

Business on the Green

OCTOBER
26TH

Braelinn
Golf Club

Presented by:



**BMW of South
Atlanta**

Sponsorship Levels

Presenting Sponsor: \$10,000 SOLD

- Exclusive Sponsorship
- Top billing of logo on all event signage, marketing collateral, and printed material promotions
- Opportunity to welcome attendees prior to a shotgun start
- Option to provide merchandise for golfers (not included)
- One all-inclusive foursome team
- Four courtesy lunches delivered to sponsor table
- Two VIP parking spots

After Par-Tee Sponsor: \$5,000

- Logo on all event signage and marketing collateral
- Distribute promotional materials during Par-Tee
- Address attendees at post-tournament announcements
- Option to provide merchandise for golfers (not included)
- One all-inclusive foursome team
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

PGA Style Electronic Leaderboard: \$5,000

- Logo featured across top panel **SOLD**
- Logo on all event signage and marketing collateral
- Provides team photo with all team names in lights
- Provides live scoring during tournament
- One all-inclusive foursome team
- Option to provide merchandise for golfers (not included)
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

Platinum Sponsor: \$3,500 SOLD

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship, includes one table and two chairs
- One all-inclusive foursome team
- Two courtesy lunches delivered to sponsor table
- Two VIP parking spots
- Signage upgrade
- Option to display banner at Clubhouse (must provide)

Beverage "Brew Thru" Sponsor: \$3,000 SOLD

- Logo on all event signage and marketing collateral
- Logo on beverage cart and beverage area signage
- Opportunity to give golfers promotional items
- One all-inclusive foursome team
- Two VIP parking spots
- Signage upgrade

Tournament Merchandise: \$2,000 SOLD

- Cash - Your logo on **Chamber purchased** merchandise for all golfers
- Trade - Your logo on **Chamber approved** merchandise, supplied by YOU and of comparable value
- Logo on event page on Chamber website
- Logo on printed program

(Chamber will compile list to include a swag bag)

Putting Contest Sponsor: \$2,000 SOLD

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship at Putting Green, includes one table, two chairs, sign with logo
- Two courtesy lunches for sponsor table
- Monitor Putting Contest and Final Contest
- Announce winner at the After Par-Tee

Business on the Green

continued:

Cart Fleet Sponsor: \$2,000 **SOLD**

- Logo on all player golf carts
- Shared hole sponsorship included
- Logo on all event signage and marketing collateral
- Option to display banner at the Clubhouse (must provide)

Pin Flag Sponsor: \$2,000

- Co-Branded Logo featured on every pin flag
- For exclusive logo, add \$500
- Flags are yours to keep at end of tournament

VIP Parking Sponsor: \$1,000

- Logo featured on VIP parking spot signage
- Logo on all event signage and marketing collateral
- Option to display banner at Clubhouse (must provide)
- Signage is customized to the sponsor

Exclusive Hole Sponsor: \$1,500

- Company name on event signage and marketing collateral
- Exclusive hole sponsorship includes one table, two chairs, sign featuring logo
- Two courtesy lunches for sponsor table

Shared Hole Sponsor: \$750

- Company name on event signage and marketing collateral
- Nonexclusive hole sponsorship includes one table, two chairs, sign featuring logo
- Two courtesy lunches for sponsor table

Lunch on the Links Sponsor: \$750 Value In-Kind Trade

- Company name on event signage and marketing collateral
- Nonexclusive hole sponsorship includes one table, two chairs, sign featuring logo
- Provide small bites for up to 200 during the tournament

Contest Sponsor: \$750

- Logo featured on signage at designated hole
- Present prize to winner post-tournament (if applicable)
- Option to provide contest monitor for a non-exclusive hole
- Company name on event signage and marketing collateral

Contests:

Straightest Drive - SOLD

Big Cup

Combined Drive

Old School Drive

Golf Cart Hole-in-one - SOLD

Car Hole-in-One - SOLD

Concierge Team Sponsor: \$750

- Logo on all concierge and staff golf carts
- Company name in event signage and marketing collateral
- Option to display banner at Clubhouse (must provide)
- Option to volunteer during tournament

Volunteer & Sponsor Appreciation: \$500

Tentative Date:

- Logo on event signage and marketing collateral
- Welcome attendees at the tournament
- Distribute promotional materials

Tournament Card Sponsor: \$350

- Logo on Day of Schedule reference card for players
- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral

Breakfast Sponsor: \$500 **SOLD**

- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral
- Signage featuring logo at breakfast
- Option to volunteer during tournament

Lunch Sponsor: \$500 **SOLD**

- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral
- Signage featuring logo at lunch distribution site
- Option to volunteer during tournament

All-inclusive Foursome: \$1,000

Leave your wallet at home!

- All games and contests
- Eight mulligans (2 per team)
- Access to GolfStatus app for live scoring
- Chances to win a BMW and a golf cart
- Four "Stock the Bar" raffle tickets
- Breakfast, Lunch, and After ParTee
- Sponsored gift items

***Sponsorships of \$1000 or greater are eligible to add a team for \$850**