

# Business on the Green

**OCTOBER**  
**26<sup>TH</sup>**

*Braelinn  
Golf Club*

**Presented by:**



**BMW of South  
Atlanta**

## Sponsorship Levels

### **Presenting Sponsor: \$10,000 - SOLD**

- Exclusive Sponsorship
- Top billing of logo on all event signage, marketing collateral, and printed material promotions
- Opportunity to welcome attendees prior to a shotgun start
- Option to provide merchandise for golfers (not included)
- One all-inclusive foursome team
- Four courtesy lunches delivered to sponsor table
- Two VIP parking spots

### **After Par-Tee Sponsor: \$5,000**

- Logo on all event signage and marketing collateral
- Distribute promotional materials during Par-Tee
- Address attendees at post-tournament announcements
- Option to provide merchandise for golfers (not included)
- One all-inclusive foursome team
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

### **PGA Style Electronic Leaderboard: \$5,000**

- Logo featured across top panel
- Logo on all event signage and marketing collateral
- Provides team photo with all team names in lights
- Provides live scoring during tournament
- One all-inclusive foursome team
- Option to provide merchandise for golfers (not included)
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

### **Platinum Sponsor: \$3,500**

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship, includes one table and two chairs
- One all-inclusive foursome team
- Two courtesy lunches delivered to sponsor table
- Two VIP parking spots
- Signage upgrade
- Option to display banner at Clubhouse (must provide)

### **Beverage "Brew Thru" Sponsor: \$3,000**

- Logo on all event signage and marketing collateral
- Logo on beverage cart and beverage area signage
- Opportunity to give golfers promotional items
- One all-inclusive foursome team
- Two VIP parking spots
- Signage upgrade

### **Tournament Merchandise Sponsor: \$2,000**

- Cash - Your logo on **Chamber purchased** merchandise for all golfers
- Trade - Your logo on **Chamber approved** merchandise, supplied by YOU and of comparable value
- Logo on event page on Chamber website
- Logo on printed program

(Chamber will compile list to include a swag bag)

### **Putting Contest Sponsor: \$2,000**

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship at Putting Green, includes one table, two chairs, sign with logo
- Two courtesy lunches for sponsor table
- Monitor Putting Contest and Final Contest
- Announce winner at the After Par-Tee

# Business on the Green

continued:

## Cart Fleet Sponsor: \$2,000 (Exclusive)

- Logo on all player golf carts
- Shared hole sponsorship included
- Logo on all event signage and marketing collateral
- Option to display banner at the Clubhouse (must provide)

## Pin Flag Sponsor: \$2,000

- Co-Branded Logo featured on every pin flag
- For exclusive logo, add \$500
- Flags are yours to keep at end of tournament

## VIP Parking Sponsor: \$1,000

- Logo featured on VIP parking spot signage
- Logo on all event signage and marketing collateral
- Option to display banner at Clubhouse (must provide)
- Signage is customized to the sponsor

## Exclusive Hole Sponsor: \$1,000

- Company name on event signage and marketing collateral
- Exclusive hole sponsorship includes one table, two chairs, sign featuring logo
- Two courtesy lunches for sponsor table

## Shared Hole Sponsor: \$750

- Company name on event signage and marketing collateral
- Nonexclusive hole sponsorship includes one table, two chairs, sign featuring logo
- Two courtesy lunches for sponsor table

## Lunch on the Links Sponsor: \$750 Value In-Kind Trade

- Company name on event signage and marketing collateral
- Nonexclusive hole sponsorship includes one table, two chairs, sign featuring logo
- Provide small bites for up to 200 during the tournament

## Contest Sponsor: \$750

- Logo featured on signage at designated hole
- Present prize to winner post-tournament (if applicable)
- Option to provide contest monitor for a non-exclusive hole
- Company name on event signage and marketing collateral

### Contests:

**Straightest Drive - Panasonic Automotive**

**Big Cup**

**Combined Drive**

**Old School Drive**

**Golf Cart Hole -in-one**

**Car Hole-in-One - BMW of South ATL**

## Concierge Team Sponsor: \$750

- Logo on all concierge and staff golf carts
- Company name in event signage and marketing collateral
- Option to display banner at Clubhouse (must provide)
- Option to volunteer during tournament

## Volunteer & Sponsor Appreciation: \$500

### Tentative Date:

- Logo on event signage and marketing collateral
- Welcome attendees at the tournament
- Distribute promotional materials

## Tournament Card Sponsor: \$350

- Logo on Day of Schedule reference card for players
- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral

## Breakfast Sponsor: \$500

- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral
- Signage featuring logo at breakfast
- Option to volunteer during tournament

## Lunch Sponsor: \$500

- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral
- Signage featuring logo at lunch distribution site
- Option to volunteer during tournament

## All-inclusive Foursome: \$1,000

### Leave your wallet at home!

- All games and contests
- Eight mulligans (2 per team)
- Access to GolfStatus app for live scoring
- Chances to win a BMW and a golf cart
- Four "Stock the Bar" raffle tickets
- Breakfast, Lunch, and After ParTee
- Sponsored gift items

**\*Sponsors are eligible to add a team for \$850**