

Signature Events

Business On the Green (Golf Tournament)

PROJECTED DATE: October 20, 2021

Business on the Green is the premier golf tournament in Atlanta's Southern Crescent where business and industry leaders can enjoy a great day of golf, make lasting connections, and provide clients / employees an exclusive experience. Join the Fayette Chamber on October 20, 2021 at the golf tournament where **Business** truly happens **on the Green!**

Projected Attendance: 160 golfers, 50+ volunteers, sponsors and staff

Audience: Local business leaders, clients, Chamber volunteers

SPONSORSHIP LEVELS

Presenting Sponsor: \$10,000

SOLD: BMW of SOUTH ATLANTA

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral and printed material promotions
- Opportunity to welcome attendees prior to a shotgun start
- Option to provide merchandise for golfers (not included)
- One all-inclusive foursome
- Four courtesy lunches delivered to sponsor table
- Two VIP parking spots

After Par-Tee Sponsor: \$5,000

SOLD: PACE-LYNCH

- Logo on event communications and promotion
- Distribute promotional materials during Par-tee
- Address attendees at post-tournament announcements
- Option to provide merchandise for golfers (not included)
- One all-inclusive foursome
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

PGA Style Electronic Leaderboard: \$5,000

SOLD: CANCER TREATMENT CENTERS OF AMERICA

- Logo across top panel
- Provides team photo with names in lights for every team
- Provides live scoring during tournament
- One all-inclusive foursome
- Option to provide merchandise for golfers (not included)
- Logo on event communications and promotion
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

Platinum Sponsor: \$3,500 SOLD

- Logo on event communications and promotion
- Exclusive hole sponsorship (one table & two chairs)
- One all-inclusive foursome
- Two courtesy lunches delivered to sponsor table
- Two VIP parking spots
- Signage upgrade
- Option to display banner at Clubhouse (must provide)

Beverage "Brew Thru" Sponsor: \$3,000

SOLD: MARK GRAY STATE FARM

- Logo on event communications and promotion
- Logo on beverage cart and beverage area signage
- Opportunity to give promotional item to each golfer
- One all-inclusive foursome
- Two VIP parking spots
- Signage upgrade

Tournament Merchandise Sponsor: \$2,000

SOLD: GOLF RIDER, INC.

- Cash - Your logo on **Chamber purchased** merchandise for all golfers
- Trade - Your logo on **Chamber approved** merchandise, supplied by YOU. Must be of comparable value.
- Logo on event page on Chamber website
- Logo on printed program

Putting Contest Sponsor: \$2,000

SOLD: COWETA-FAYETTE EMC

- Logo on event communications and promotion
- Exclusive hole sponsorship (at Putting Green). Includes one table, two chairs, sign with logo
- Two courtesy lunches for sponsor table
- Monitor Putting Contest & Final Contest
- Announce winner at the After Par-tee

CON'T - Business On the Green (Golf Tournament)

Cart Fleet Sponsor: \$2,000

SOLD: Children's Healthcare of Atlanta

- Logo on all tournament players golf carts
- A shared hole
- Company logo in event communications and promotions
- Option to display banner at Clubhouse (must provide)

Pin Flag Sponsor: \$2,000

SOLD: DERBEND ASSET MANAGEMENT

- Logo on every pin flag
- Flags are yours to keep at end of tournament

VIP Parking Sponsor: \$1,000

- Logo on VIP parking spot signage
- Sponsor recognition in event communications
- Option to display banner at Clubhouse
- Customized to the sponsor

Exclusive Tee Sponsor: \$1,000 **SOLD**

- Company name on event communications and promotion
- Exclusive hole sponsorship. Includes one table, two chairs, sign with logo
- Two courtesy lunches for sponsor table

Shared Tee Sponsor: \$750 **SOLD**

- Company name on event communications and promotion
- Nonexclusive hole sponsorship. Includes one table, two chairs, sign with logo
- Two courtesy lunches for sponsor table

Lunch on the Links Sponsor: \$750 Value In-Kind Trade (5 remaining)

- Company name on event communications and promotion
- Nonexclusive hole sponsorship. Includes one table, two chairs, sign with logo
- Provide small bites for up to 200 during the tournament

Contest Sponsor: \$750 (Each)

- Logo on signage at designated hole.
- Present prize to winner post-tournament (if applicable)
- Option to provide contest monitor for a non-exclusive hole
- Company name on event collateral

Straightest Drive - **PANASONIC**

Closest to Pin

Combined Drive

Old School Drive

Golf Cart Hole in One - **BULLDOG GOLF CARS**

Car Hole in One - **BMW**

Concierge Team Sponsor: \$750

- Logo on all concierge and staff golf carts
- Company name in event communications & promotions
- Option to display banner at Clubhouse (must provide)
- Option to volunteer

Volunteer & Sponsor Appreciation : \$500 (3 remaining)

***Tentative Date: October 26, 4-6pm**

- Logo on event communications and promotion
- Welcome attendees at the event
- Distribute promotional materials

Breakfast Sponsor: \$500 (3 remaining)

- Option to display banner at Clubhouse (must provide)
- Company name on event collateral
- Signage with logo at breakfast
- Option to volunteer

Lunch Sponsor: \$500 (6 remaining)

- Option to display banner at Clubhouse (must provide)
- Company name on event collateral
- Signage with logo at lunch distribution site
- Option to volunteer

Tournament Card Sponsor: \$350 (3 remaining)

- Day of Schedule reference card for players
- Printed logo on card
- Option to display banner at Clubhouse (must provide)
- Company name on event collateral

Print Sponsor

SOLD: M&R PRINT

Photography Sponsor

SOLD: GOBI PHOTOGRAPHY

All-Inclusive Foursome* (\$1,000)

Leave your wallet at home!

- All games and contests
- Breakfast, Lunch & After Par-tee
- Eight mulligans (2 per player)
- Access to Golf Status app for live scoring
- Chances to win a BMW and a golf cart!
- Four "Stock the Bar" raffle tickets
- Sponsored gift items including a golf shirt

***Sponsors are eligible to add a team for \$850**