

"Leadership San Leandro is a dynamic training program that provided me with development skills and tools to maximize my personal, professional, and organizational potential. My experience in the program continues to enhance and inspire me through connections with a unique, diverse, high tech, artistic community of people who "work to live" in the city by the bay."

—RACHELLE PARHAM  
VICE PRINCIPLE, SAN LEANDRO ADULT SCHOOL  
LEADERSHIP SAN LEANDRO ALUMNI 2014



A program of the San Leandro Chamber of Commerce



**SAN LEANDRO CHAMBER OF COMMERCE**

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"To be a leader in local government, you need to truly understand your community. Leadership San Leandro gave me the perfect opportunity to gain exposure to the people and organizations that make San Leandro what it is. Years later, I'm still benefitting from the connections I made and the knowledge I picked up."

—JEFF KAY  
ASSISTANT CITY MANAGER, CITY OF SAN LEANDRO  
LEADERSHIP SAN LEANDRO ALUMNI 2011

# WHAT IS LEADERSHIP SAN LEANDRO?

*A professional development, networking and outreach program of the Chamber of Commerce. The Leadership San Leandro program is based on the belief that our City's most valuable resource is its people.*

Led by an Executive Leadership Coach, participants receive training throughout the program on leadership strategies. Though tours of local institutions and businesses they hear directly from government and business leaders about their roles, experiences and professional growth. Guest presenters include elected officials, educators, police officers, communications experts and entrepreneurs.



*"I joined Leadership San Leandro in hopes of learning more about my city. Not only did I gain invaluable insights into the robust and vibrant political, economic, technological, and social landscape of San Leandro, I graduated nine months later from the program with leadership skills to strengthen my nonprofit, a network of changemakers and opportunities, and lasting friendships."*

—XOUHOA BOWEN

FOUNDER & CEO, COMMUNITY IMPACT LAB  
LEADERSHIP SAN LEANDRO ALUMNI 2017

## WHO SHOULD ATTEND?

Individuals living or working in San Leandro with a desire to learn how to make a difference in our community, improve professional skills, and enhance their knowledge of the city.

## WHAT IS THE CURRICULUM?

### PROFESSIONAL COACHING TOPICS INCLUDE:

- Skills Assessment and Analysis
- Win-Win Communications and Negotiations
- Effective Feedback Strategies
- Leadership to Generate Results
- Coaching to Inspire Your Team
- Developing a Professional Brand

### GUEST PRESENTER THEMES INCLUDE:

- Diversity and History of San Leandro
- Futurism
- San Leandro Police Department
- Education and Economic Development
- Health and Human Services
- Technology and Innovation
- City Government
- Media and Communications

## WHAT IS THE COMMITMENT?

- Program Orientation: September (after-work meeting)
- Group Retreat: September (2 days, 1 night)
- 8 Days in Total: the 3rd Friday of the month October–May
- Group Community Service Project
- Program Fundraiser: The Taste of San Leandro: March
- Leadership Graduation: June

## WHAT IS THE INVESTMENT?

Program tuition covers: program materials, professional skills assessment and analysis, retreat lodging and meals, and breakfast and lunch on meeting days. \$895

## APPLY NOW!

[SANLEANDROCHAMBER.COM/  
LEADERSHIP-SAN-LEANDRO](https://sanleandrochamber.com/leadership-san-leandro)

### FOR MORE INFORMATION

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