

BUSINESS ON THE GREEN (GOLF TOURNAMENT)

April 1, 2020, Braelinn Golf Course

Come join us on the links for the premier Golf Tournament on the Southside of Atlanta, where business happens on the greens! This event brings together hundreds of golfers, volunteers and sponsors who are also a who's who of Fayette County business and community leaders. It's the "can't miss" golf tournament of the year!

Projected Attendance: 160 golfers, 50+ volunteers, sponsors and staff.

Audience: Local business leaders, clients, chamber volunteers

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000 (Available 1)

SOLD: Piedmont Fayette Hospital

- Exclusive sponsorship (Only one business)
- Prime placement of logo on all event titling, signage, collateral and printed material.
- Opportunity to welcome attendees prior to shotgun start
- Place a banner at club house
- Exclusive Hole Sponsorship at prominent location.
- One (1) Champion's Package golf foursome
- Four (4) courtesy lunches delivered to sponsor table
- Opportunity to give promotional item to each golfer
- (2) VIP Parking Spot

After Par-Tee Sponsor: \$3,500 (Available 1)

SOLD: Pace Lynch Realty

- Logo on event communications and promotion
- Option to display banner at the clubhouse (Must provide banner)
- Distribute promotional materials during Par-tee
- Address attendees at post-tournament announcements
- Includes Champion Foursome
- (1) VIP Parking Spot

Beverage "Brew Thru" Sponsor \$3,000 (Available 1)

SOLD: State Farm: Mark Gray

- Logo on event communications and promotion
- Logo on beverage cart and beverage area signage
- Opportunity to give promotional item to each golfer
- Display banner at clubhouse
- One (1) Champion's Package golf foursome
- (1) VIP Parking Spot

Platinum Sponsor: \$3,000 (Available 6 ONLY 3 Left)

Clubs of PTC, Heritage Bank, Graphic Signs

- Logo on event communications and promotion
- **Exclusive hole sponsorship** (Table, two (2) Chairs, Signage)
- One (1) Champion's Package golf foursome
- Two (2) courtesy lunches delivered to sponsor table
- (1) VIP Parking Spots

Merch Sponsor: \$2,500

In-Kind Trade

- Logo on event page on Chamber website.
- Logo on Printed Program
- Co-branded merch item. Agreed to by both sponsor and Chamber

Golf Cart Sponsor: \$2,000 (Available 1)

- Logo on all tournament players golf carts.
- Company name in event communications and promotions.
- Option to display banner at the clubhouse (Must provide banner)



Grillin on the Green Sponsor - \$1,500 (Limit 1) In-Kind Trade

SOLD: Contemporary Catering

- Logo on event communications and promotion
- Display table & tent near clubhouse,
- Option to display banner at the clubhouse (Must provide banner)
- Option to distribute promotional materials to visitors
- Provide food to golfers during tournament

Putting Contest Sponsor - \$1,500 (Available 1) In-Kind Trade

- Logo on event communications and promotion
- Exclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo.
- Option to display banner at the clubhouse (Must provide banner)
- Two (2) courtesy lunches for sponsor table
- Monitor Putting contest & Final Contest

Golf + Sponsor - \$1,500

- Logo on event communications and promotion.
- Nonexclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo.
- Option to display banner at the clubhouse (Must provide banner)
- Includes one (1) Champion Foursome
- Two (2) courtesy lunches for sponsor table

Hole Sponsor: \$750

- Company name on event communications and promotion
- Nonexclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo.
- Two (2) courtesy lunches for sponsor table

Lunch on the Links Sponsor: \$750 (Available 6) In-Kind Trade

- Company name on event communications and promotion
- Nonexclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo.
- Provide food to golfers during tournament

Contest Sponsor: \$750 (Each) SOLD

- Logo on signage at designated hole.
- Provide prize & present prize to winner post-tournament
- Company name on event collateral

Closest To Pin | Straightest Drive | Big Cup

Hole In One | Combined Drive
BMW of South Atlanta | Callaway Golf Company

CONTINUED- BUSINESS ON THE GREEN

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SPONSORSHIP LEVELS - Continued

Concierge Team Sponsor: \$750

- Logo on all concierge and staff golf carts
- Company name in event communications & promotions.
- Option to display banner at the clubhouse (Must provide banner)

Entertainment Sponsor: \$750 (Available 1)

- Logo on event communications and promotion
- Sponsor recognition at The After Party ParTee
- Option to display banner at the Clubhouse

Silent Auction Sponsor: \$750 (Available 1)

- Logo on event communications and promotion
- Sponsor recognition at The After Party ParTee
- Option to display banner at the Clubhouse

Water Hazard Sponsor: \$750 (Available 3) ONLY 2 Left SOLD: Southern Conservation Trust

- Company logo on sign (3)
- Company name on event collateral
- Opportunity to display banner at clubhouse

Sponsor Lunch: \$500 (Available 2) In-Kind Trade

- Logo/Company name listed on boxed lunches
- Opportunity to display banner at clubhouse
- Company name on event collateral
- Signage with logo.

Breakfast Sponsor: \$500 (Available 2) ONLY 1 Left In-Kind Trade Delta Community Credit Union

- Table at clubhouse during check-in/breakfast
- Opportunity to display banner at clubhouse
- Company name on event collateral
- Signage with logo at breakfast table

Snack Bag: \$500 (Available 1) In-Kind Trade

- Printed logo on bag for each golfer
- Opportunity to display banner at clubhouse
- Company name on event collateral

Volunteer & Sponsor Appreciation : \$500 (Available 2) In-Kind Trade

- Logo on event communications and promotion
- Welcome attendees at the event
- Distribute promotional materials



Sweetshot Card: \$500 (Available 1)

SOLD: Trinity Air

- Printed logo on card for each golfer
- Opportunity to display banner at clubhouse
- Company name on event collateral

Snack Sponsor: \$250 (unlimited) In-Kind Trade

- Snacks with name/logo for golfers
- Opportunity to display banner at clubhouse

Sponsor Sign: \$250 (unlimited)

- Logo on sign at strategic location on course



Graphic Signs Group Photo at their Sponsored Hole

I'm Interested!

Company Name: _____

Contact Name: _____

Contact email: _____

Contact Phone #: _____

Sponsorship Level(s): _____

Please call the Fayette Chamber of Commerce for payment and final registration (700)-461-9983