPONSORSHIP LEVELS

Series Sponsor: \$1,000

(all events, industry exclusivity may apply)

- Prime placement of logo on all event titling, signage, collateral and printed material
- Opportunity to address attendees

Host Sponsor: \$300 (1 event only)

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Opportunity to address attendees

START UP FAYETTE

Monthly (4th Tuesday of the month)

A collaboration of high-tech, creatives, makers and non-traditional entrepreneurs looking to meet people building the businesses of tomorrow. Meetings featuring speakers on how to launch and grow businesses are held on the fourth Tuesday of the month.

Audience: Entrepreneurs, small business owners,

SPONSORSHIP LEVELS

Series Sponsor: \$1,000

- Prime placement of logo on all event titling, signage, collateral and printed material
- Opportunity to welcome attendees

Single Event Sponsor: \$500

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Opportunity to address attendees

(all events, industry exclusivity may apply)

HEALTH CARE COUNCIL

Quarterly

This new council's focus will be on the needs and issues facing the business in the healthcare industry in Fayette County.

Audience: Health care professionals

SPONSORSHIP LEVELS

Series Sponsor: \$1,000

(all events)

- Prime placement of logo on all event titling, signage, collateral and printed material
- Opportunity to address attendees

Host Sponsor: \$300 (1 event only)

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Opportunity to address attendees

YP FAYETTE

Monthly Event

YP Fayette connects young professionals (21-40) within the Chamber. YP Fayette grows business acumen and develops relationships and leadership skills.

Projected Attendance: 25+

Audience: Young professionals (21-40),

SPONSORSHIP LEVELS

Program Sponsor: \$2,000

(all events, industry exclusivity may apply)

- Logo on all event titling, signage, collateral and printed material
- Sponsor recognition on all sessions
- Opportunity to address attendees

Host Sponsor: \$350

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Opportunity to address attendees



YP Fayette at Revolution New Italian with a presentation from Lindsey Wooddey with Pinewood Studios



MEMBERSHIP ENGAGEMENT

CHAIRMAN'S EVENTS

March 18, 2020 | June 17, 2020

September 23, 2020 | December 2, 2020

Chairman's Circle events bring executive-level business and community leaders together to network, listen to engaging speakers, and discuss current business and community-focused topics.

Projected Attendance: 25-35

Audience: Local business leaders, investors, community partners and fellow chamber members.

SPONSORSHIP LEVELS

Platinum Sponsor: \$3,000

- Prime placement of logo on all event titling, signage, collateral and printed material
- Includes (2) Tickets to each event

Gold Sponsor: \$1,500

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Includes (1) Ticket to each event

Silver Sponsor: \$1,000

- Name Recognition (Chamber website, signage, collateral, printed material)
- Includes (1) Ticket to each event

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)

Host Sponsor: \$750 (1 Event)

In-kind Trade (Food & Beverage)

- Logo recognition on single event promotion & signage
- Address attendees at program event; distribute promotional material

BUSINESS AFTER HOURS

4th Thursday of each month (Excludes January, July, December)

Held monthly, Business After Hours is a great way to advertise your business and its location by providing an onsite networking event. Demand is high so submissions are open in December 2-9 2019.

Projected Attendance: 65+

Audience: Chamber Members, Hosts guests, Chamber Staff

SPONSORSHIP LEVELS

Series Sponsor: \$2,000

(all events, industry exclusivity may apply)

- Logo on all event titling, signage, collateral and printed material
- Opportunity to address attendees

Single Event Sponsor: \$500

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Opportunity to address attendees; distribute promotional materials

BOARD OF DIRECTORS RETREAT

TBD

Training for the volunteer leaders who serve as members of the Chamber's Board of Directors. Held in the Fall of the year.

Platinum Sponsor: \$3,000

- Prime placement of logo on all event titling, signage, collateral and printed material
- Option to address attendees at retreat

Gold Sponsor: \$1,500

- Logo Recognition (Chamber website, signage, collateral, printed material)

Silver Sponsor: \$1,000

- Name Recognition (Chamber website, signage, collateral, printed material)

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)



BUSINESS ADVERTISING

MILESTONE EVENTS

Tuesdays or Thursdays | 11:30 am or 5:30 pm

A valuable opportunity to make personal connections with new members, learn about new business products and services, and support and celebrate Fayette's growing economy.

Audience: Chamber members, friends, and family.

Cost to Attend: \$100

What's Included?

- Event page on Chamber site
- Red Ribbon
- Giant Scissors
- Run of Show/planning prior to event
- Feature in our Chamber News regarding event.

****Local government will be invited will be invited but it is not guaranteed they will be able to attend****

Interested?

Please contact Jadea Rodriguez for additional information

Email: Jadea@fayettechamber.org

Phone: 770-461-9983

FIND IT IN FAYETTE (SPOTLIGHT EMAIL)

Email sent Fridays at 10:00 am

The Find It In Fayette® spotlight email is a member-focused email that showcases no more than two (2) member businesses per issue. The email is distributed to the Chamber email list of approximately 1800 email addresses.

Audience: All Chamber members and representatives

Cost: \$100

What's Included?

- Exclusive email spotlight about business
- Company contact information, logo, web links, etc
- Custom e-newsletter
- Designated staff member to create e-newsletter

WEBSITE AD

52 weeks

The website is one of the first places that visitors, newcomers and citizens look for information about Fayette County and its business community. Sponsor tiles can be hyperlinked to a website. Ads run for 52 weeks, can be changed up to six (6) times and are subject to staff approval. The Chamber's website averages more than 10,000 page-views each month.

Audience: All website visitors

Cost: \$1,500 (Homepage Ad)

What's Included?

- Logo on homepage of the Fayette Chamber Website.
- Hyperlinked logo to your company's direct page

Cost: \$750 (Standard page Ad)

What's Included?

- Logo on any (1) page on of the Fayette Chamber Website.
- Hyperlinked logo to your company's direct page

FAYETTE COMMUNITY SOURCE

Estimated August 2020 Publishing Date

The Chamber's annual Fayette County magazine. Part visitor guide, part brag book, this magazine features the people, businesses, places and stories that make Fayette County a great place to be. Chamber members receive first option on ad space. Advertising handled through third-party publisher. Rates vary. Ads in **Fayette Community Source** are an advertising expense, not a sponsorship investment..

Audience: All Fayette County, Surrounding County residents and businesses.

Cost: Prices will be available February 2020

