2021 SPONSORSHIP OPPORTUNITIES
INCREASE CREDIBILITY, BUILD PRESTIGE, MARKET YOUR BUSINESS
The Chairman's Circle includes businesses that are committed to the vision and mission of the Fayette Chamber at the highest level. Chairman Circle members provide a financial foundation so the chamber can focus on providing services that impact positive growth and change in our community. Participation in this elite partnership provides connections with Fayette County's top business leaders through exclusive, invitation-only events as well as a higher level of exposure and recognition throughout the year.

Thank you Chairman's Investors:
About us

Founded in 1967, the Fayette Chamber of Commerce is the leading business organization in Fayette County, Georgia, creating a vibrant business climate and building a premiere Fayette community. The mission of the Fayette Chamber of Commerce is to advocate for the success of our members and community.

Representing more than 700 member businesses and organizations in Fayette County, the Fayette Chamber serves as a resource and brings together leadership from all areas of Fayette — business, government, nonprofits, education, support services, public safety, arts, and entertainment.

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The Annual Awards Celebration provides members, business leaders, and guests an opportunity to network while celebrating award winners and the success of another year.

Projected Attendance: 300+

Audience: Local business leaders, investors, community partners, fellow chamber members, and award nominees.

AWARDS
- Outstanding Business Person of the Year
- Small Business of the Year
- Carolyn Cary Dreambuilders Award
- Chet Wells Award
- YP of the Year
- Piedmont Fayette Nonprofit Award of Excellence
- Corporate Citizen Award

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit One)
- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral, and printed material promotions
- Opportunity to speak and welcome attendees.
- 1 VIP Table for 10 guests, includes logo on table sign
- Logo on Exclusive Promo Slide

Platinum Sponsor: $3,000
- Logo on Event Invitation*, Signage, Collateral
- One (1) VIP Table for 10 guests with table signage
- Recognition from Podium
- Logo on non-exclusive promo slide

Gold Sponsor: $2,000
- Logo Recognition (Chamber website, signage, publicity)
- One (1) VIP Table for ten (10) guests with table signage
- Sponsor recognition on table and website
- Table of ten (10) at a prime location

Silver Sponsor: $1,000
- Logo Recognition (Chamber website, signage, publicity)
- Four (4) tickets at nonexclusive sponsor table
- Logo on non-exclusive promo slide

Bronze Sponsor: $500
- Logo Recognition (Chamber website, signage, publicity)
- Two (2) tickets at nonexclusive sponsor table
- Logo on non-exclusive promo slide

*Print date

Please note, table occupancy may be adjusted due to COVID
Come join us on the links for the premier Golf Tournament on the Southside of Atlanta, where business happens on the green! This event brings together hundreds of golfers, volunteers and sponsors who are also a who's who of Fayette County business and community leaders. It's the “can't miss" golf tournament of the year!

**Projected Attendance:** 160 golfers, 50+ volunteers, sponsors and staff

**Audience:** Local business leaders, clients, chamber volunteers

### SPONSORSHIP LEVELS

- **Presenting Sponsor:** $10,000 **SOLD: BMW of SOUTH ATLANTA**
  - Exclusive sponsorship
  - Prime placement of logo on all event titling, signage, collateral, and printed material promotions.
  - Opportunity to welcome attendees prior to a shotgun start
  - Option to provide merch for golfers (not included)
  - One (1) Champion's Package golf foursome
  - Four (4) courtesy lunches delivered to sponsor table
  - Two (2) VIP Parking Spots

- **Par-Tee on the Green Sponsor:** $5,000  
  - Logo on event communications and promotion
  - Option to display a banner at the clubhouse (Must provide banner)
  - Distribute promotional materials during Par-tee
  - Address attendees at post-tournament announcements
  - Option to provide merch for golfers (not included)
  - One (1) Champion's Package golf foursome
  - Two (2) VIP Parking Spot
  - Prime location on the Green near presenting sponsor
  - Courtesy lunches

- **Platinum Sponsor:** $3,500  
  - Logo on event communications and promotion
  - Exclusive hole sponsorship (One (1) table & two (2) chairs.)
  - One (1) Champion's Package golf foursome
  - Two (2) courtesy lunches delivered to sponsor table
  - Two (2) VIP Parking Spots
  - Upgrades Signage
  - Option to display banner at Clubhouse (must provide)

- **Beverage "Brew Thru" Sponsor $3,000**  
  - **SOLD: MARK GRAY STATE FARM**
  - Logo on event communications and promotion
  - Logo on beverage cart and beverage area signage
  - Opportunity to give promotional item to each golfer
  - One (1) Champion's Package golf foursome
  - Two (2) VIP Parking Spots
  - Upgraded signage

- **Tournament Merch Sponsor:** $2,500
  - Cash - Your logo on Chamber selected merchandise for all golfers
  - Trade - Your logo on Chamber approved merchandise, supplied by YOU. Must be of comparable value.
  - Logo on event page on Chamber website.
  - Logo on Printed Program

- **Swag Sponsor:** $500
  - Cash - Your logo on Chamber selected merchandise for all golfers
  - Trade - Your logo on Chamber approved merchandise, supplied by YOU. Must be of comparable value.
  - Logo on event page on Chamber website.
  - Logo on Printed Program

- **Golf Cart Sponsor:** $2,000  
  - Logo on all tournament players golf carts
  - Option for a shared hole
  - Company logo in event communications and promotions.
  - Option to display banner at the clubhouse (Must provide banner)

- **Putting Contest Sponsor - $2,000**  
  - Logo on event communications and promotion
  - Exclusive hole sponsorship (at Putting Green). Includes (1) Table, (2) Chairs, sign with logo.
  - Two (2) courtesy lunches for sponsor table
  - Monitor Putting contest & Final Contest
  - Announce winner at the After Par-tee
VIP Parking Sponsor: $1,000 (1 Available)
- Logo on VIP Parking Spot Signage
- Sponsor recognition in event communications
- Option to display banner at Clubhouse (must provide)
- Customized to the sponsor

Hole Sponsor: $750/$1,000
- Company name on event communications and promotion
- Nonexclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo.
- Two (2) courtesy lunches for sponsor table
- Upgrade to an Exclusive Hole Sponsor (+ $250 Limited Availability)

Lunch on the Links Sponsor: $750 Value (Limit 6) In-Kind Trade
- Company name on event communications and promotion
- Nonexclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo.
- Provide small bites for up to 200 during the tournament

Contest Sponsor: $750 (Each)
- Logo on signage at designated hole.
- Present prize to winner post-tournament (if applicable)
- Option to provide contest monitor for a non-exclusive hole
- Company name on event collateral. *SOLD

Straightest Drive | Big Cup | Big Break
Combined Drive | Old School Drive | Hole in One
Golf Cart Hole in One | Car Hole in One ($1,000)

Concierge Team Sponsor: $750
- Logo on all concierge and staff golf carts
- Company name in event communications & promotions.
- Option to display banner at clubhouse (Must provide)

Player Gift Bag: $750 (1 Available)
- Printed logo on swag bag for each golfer
- Option to display banner at clubhouse (must provide)
- Company name on event collateral

BIG CASH PRIZE Sponsor: $750
- Logo on BIG CASH PRIZE Ticket
- Logo on event communications and promotion
- Sponsor recognition at The After ParTee
- Option to draw winning tickets
- Option to display banner at the Clubhouse

Raffle Ticket Sponsor: $500
- Logo on event communications and promotion
- Sponsor recognition at The After ParTee
- Option to draw winning tickets
- Option to display banner at Clubhouse (must provide)

Volunteer & Sponsor Appreciation: $500
Tentative Date: October 26, 4-6 pm
- Logo on event communications and promotion
- Welcome attendees at the event
- Distribute promotional materials

Tournament Contest Card Sponsor: $500 (4 available)
- Printed logo on card for each team
- Option to display banner at Clubhouse (must provide)
- Company name on event collateral.
- One (1) sign at a strategic location on the course

Breakfast Sponsor: $500
- Option to display banner at Clubhouse (must provide)
- Company name on event collateral
- Signage with logo at breakfast
- Option to VOLUNTEER

Lunch Sponsor: $500
- Option to display banner at Clubhouse (must provide)
- Company name on event collateral
- Signage with logo at lunch Distribution site
- Option to VOLUNTEER.

Snack Sponsor: $150 (unlimited) Cash or In-Kind Trade
- Snacks with name/logo for golfers

Sponsor Sign: $350 (unlimited)
- Logo on two (2) signs at strategic locations on course

Champions Golf Foursome* ($1,000)
- Four (4) golfers
- Four (4) Sweetshot cards (Two (2) Mulligans/one (1) Ball Drop)
- Sponsored gift item(s)
- Access to Golf Status app for scoring, etc.
- Includes all contests

*Sponsors are eligible to add a team for $850
Mark your calendars! The Fayette ExpoFest will be one of the best yet. Multiple businesses gathering alongside community members for an informative and fun exposition of Fayette County's vibrant and engaging business community. The 2021 Fayette ExpoFest will build on the success of the 2020 Expo. Possible changes include moving to Friday afternoon, adding evening entertainment, children's area, etc.

Projected Attendance: 80+ Exhibitors, Volunteers, and Chamber Staff

Audience: Fayette County Community

**SPONSORSHIP LEVELS**

**Presenting Sponsor $5,000 (Exclusive)**
- Prime placement of logo on all event titling, event communications, signage, and promotion.
- One (1) event sponsor booth (16’ x 6)
- Premium booth in a prime location

**Stage Sponsor: $2,500 SOLD - BMW of SOUTH ATLANTA**
- Premium booth and prime location
- Sponsor recognition on website and printed communications
- Promo slide with logo and business information
- Logo on personalized Social Media Graphic
- Sponsor Sign

**Entertainment Sponsor: $2,000 SOLD - PASA**
- Premium booth and prime location OR Non-Profit Sponsored Booth
- Sponsor recognition on website and printed communications
- Promo slide with logo and business information
- Logo on Sponsor Sign

**Food Truck Alley Sponsor: $1,500 SOLD - EMC**
- Premium booth and prime location
- Sponsor recognition on website and printed communications
- Sponsor sign

**Family Fun Zone Sponsor: $1,500**
- Premium booth and prime location
- Sponsor recognition on website and printed communications
- Sponsor signage at booth

**Business B4 EXPO: $1,000**
- Logo on Exhibitor Meal Vouchers (up to three per exhibitor)
- Logo on event communications and promotion
- Recognition from stage
- Standard Booth
- Sponsor Sign at booth

**ExpoFest Sponsors: $1000**
- Logo on event communications and promotion
- Standard Booth included
- Sponsor Sign at booth

**Concierge Sponsor: $750**
- Logo on event communications and promotion
- Recognition from stage
- Logo on signage in strategic locations throughout event

**EXHIBITOR OPTIONS**

**Premuim Booth: $600**
- Name on event communications, signage, and promotion
- One (1) event booth in a premium location, extra space
- Two (2) tables and four (4) chairs
- Three (3) meal vouchers

**Standard Booth: $400**
- One (1) event booth
- One (1) tables and two (2) chairs
- Two (2) meal vouchers
- Alternative: Sponsor your favorite non-profit (or have the Chamber select one for you). Recognition at booth.

**Food Truck: $250**
- Logo on event communications and promotion
- Business B4 Expo Meal Voucher Participant (offer a dish from your menu ($10 value) to be included on Exhibitor Meal Voucher; Chamber will pay for redeemed vouchers)
ADVOCACY

All advocacy events are Member exclusive

Legislative Update - Invitation Only
PROJECTED DATE: January 6, 2021
The Chamber presents its legislative agenda and priorities to the Fayette legislative delegation.
Projected Attendance: 25-35
Audience: Governmental affairs committee, Board of Directors, Invited Guests

Pancakes & Policy: State Update
PROJECTED DATE: May 12, 2021
As part of our monthly chamber meeting and advocacy efforts. State Representatives address key issues and provide updates on items that affect our community.
Projected Attendance: 50+
Audience: Local elected officials, Chairman Investors, Chamber Members, Invited Guests

Pancakes & Policy: Federal Update
PROJECTED DATE: August 11, 2021
As part of our monthly chamber meeting and advocacy efforts. Federal Representatives address key issues and provide updates on items that effect our community.
Projected Attendance: 50+
Audience: Local elected officials, Chairman investors, Chamber Members, Invited Guests

Bray Elected Officials Appreciation
PROJECTED DATE: November 20, 2021
Special recognition and appreciation to elected officials serving the citizens and businesses of Fayette County.
Projected Attendance: 75+
Audience: Local elected officials, Chairman Investors, Community Leaders
Cost to Attend: No cost for Elected Officials | $25 for +1 Guest

Advocacy Program Sponsorships

**The following applies to all four advocacy events.

Platinum Sponsor: $3,000
- Logo Recognition (Chamber website, signage, collateral, printed material)
- Up to (4) reserved seats

Gold Sponsor: $2,000
- Logo Recognition (Chamber website, signage, collateral, printed material)
- Two (2) reserved seats

Silver Sponsor: $1,000
- Name Recognition (Chamber website, signage, collateral, printed material)
- One (1) Seat

Bronze Sponsor: $500
- Name Recognition (Chamber website & printed material)
- One (1) reserved seat

Advocacy Event Sponsorships

Bray Gift Sponsor: $750
- Logo recognition (Chamber website)
- Logo on non-exclusive promo slide
- Two (2) reserved seats at non-exclusive tables

Bray Presenting Sponsor: $2,500
- Exclusive sponsorship
- Opportunity to welcome guests
- One (1) VIP table (up to with table signage of logo

Legislative Update Host Sponsor: $750
- Sponsor logo recognition
- Opportunity to welcome attendees
- Two (2) event tickets

Pancakes & Policy Host Sponsor: $750
May or August available
- Sponsor logo recognition
- Opportunity to welcome attendees
- Two (2) event tickets
The theme of this year’s conference is focused on women in the business community. Expected speaker topics include success as an entrepreneur and as an executive climbing the corporate ladder.

**Projected Attendance:** 50 (plus up to 100 virtual attendees)

**Audience:** Local business leaders, investors, community partners and fellow chamber members

**Cost to Attend:** $49 Members | $59 Guest

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**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $5,000  
( Limit 1 )
- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral, and printed promotional material
- Opportunity to give welcoming remarks at Keynote Session
- Reserved Table (up to 10)

**Platinum Sponsor:** $3,000
- Logo Recognition (Chamber website, signage, collateral, printed material)
- Recognition from podium
- Four (4) reserved tickets

**Gold Sponsor:** $2,000
- Logo Recognition (Chamber website, signage, collateral, printed material)
- Recognition from podium
- Three (3) tickets

**Silver Sponsor:** $1,000
- Large name recognition (Chamber website, signage, collateral, printed material)
- Two (2) tickets

**Bronze Sponsor:** $500
- Name Recognition (Chamber website & printed material)
- One (1) Ticket included at non-exclusive sponsor table

**Gift Sponsor:** $750
- Sponsor recognition on event promotion
- One (1) Ticket Included

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**CIVIC LEADERSHIP SUMMIT**

**PROJECTED DATE:** February 4, 2021

Join the Fayette Chamber as they head to the state Capitol to meet with our local delegation and hear from state leaders and other organizations who support Fayette County. *Pending COVID interruption, a virtual event will take place in lieu of a trip to the Capitol.

**Projected Attendance:** 25-35

**Audience:** Local business leaders, investors, community partners and fellow chamber members

**Cost to Attend:** $25 MEMBER EXCLUSIVE

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**SPONSORSHIP LEVELS* **

**Platinum Sponsor:** $2,000
- Prime placement of logo on all event signage, collateral and printed material
- Four (4) Seats

**Gold Sponsor:** $1,500
- Logo recognition (Chamber website, signage, collateral, printed material)
- (1) Seat

**Silver Sponsor:** $1,000
- Name Recognition (Chamber website & printed material)
- One (1) Seat

**Lunch Sponsor:** $500
- Name on Boxed lunch for attendee’s
- Name and Logo on chamber Website

**Transportation Sponsor:** $500
- Name and Logo on chamber Website
- One (1) Seat

*In the event the Civic Leadership Summit does not occur, all sponsorships will be transferred to another Advocacy Program, unless otherwise requested.
**Leadership Fayette**

Started by the Fayette Chamber of Commerce in 1980, Leadership Fayette strives to empower and encourage a diverse group of existing and emerging leaders that are prepared and committed to serving Fayette County. The program provides opportunities for individuals to enhance their civic knowledge of Fayette County, hone their leadership skills and network with leaders across the community. Leadership Fayette provides a hands-on educational experience with emphasis on economic development and community awareness, focusing on the interdependencies between sectors of the local economy, as well as the interrelationships of a variety of local issues. Participants will receive a better understanding of how our community works, will build relationships with the region’s leaders and will be inspired to apply their talents to serve the community.

As a best practice to continually strive for excellence, the Leadership Fayette program is undergoing a curriculum redevelopment during fiscal year 2021. The Chamber is working with the University of Georgia Fanning Institute on a new curriculum that will be utilized in the next class which is scheduled to start in August 2022. Program sponsorships during 2021 will help fund that initiative.

**PROGRAM SPONSORS**

- **Presenting Sponsor: $5,000**
  - Sponsor recognition on collateral and printed material
  - Logo on participant’s Leadership Fayette shirt
  - Option to address attendee at orientation
  - One participant, pending application process

- **Platinum Sponsor: $3,000**
  - Sponsor recognition on collateral and printed material

- **Gold Sponsor: $2,000**
  - Sponsor recognition on collateral and printed material

- **Silver Sponsor: $1,000**
  - Sponsor recognition on collateral and printed material

- **Bronze Sponsor: $500**
  - Sponsor recognition on collateral and printed material

**StartUp Fayette**

StartUp Fayette aims to provide startups and entrepreneurs on the south side of Atlanta access to the education and training they need to succeed. Our mission is to create an ecosystem in Fayette County and the surrounding area that catalyzes innovation and growth through entrepreneurial startups. This program is open to the public who have an interest in entrepreneurship.

**PROGRAM SPONSORS**

- **Series Sponsor: $1,000**
  - Logo on program communications and printed materials
  - Recognition at each session

- **Host Sponsor: $500**
  - Logo Recognition on single event (Chamber website, signage, collateral, printed material)
  - Address Attendees at event, option to distribute material

**PITCH CONTEST SPONSORS**

- **PROJECTED DATE: November 2021**
  - The Business Pitch Contest provides an opportunity for self-starters to embrace their entrepreneurial spirit and goals. These aspiring entrepreneurs have the opportunity to use their inspiration and business ideas to innovate our business community.

  Stay tuned for sponsorship opportunities!
Small Business Outlook Summit

**PROJECTED DATE:** May 7, 2021

The purpose of this program is to provide an economic outlook for Small Businesses in Fayette County and the region.

**Projected Attendance:** 50 (plus up to 100 virtual attendees)

**Audience:** Local business leaders, investors, community partners and fellow chamber members.

**Cost to Attend:** $25 MEMBERS | $35 GUEST

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Future Workforce Summit

**PROJECTED DATE:** November 2021

The purpose of this program is to provide an update on the Workforce Development and Talent attraction & Retention initiatives in Fayette County.

**Projected Attendance:** 50 (plus up to 100 virtual attendees)

**Audience:** Local business leaders, investors, community partners, and young professionals.

**Cost to Attend:** $25 MEMBERS | $35 GUEST

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**SPONSORSHIP LEVELS**

**Platinum Sponsor:** $3,000

- Prime placement of logo on all event titling, signage, collateral and printed material
- Six (6) reserved tickets
- Recognition from the podium

**Gold Sponsor:** $2,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Four (4) reserved tickets
- Recognition from the podium

**Silver Sponsor:** $1,000

- Logo recognition (Chamber website, signage, collateral, printed material)
- Two (2) tickets
- Recognition from the podium

**Bronze Sponsor:** $500

- Name Recognition (Chamber website & printed material)
- One (1) ticket
- Recognition from the podium
B2B Breakfast

PROJECTED DATES: 2nd Wednesday in February, March, April, June, September, October
This is the monthly business meeting that provides relevant information related to business education and success. All members are encouraged to attend on a regular basis.
Projected Attendance: 50+
Audience: All chamber members, speakers, community leaders
Cost to Attend: $15 MEMBERS | $30 NON-MEMBER

SPONSORSHIP LEVELS

Series Sponsor: $1,000
• Logo on all event signage, collateral, and printed material
• Recognition from podium
• Two (2) Tickets included
• Option to provide collateral at
• Opportunity to address attendees

Host Sponsor: $500
• Logo Recognition on single event (Chamber website, signage, collateral, printed material)
• Address Attendees at event, option to distribute material

Manufacturer's Day

PROJECTED DATE: 1st Friday in October (pending COVID)
The purpose of this event is to introduce Fayette County students to local manufacturers and future career opportunities. Coincides with National Industry Appreciation Day.
Projected Attendance: 40+
Audience: Local manufacturers, students, leaders in the community

SPONSORSHIP LEVELS

Silver Sponsor: $1,000
• Logo Recognition (Chamber website, signage, collateral, printed material)

Bronze Sponsor: $500
• Name Recognition (Chamber website & printed material)

Small Business Council

PROJECTED DATES: Meets bi-monthly.
This new council will focus on small business consulting, education, and solutions.
Audience: Small business owners, Chamber member exclusive

SPONSORSHIP LEVELS

Host Sponsor: $250
(single event, industry exclusivity may apply)
• Prime placement of logo on single event signage, collateral and printed material
• Option to address attendees
• Option to distribute collateral

Program Sponsor: $1,000
(all events, industry exclusivity may apply)
• Prime placement of logo on all event titling, signage, collateral and printed material

Series Sponsor: $1,000
(all events, industry exclusivity may apply)
• Prime placement of logo on all event signage, collateral and printed material
• Option to address attendees
• Option to distribute collateral
Health Care Council

**PROJECTED DATES:** Meets quarterly.  
This new council’s focus will be on the needs and issues facing the business in the healthcare industry in Fayette County.  
**Audience:** Health care professionals

**SPONSORSHIP LEVELS**

**Series Sponsor: $1,000**
(all events, industry exclusivity may apply)  
- Prime placement of logo on all event titling, signage, collateral and printed material

YP Fayette

**PROJECTED DATES:** Meets monthly.  
YP Fayette connects young professionals (21-40) within the Chamber. YP Fayette grows business acumen and develops relationships and leadership skills.  
**Audience:** Young professionals (21-40)

**SPONSORSHIP LEVELS**

**Program Sponsor: $2,000**
(all events, industry exclusivity may apply)  
- Logo on all event titling, signage, collateral and printed material  
- Sponsor recognition on all sessions  
- Opportunity to address attendees

**Single Event Sponsor: $350**  
- Logo Recognition on single event (Chamber website, signage, collateral, printed material)  
- Opportunity to address attendees
Chairman’s Events

PROJECTED DATES: TBD
Exclusive networking events & experiences for Chairman's Investor executives.
Projected Attendance: 20-30
Audience: Chairman Investor representatives and C-suite executives

SPONSORSHIP LEVELS

Chairman’s Event Host Sponsor: $1,000
• Logo Recognition on single event (Chamber website, signage, collateral, printed material)
• Opportunity to address attendees; distribute promotional materials

Business After Hours

PROJECTED DATE: 4th Thursday of each month (April - November. Excludes July.)
Held monthly, Business After Hours is a great way to advertise your business and its location by providing an onsite networking event. BAH will be virtual for February and March, but will return to in-person beginning in April.
Projected Attendance: 65+
Audience: Chamber Members, Hosts’ guests, Chamber Staff

SPONSORSHIP LEVELS

Series Sponsor: $1,500 (pro-rated)
(Non-exclusive)
• Logo recognition on single event promotion & signage
• Address attendees at program event; distribute promotional material
Host Sponsor: $500
• Logo recognition on single event promotion & signage
• Address attendees at program event; distribute promotional material
• Provide food and beverage

Board of Directors Training & Retreat

PROJECTED DATE: December 3, 2021 (tentative)
Training for the volunteer leaders who serve as members of the Chamber’s Board of Directors. Held in the Fall of the year. Includes GACCE Executive leadership conference

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500
• Prime placement of logo on all event titling, signage, collateral and printed material
• Option to address attendees at retreat
Platinum Sponsor: $2,000
• Prime placement of logo on all event signage, collateral and printed material
Gold Sponsor: $1,500
• Logo Recognition (event signage, collateral, printed material)
Silver Sponsor: $1,000
• Name Recognition (event signage, collateral, printed material)

Lunch & Learn Workshop Series

PROJECTED DATE: Third Thursday of the month (March, April, May, June, August, September, October)
The Lunch & Learn workshop series allows current members to share a workshop or seminar style presentation on a topic or subject area of expertise. *This is not intended to be a sales pitch.*
Projected Attendance: 15-30
Audience: Open to chamber members and non-members

SPONSORSHIP LEVELS

Series Sponsor: $1,500 (pro-rated)
(Non-exclusive)
• Logo recognition on single event promotion & signage
• Address attendees at program event; distribute promotional material
Host Sponsor: $250
• Logo recognition on single event promotion & signage
• Address attendees at program event; distribute promotional material
**Milestone Events ($100)**

A valuable opportunity to make personal connections with new members, learn about new business products and services, and support and celebrate Fayette's growing economy.

**Audience:** Chamber members, friends, and family

**Cost to Reserve:** $100

**What's Included?**
- Event page on Chamber site
- Red Ribbon
- Giant Scissors
- Run of Show/planning prior to event
- Feature in our Chamber News covering event

**Interested?**
Please contact Cindi Longmore for additional information.

Email: Cindi@fayettechamber.org
Phone: 770-461-9983

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**Find it in Fayette (Spotlight Email)**

**Emails are sent Tuesdays and Fridays at 9:00 AM**

The Find It In Fayette® spotlight email is a member-focused email that showcases ONE (1) member business per issue. The email is distributed to the Chamber email list of approximately 1800 email addresses.

**Audience:** All Chamber members and representatives

**Cost:**

- **Standard Find it in Fayette = $100**
  - Included with Connect & Grow and Expansion membership levels (upgrade to Enhanced for $250), email ad that goes out to all member reps
- **Enhanced Find it in Fayette = $350**
  - Included for Cornerstone and Chairman's Investors, email ad, uploaded to website for 12 months, link shared on social media

**What’s Included?**
- Exclusive email spotlight about business
- Company contact information, logo, web links, etc
- Custom e-newsletter
- The current schedule is Tuesdays and Fridays
- Member must contact Chamber to schedule
- Payment is requested at the time of scheduling
- Eligibility is one per twelve (12) month period
- Enhanced includes all of the basic Find it in Fayette as well as placement on the Chamber's website for up to 12 months.

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**Fayette Community Source**

**Estimated Publishing Date: Early Fall 2021**

The Chamber’s annual Fayette County magazine. Part visitor guide, part brag book, this magazine features the people, businesses, places and stories that make Fayette County a great place to be. Chamber members receive first option on ad space. Advertising handled through third-party publisher. Rates vary. Ads in Fayette Community Source are an advertising expense, not a sponsorship investment.

**Audience:** All Fayette County, Surrounding County residents and businesses

**Interested?**
Please contact the Chamber for additional information.

Email: info@fayettechamber.org
Phone: 770-461-9983