

# Annual Awards Celebration

## SPONSORSHIP LEVELS

**DATE: December 8, 2021**

**LOCATION: The Dottie**

The Annual Awards Celebration provides members, business leaders, and guests an opportunity to network while celebrating award winners and the success of another year.

**Projected Attendance:** 300+

**Audience:** Local business leaders, investors, community partners, fellow chamber members, and award nominees.

### AWARDS

- *Outstanding Business Person of the Year*
- *Small Business of the Year*
- *Carolyn Cary Dreambuilders Award*
- *Chet Wells Award*
- *Piedmont Fayette Nonprofit Award of Excellence*
- *Game Changer Award*
- *Corporate Citizen Award*

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#### Presenting Sponsor: \$5,000 (Exclusive)

- Prime placement of logo on all event titling, signage, collateral, and printed material promotions
- Opportunity to speak and welcome attendees
- 1 VIP Table for 8 guests, includes logo on table sign
- Logo on exclusive promo slide

#### Platinum Sponsor: \$3,000

- Logo on Event Invitation\*, Chamber website + marketing material
- One VIP Table for eight guests with table signage
- Recognition from podium
- Logo on non-exclusive promo slide

#### Gold Sponsor: \$2,000

- Logo Recognition (Chamber website + marketing material)
- One VIP Table for eight guests with table signage, logo on non-exclusive promo slide

#### Silver Sponsor: \$1,000

- Logo Recognition (Chamber website + marketing material)
- Four tickets at nonexclusive sponsor table
- Logo on non-exclusive promo slide

#### Bronze Sponsor: \$500

- Logo Recognition (Chamber website + marketing material)
- Two tickets at nonexclusive sponsor table
- Logo on non-exclusive promo slide

#### Breakfast Sponsor: \$1,500

- Logo Recognition (Chamber website + marketing material)
- Signage at the breakfast
- Table of eight
- Logo on non-exclusive promo slide

#### Award Sponsor: \$1,500 (Each)

- Logo Recognition (Chamber website + marketing material)
- Logo on award
- Option to co-present award to the recipient

#### Dessert & Coffee Sponsor: \$1,000

(Limit 1)

- Logo on an individual dessert plate
- Two reserved seats at nonexclusive sponsor table
- Logo on non-exclusive promo slide

#### Table Sponsor: \$800

- Logo recognition on table and Chamber website
- Table of eight at a prime location

#### Table of Eight: \$600

#### Small Business VIP Package: \$250

- Logo recognition on table (shared signage)
- Two tickets

#### Individual Ticket: \$75