

20
23



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SPONSORSHIP OPPORTUNITIES

**MAXIMIZE AND INCREASE
YOUR BUSINESS**

Chairman's Circle

The Chairman's Circle includes businesses that are committed to the vision and mission of the Fayette Chamber at the highest level. Chairman Circle members provide a financial foundation so the chamber can focus on providing services that impact positive growth and change in our community. Participation in this elite partnership provides connections with Fayette County's top business leaders through exclusive, invitation-only events as well as a higher level of exposure and recognition throughout the year.

Chairman's Investor

Key Benefits

- Participation in Chairman's Investor events held (2) two to (4) four times each year
- Access to business and elected leaders through special events
- *Company Spotlight Video*
- Find It In Fayette spotlight once every twelve months (call to schedule)
- Company name on Chamber lobby electronic display
- *Link to the company from the Chairman's Investor website page*
- Enhanced online directory listing
- *Company logo on Chamber banner - reward*
- Acknowledgment at Events
- Reserved Seating at Events
- Free use of Chamber meeting room space during office hours up to six days a year or a maximum of 48 hours, whichever comes first; discounted rate for additional usage or any usage occurring outside of office hours

About us

Founded in 1967, the Fayette Chamber of Commerce is the leading business organization in Fayette County, Georgia, creating a vibrant business climate and building a premiere Fayette community. The mission of the Fayette Chamber of Commerce is **to advocate for the success of our members and community.**

Representing more than 800 member businesses and organizations in Fayette County, the Fayette Chamber serves as a resource and brings together leadership from all areas of Fayette — business, government, nonprofits, education, support services, public safety, arts, and entertainment.

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Signature Events



Annual Awards Celebration

PROJECTED DATE: December 8, 2023

The Annual Awards Celebration provides members, business leaders, and guests an opportunity to network while celebrating award winners and the success of another year.

Projected Attendance: 300+

Audience: Local business leaders, investors, community partners, fellow chamber members, and award nominees.

AWARDS

- *Outstanding Business Person of the Year*
- *Small Business of the Year*
- *Ambassador of the Year*
- *Carolyn Cary Dreambuilders Award*
- *Chet Wells Award*
- *Young Gamechanger of the Year*
- *Piedmont Fayette Nonprofit Award of Excellence*
- *Corporate Citizen Award*
- *Fayette Hero Spotlight*

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000

- Exclusive sponsorship
- Top billing of logo on all event signage, marketing collateral, and printed materials promotions
- Opportunity to speak and welcome attendees
- One VIP Table
- Logo on Exclusive Promo Slide

Plantinum Sponsor: \$3,500

- Logo on event signage and marketing collateral
- One (1) VIP Table for 10 guests with table signage
- Recognition from Podium
- Logo on non-exclusive promo slide

Gold Sponsor: \$2,500

- Logo Recognition (Chamber website, signage, publicity)
- 1 VIP Table with table signage
- Logo on non-exclusive promo slide

Silver Sponsor: \$1,500

- Logo Recognition (Chamber website, signage, publicity)
- Four (4) tickets at nonexclusive sponsor table
- Nam on non-exclusive promo slide

Bronze Sponsor: \$750

- Logo Recognition (Chamber website and marketing collateral)
- Two VIP Tickets
- Name on non-exclusive promo slide

Breakfast Sponsor: \$1,500

- Logo Recognition (Chamber Website, signage, publicity)
- Signage at the event
- Table of ten (10)
- Logo on non-exclusive promo slide

Award Sponsor: \$2,000 (Each)

- Logo Recognition (Chamber Website, signage, publicity)
- Logo on award
- 2 VIP Tickets
- Option to Co-Present award to the recipient

Gift Sponsor: \$1,000

- Two VIP Tickets
- Name on non-exclusive promo side

VIP Table Sponsor: \$1000

- Sponsor recognition on table and website
- Table of eight at a prime location

Small Business VIP Ticket Package : \$275

- TWO VIP Tickets
- Shared table signage at prime location

Individual Ticket: \$100

Signature Events

Business On the Green Golf Tournament



PROJECTED DATE: October 25, 2023

Come join us on the links for the premier Golf Tournament on the Southside of Atlanta, where business happens on the greens! This event brings together hundreds of golfers, volunteers and sponsors who are also a who's who of Fayette County business and community leaders. It's the "can't miss" golf tournament of the year!

Projected Attendance: 160 golfers, 50+ volunteers, sponsors and staff

Audience: Local business leaders, clients, chamber volunteers

SPONSORSHIP LEVELS

Presenting Sponsor: \$10,000

(Limit 1)

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral, and printed material promotions
- Opportunity to welcome attendees prior to a shotgun start
- Option to provide merch for golfers (not included)
- One (1) Champion's Package golf foursome
- Four (4) courtesy lunches delivered to sponsor table
- Two (2) VIP Parking Spots

After Par-Tee Sponsor: \$5,000

(Limit 1)

- Logo on all event signage and marketing collateral
- Distribute promotional materials during Par-Tee
- Address attendees at post-tournament announcements
- Option to prove merchandise for golfers (not included)
- One all-inclusive foursome team
- Two VIP parking spots
- Prime location on the Green near presenting sponsors
- Courtesy lunches

PGA Style Electronic Leaderboard: \$5,000

- Logo featured across top panel
- Logo on all event signage and marketing collateral
- Provides team photo with all team names in lights
- Provides live scoring during tournament
- One all-inclusive foursome team
- Option to provide merchandise for golfers (not included)
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches
-

Platinum Sponsor: \$3,500

(Limit 6)

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship, includes one table and two chairs
- One all-inclusive foursome team
- Two courtesy lunches delivered to sponsor table
- Two VIP parking spots
- Signage upgrade
- Option to display banner at Clubhouse (must provide)

Beverage "Brew Thru" Sponsor : \$3,500

- Logo on all event signage and marketing collateral
- Logo on beverage cart and beverage area signage
- Opportunity to give golfers promotional items
- One all-inclusive foursome team
- Two VIP parking spots
- Signage upgrade

Tournament Merchandise: \$2,000

- Cash- Your logo on **Chamber purchased** merchandise for all golfers
- Trade- Your logo on **Chamber approved** merchandise, supplied by YOU and of comparable value
- Logo on event page on Chamber website
- Logo on printed program

(Chamber will compile list to include a swag bag)

Cart Fleet Sponsor - \$2,200

(Limit 1)

- Logo on all player golf carts
- Shared hole sponsorship included
- Logo on all event signage and marketing collateral
- Option to display banner at the Clubhouse (must provide)

CON'T - Business On the Green Golf Tournament

Putting Contest Sponsor - \$2,000

(Limit 1)

- Logo on event communications and promotion
- Exclusive hole sponsorship. Includes (1) Table, (2) Chairs, sign with logo
- Two (2) courtesy lunches for sponsor table
- Monitor Putting contest & Final Contest
- Announce winner at the After Par-tee

Pin Flag Sponsor: \$2,200

- Co-Branded logo feature on every pin flag
- For exclusive logo, add \$500
- Flags are yours to keep at end of tournament

Exclusive Hole Sponsor: \$1,650

- Company name on event signage and marketing collateral
- Exclusive hole sponsorship includes one table, two chairs, sign featuring logo
- Two courtesy lunches for sponsor table

Volunteer & Sponsor Appreciation : \$1,000

- Logo on event signage and marketing collateral
- Welcome attendees at the tournament
- Distribute promotional materials

VIP Parking Sponsor: \$1,100

- Logo featured on VIP parking spot signage
- Logo on all event signage and marketing collateral
- Option to display banner at Clubhouse (must provide)
- Signage is customized to the sponsor

All-inclusive Foursome (\$1,100)

- All games and contests
- Eight mulligans (2 per team)
- Access to Golf Status app live scoring
- Chances to win a BMW and a golf cart
- Four "Stock the Bar" raffle tickets
- Breakfast, Lunch, and After ParTee
- Sponsored gift items

**Straightest Drive | Combined Drive | Old School Drive
Golf Cart Hole- in - One | Water Hole | Car Hole - in - One**

Concierge Team Sponsor: \$825

- Logo on all concierge and staff golf carts
- Company name in event communications & promotions.
- Option to display banner at the clubhouse (Must provide banner)

Shared Hole Sponsor: \$825

- Company name on event signage and marketing collateral
- Non-exclusive hole sponsorship includes on table, two chairs, sign featuring logo
- Two courtesy lunches for sponsor table

Lunch on the Links Sponsor: \$825 Value (Limit 6) In-Kind Trade

- Company name on event signage and marketing collateral
- Nonexclusive hole sponsorship includes on table, two chairs, sign featuring logo
- Provide small bites for up to 200 during the tournament

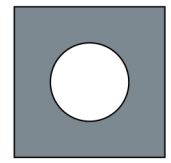
Breakfast Sponsor: \$550

- Opportunity to display a banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral
- Signage featuring logo at breakfast
- Option to volunteer during tournament

Lunch Sponsor: \$550

- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral
- Signage featuring logo at lunch distribution site
- Option to volunteer during tournament

Signature Events



Fayette Sporting Clays Tournament

PROJECTED DATE: April 14, 2023

Mark your calendars! The Fayette Sporting Clays Tournament will be one of the best yet. This event brings together hundreds of shooters, volunteers and sponsors who are also a who's who of Fayette County business and community leaders. Keep your eyes on the targets or else you may be saying "Oh, shoot!"

Projected Attendance: 100+ Shooters, Volunteers, and Chamber Staff

Audience: Local business leaders, clients, chamber volunteers

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000

(Limit 1)

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral, and printed material promotions
- Opportunity to welcome attendees prior to a shotgun start
- Option to provide merch for shooters (not included)
- One (1) On Target's Package shooter foursome

Shoot Happens Sponsor: \$3,500

- Logo on event communications and promotion
- Exclusive station sponsorship
- One (1) On Target's Package shooter foursome
- On course marketing display option

Shotgun Social Sponsor: \$3500

- Logo on event communications and promotion
- Exclusive station sponsorship
- One (1) On Target's Package shooter foursome
- On course marketing display option

Ammo Sponsor: \$2,500

- Logo on ammo boxes
- Opportunity to setup at clubhouse
- Company logo on event collateral

Golf Cart Sponsor: \$2,000

(Limit 1)

- Logo on all tournament shooters golf carts
- Company logo on promotions
- Two (2) shotgun social tickets

Beverage Sponsor: \$2,000

(Limit 1)

- Logo on all tournament shooters golf carts
- Company logo on promotions
- Two (2) shotgun social tickets

Tournament Card: \$1,000

(Limit 1)

- Printed logo on card for each team
- Two (2) invitations to shotgun social
- Company name on event promotion

On-Target Shooter Foursome: \$1,000

- Four (4) shooters
- Sponsored gift item(s)
- Light Breakfast, lunch, and networking
- Two (2) shot gun social tickets

Gift Sponsor: \$1,000

- Company name on event
- Two shotgun social tickets

Trap Sponsor: \$750

- Company name on event communications and promotion
- Nonexclusive station sponsorship: Includes sign with logo
- One (1) invitation to lunch and awards

Breakfast Sponsor: \$500

- Company logo at signage non-exclusive
- Signage with logo at breakfast

Lunch Sponsor: \$500

- Company name on event promotions
- Signage with logo non-exclusive

Shotgun Social: \$50

- Lunch & Awards ticket

Signature Events

Cornhole Tournament

PROJECTED DATE: June 22, 2023

Mark your calendars! The Fayette Chamber Cornhole Tournament is aiming for small business participation. This event will include networking, beer, food and cornhole!

Projected Attendance: 100+ cornholer, Volunteers, and Chamber Staff

Audience: Local business leaders, clients, chamber volunteers

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000

- Exclusive sponsorship
- Includes 2 teams and a set of branded boards
- Marketing Tent

VIP Experience Tent: \$2,500

- Exclusive sponsorship
- Includes 2 teams and a set of branded boards

Ace Sponsor: \$1,500

- Non-exclusive sponsorship
- Includes 2 team and a set of branded boards
- 8 VIP tickets

Cornament Sponsor: \$750

- Includes 2 teams or can trade for a set of branded boards
- Sponsorship recognition
- 8 VIP tickets

Corn Cob Sponsor: \$500 (TRADE-VALUE)

- Food

Cornhole Team: \$200

- Include 4 members (2 players, 2 alternates)
- 4 VIP tickets

VIP Spectator Ticket: \$25

- Access to VIP tent/food
- 1 drink ticket

Day of Ticket: \$35

- Access to VIP tent/food
- 1 drink ticket



Diversity & Inclusion Summit

PROJECTED DATE: September 26 ,2023

The theme of this year's conference is focused on women in the business community. Expected speaker topics include success as an entrepreneur and as an executive climbing the corporate ladder.

Projected Attendance: 110+

Audience: Local business leaders, investors, community partners and fellow chamber members

Cost to Attend: \$49 Members | \$59 Guest

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000

(Limit 1)

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral, and printed promotional material
- Opportunity to give welcoming remarks at Keynote Session
- Reserved Corporate Table of ten (10)

Platinum Sponsor: \$3,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Recognition from podium
- Four (4) Tickets at Reserved table

Gold Sponsor: \$2,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Recognition from podium
- Four (4) Tickets at Reserved table

Silver Sponsor: \$1,000

- Large name recognition (Chamber website, signage, collateral, printed material)
- Two (2) Tickets included at non-exclusive sponsor table

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)
- One (1) Ticket included at non-exclusive sponsor table

Gift Sponsor: \$750

- Sponsor recognition on event promotion
- One (1) Ticket Included

Civic Leadership Summit

PROJECTED DATE: TBD

Join the Fayette Chamber as they head to the state Capitol to meet with our local delegation and hear from state leaders and other organizations who support Fayette County.

Projected Attendance: 25-35

Audience: Local business leaders, investors, community partners and fellow chamber members

Cost to Attend: \$25 MEMBERS ONLY

SPONSORSHIP LEVELS*

Platinum Sponsor: \$2,000

- Prime placement of logo on all event signage, collateral and printed material
- Four (4) Seats

Gold Sponsor: \$1,500

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Two (2) Seats

Silver Sponsor: \$1,000

- Logo recognition (Chamber website, signage, collateral, printed material)
- (1) Seat

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)
- One (1) Seat

Lunch Sponsor: \$500

- Name on Boxed lunch for attendee's
- Name and Logo on chamber Website

Transportation Sponsor: \$500

- Name and Logo on chamber Website
- One (1) Seat

*In the event the Civic Leadership Summit does not occur, all sponsorships will be transferred to another Advocacy Program, unless otherwise requested.



ADVOCACY

*Member Exclusive Events

Legislative Update - Invitation Only

PROJECTED DATE: TBD

The Chamber presents its legislative agenda and priorities to the Fayette legislative delegation.

Projected Attendance: 25-35

Audience: Governmental affairs committee, Board of Directors

Pancakes & Policy: State Update

PROJECTED DATE: November 8, 2023

As part of our monthly chamber meeting and advocacy efforts. State Representatives address key issues and provide updates on items that affect our community.

Projected Attendance: 50+

Audience: Local elected officials, Chairman Investors, Community Leaders, Members

Pancakes & Policy: Federal Update

PROJECTED DATE: TBD

As part of our monthly chamber meeting and advocacy efforts. Federal Representatives address key issues and provide updates on items that effect our community.

Projected Attendance: 50+

Audience: Local elected officials, Chairman investors, Community Leaders, Members

Bray Elected Officials Appreciation

PROJECTED DATE: June 6, 2023

Special recognition and appreciation to elected officials serving the citizens and businesses of Fayette County.

Projected Attendance: 75+

Audience: Local elected officials, Chairman Investors, Community Leaders.

Cost to Attend: \$25

No cost for Elected Officials | \$25 for +1 Guest

Advocacy Program Sponsorships

****The following applies to all four advocacy events.**

Platinum Sponsor: \$3,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Two (2) or more seats

Gold Sponsor: \$2,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Two (2) Seats

Silver Sponsor: \$1,000

- Name Recognition (Chamber website, signage, collateral, printed material)
- One (1) Seat

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)
- One (1) Seat

Advocacy Event Sponsorships

Bray Gift Sponsor: \$750

- Logo recognition (Chamber website)
- Logo on non-exclusive promo slide
- Two (2) reserved seats at non-exclusive tables

Bray Presenting Sponsor: \$2,500

- Exclusive sponsorship
- Opportunity to welcome guests
- One (1) VIP table of ten (10) with table signage of logo

Legislative Update Host Sponsor: \$750

- Sponsor logo recognition

Pancakes & Policy April Host Sponsor: \$750

Pancakes & Policy August Host Sponsor: \$750



Leadership Fayette

Started by the Fayette Chamber of Commerce in 1980, Leadership Fayette strives to empower and encourage a diverse group of existing and emerging leaders that are prepared and committed to serving Fayette County. The program provides opportunities for individuals to enhance their civic knowledge of Fayette County, hone their leadership skills and network with leaders across the community. Leadership Fayette provides a hands-on educational experience with emphasis on economic development and community awareness, focusing on the interdependencies between sectors of the local economy, as well as the interrelationships of a variety of local issues. Participants will receive a better understanding of how our community works, will build relationships with the region's leaders and will be inspired to apply their talents to serve the community.

CLASS OF 2023'S SCHEDULE

- Orientation Retreat - August 14-15th
- Economic Development - September 19th
- Education - October 17th
- Cultural Competencies & the Creative Class - November 14th
- Team Building Activity - December (TBD)
- Health & Community Wellness - January 16th
- Governance & Civil Discourse - February 20th
- Law Enforcement & Justice System - March 19th
- Graduation - April 16th

CLASS PROJECTS

The class project serves as a central component of the Leadership Fayette experience. The project provides participants with an opportunity to turn concepts into workable projects and problem-solving by working in small teams to accomplish a larger mission. The project directly correlates with themes explored during class sessions and is a capstone to the Leadership Fayette class experience. The project will correlate with similar state and national assessments from which the project is conceived.

Three areas involved are:

- Design a live, work, and play environment
- Design a community event
- Design a business incubator

PROGRAM SPONSORS

Presenting Sponsor: \$5,000

- Sponsor recognition on collateral and printed material
- Logo on participant's Leadership Fayette shirt
- Option to address attendee at orientation
- One participant, pending application process

Platinum Sponsor: \$3,000

- Sponsor recognition on collateral and printed material

Gold Sponsor: \$2,000

- Sponsor recognition on collateral and printed material

Silver Sponsor: \$1,000

- Sponsor recognition on collateral and printed material

Bronze Sponsor: \$500

- Sponsor recognition on collateral and printed material

Session Sponsor: \$500

- Choose from: September, October, November, January, February, or March

Orientation Sponsor: \$1,500

- August

Graduation Sponsor: \$1,500

- April

Lunch Sponsor: (Cost of meal)

- Approximately \$15
- One sponsor session

Project Sponsor: \$300

- Sit in on project presentation
- Option to serve on judging panel

Economic Workforce & Development

Regional Economic Summit

PROJECTED DATES: TBD

The purpose of this program is to provide an update on economic growth in Fayette County, focusing on commercial development and new business.

Projected Attendance: 80+

Audience: Local business leaders, investors, community partners and fellow chamber members.

Cost to Attend: \$25 MEMBERS | \$35 GUEST

SPONSORSHIP LEVELS

Platinum Sponsor: \$3,000

- Prime placement of logo on all event titling, signage, collateral and printed material
- (1) Reserved Table - six (6) tickets (*pending COVID*)

Gold Sponsor: \$2,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Reserved Table - six (6) tickets (*pending COVID*)

Silver Sponsor: \$1,000

- Logo recognition (Chamber website, signage, collateral, printed material)
- Two (2) Ticketed included at non-exclusive sponsor table

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)
- One (1) Ticket Included at non-exclusive sponsor table

Workforce Summit

PROJECTED DATE: August 22, 2023

The purpose of this program is to provide an update on the Workforce Development and Talent attraction & Retention initiatives in Fayette County.

Projected Attendance: 80+

Audience: Local business leaders, investors, community partners, and young professionals.

Cost to Attend: \$25 MEMBERS | \$45 GUEST

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000

- Exclusive sponsorship
- Prime placement of logo on all event titling, signage, collateral, and printed promotional material
- Opportunity to give welcoming remarks at Keynote Session
- Reserved Corporate Table of ten (10)

Platinum Sponsor: \$3,000

- Prime placement of logo on all event signage, collateral and printed material
- One (1) Reserved Table - 6 tickets

Gold Sponsor: \$2,000

- Logo Recognition (Chamber website, signage, collateral, printed material)
- Reserved Table - six (6) tickets (*pending COVID*)

Silver Sponsor: \$1,000

- Logo recognition (Chamber website, signage, collateral, printed material)
- Two (2) tickets included at non-exclusive sponsor table

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)
- One (1) ticket included at non-exclusive sponsor table

Economic Workforce & Development

B2B Breakfast

PROJECTED DATES: 2nd Wednesday in February, March, May, June, September, October

This is the monthly business meeting that provides relevant information related to business education and success. All members are encouraged to attend on a regular basis.

Projected Attendance: 50+

Audience: All chamber members, speakers, community leaders

Cost to Attend: \$15 MEMBERS | \$30 NON-MEMBER

SPONSORSHIP LEVELS

Series Sponsor: \$1,000

- Logo on all event signage, collateral, and printed material
- Recognition from podium
- Two (2) Tickets included
- Option to provide collateral at
- Opportunity to address attendees

Host Sponsor: \$750

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Address Attendees at event, option to distribute material

Manufacturer's Council

PROJECTED DATE: Meets six times a year.

Formerly Industry Council, the Manufacturer's Council mission is to discuss common challenges and develop solutions by sharing best practices, learning about available resources and advocating on common causes.

Audience: Local manufacturers

SPONSORSHIP LEVELS

Program Sponsor: \$1,000

(all events, industry exclusivity may apply)

- Prime placement of logo on all event titling, signage, collateral and printed material

Manufacturer's Day

PROJECTED DATE: 1st Friday in October

The purpose of this event is to introduce Fayette County students to local manufacturers and future career opportunities. Coincides with National Industry Appreciation Day.

Projected Attendance: 40+

Audience: Local manufacturers, students, leaders in the community

SPONSORSHIP LEVELS

Platinum Sponsor: \$2,000

- Prime placement of logo on all event signage, collateral and printed material

Gold Sponsor: \$1,500

- Logo Recognition (Chamber website, signage, collateral, printed material)

Silver Sponsor: \$1,000

- Logo Recognition (Chamber website, signage, collateral, printed material)

Bronze Sponsor: \$500

- Name Recognition (Chamber website & printed material)

Small Business Council

PROJECTED DATES: Meets bi-monthly.

This new council will focus on small business consulting, education, and solutions.

Audience: Small business owners and Chamber members

SPONSORSHIP LEVELS

Series Sponsor: \$1,000

(all events, industry exclusivity may apply)

- Prime placement of logo on all event signage, collateral and printed material

Economic Workforce & Development

Aerospace Council

PROJECTED DATE: Meets quarterly.

A collaboration of aerospace and aviation industry professionals who wish to enhance and expand the businesses in this industry, connect and serve as a referral network for one another.

Audience: Local manufacturers

SPONSORSHIP LEVELS

Series Sponsor: \$1,000

(all events, industry exclusivity may apply)

- Prime placement of logo on all event titling, signage, collateral and printed material

Start-up Fayette

PROJECTED DATE: 3rd Tuesday of each month.

A collaboration of high-tech, creatives, makers and non-traditional entrepreneurs looking to meet people building the businesses of tomorrow. Meetings feature speakers on how to launch and grow businesses.

Audience: Entrepreneurs, small business owners

SPONSORSHIP LEVELS

Series Sponsor: \$2,000

(all events, industry exclusivity may apply)

- Logo on all event titling, signage, collateral and printed material
- Sponsor recognition on all sessions
- Opportunity to address attendees

Single Event Sponsor: \$500

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Opportunity to address attendees

Health Care Council

PROJECTED DATES: Meets quarterly.

This new council's focus will be on the needs and issues facing the business in the healthcare industry in Fayette County.

Audience: Health care professionals

SPONSORSHIP LEVELS

Series Sponsor: \$1,000

(all events, industry exclusivity may apply)

- Prime placement of logo on all event titling, signage, collateral and printed material

YP Fayette

PROJECTED DATES: Meets monthly.

YP Fayette connects young professionals (21-40) within the Chamber. YP Fayette grows business acumen and develops relationships and leadership skills.

Audience: Young professionals (21-40)

SPONSORSHIP LEVELS

Program Sponsor: \$2,000

(all events, industry exclusivity may apply)

- Logo on all event titling, signage, collateral and printed material
- Sponsor recognition on all sessions
- Opportunity to address attendees

Single Event Sponsor: \$350

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Opportunity to address attendees

Membership Engagement



Chairman's Events

PROJECTED DATES: May 8, 2023

Projected Attendance: 20-30

Audience: Chairman Investor representatives and C-suite

SPONSORSHIP LEVELS

Chairman's Event Host Sponsor: \$1,000

- Logo Recognition on single event (Chamber website, signage, collateral, printed material)
- Opportunity to address attendees; distribute promotional materials

Business After Hours

PROJECTED DATE: 4th Thursday of each month (January - November. Excludes July.)

Held monthly, Business After Hours is a great way to advertise your business and its location by providing an onsite networking event. Demand is high so submissions are open early.

Projected Attendance: 65+

Audience: Chamber Members, Hosts' guests, Chamber Staff

SPONSORSHIP LEVELS

Series Sponsor: \$1,500

(Non-exclusive)

- Logo recognition on single event promotion & signage
- Address attendees at program event; distribute promotional material

Host Sponsor: \$500

- Logo recognition on single event promotion & signage
- Address attendees at program event; distribute promotional material
- Provide food and beverage

Board of Directors Training & Retreat

PROJECTED DATE: December 1, 2023

Training for the volunteer leaders who serve as members of the Chamber's Board of Directors. Held in the Fall of the year. Includes GACCE Executive leadership conference

SPONSORSHIP LEVELS

Presenting Sponsor: \$2,500

- Prime placement of logo on all event titling, signage, collateral and printed material
- Option to address attendees at retreat

Platinum Sponsor: \$2,000

- Prime placement of logo on all event signage, collateral and printed material

Gold Sponsor: \$1,500

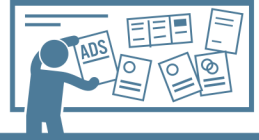
- Logo Recognition (event signage, collateral, printed material)

Silver Sponsor: \$1,000

- Name Recognition (event signage, collateral, printed material)

Bronze Sponsor: \$500

- Name Recognition (event signage, collateral, printed material)



Milestone Events

Held on a Tuesday or Thursday at 11:30 am or 5:30 pm
A valuable opportunity to make personal connections with new members, learn about new business products and services, and support and celebrate Fayette's growing economy.

Audience: Chamber members, friends, and family

What's Included?

- Event page on Chamber site
- Red Ribbon
- Giant Scissors
- Run of Show/planning prior to event
- Feature in our Chamber News covering event

Local government will be invited will be invited but it is not guaranteed they will be able to attend

Interested?

Please contact Carrie Bittinger for additional information.
Email: carrie@fayettechamber.org
Phone: 770-461-9983

Fayette Community Source

Estimated Publishing Date: Early Fall 2023

The Chamber's annual Fayette County magazine. Part visitor guide, part brag book, this magazine features the people, businesses, places and stories that make Fayette County a great place to be. Chamber members receive first option on ad space. Advertising handled through third-party publisher. Rates vary. Ads in Fayette Community Source are an advertising expense, not a sponsorship investment.

Audience: All Fayette County, Surrounding County residents and businesses

Interested?

Please contact the Chamber for additional information.
Email: latricia@fayettechamber.org
Phone: 770-461-9983

PRINTED & ONLINE

Online version is fully interactive with hyperlinks and on the homepage of the Chamber!



Find it in Fayette (Spotlight Video)

Videos are sent out Tuesdays and Fridays at 11:00 AM

The Find It In Fayette® spotlight video is a member-focused marketing tool that showcases ONE (1) member business per issue. The Chamber has partnered with the team at Muldrow Marketing to promote YOUR business! We will post your video on our social media channels and will feature your business one time in our weekly newsletter.

Audience: All Chamber members and representatives

Find it in Fayette = The Find It In Fayette spotlight is a member-focused video that showcases ONE (1) member business per issue in newsletter and social media channels. The email is distributed to the Chamber email list of approximately 1800 email addresses.

LEVEL 1: \$350

LEVEL 2: \$525

LEVEL 3: \$875

What's Included?

- Exclusive video spotlight about business
- Company contact information, logo, web links, etc
- The current schedule is Tuesdays and Thursdays
- Member must contact Chamber to schedule
- Payment is requested at the time of scheduling

Interested?

Please contact the Chamber for additional information.
Email: latricia@fayettechamber.org
Phone: 770-461-9983

Member Happenings

The **Member Happenings** spotlight is a member-focused advertising opportunity to promote your major events, fundraisers, and programs in the Chamber News e-newsletter. The Chamber News is distributed to the Chamber email list of approximately 1800 email addresses.

Audience: All Chamber members and representatives

What's Included?

- AD, Company contact information, web links

Conditions:

- Member must contact Chamber to schedule
- Payment is requested at time of scheduling

Costs:

- **\$25 for a week**
- **\$100 for a month**