

TEXAS CITY—LA MARQUE CHAMBER OF COMMERCE



2020

BUSINESS PLAN

2020 BOARD OF DIRECTORS

Ron Assad Gallant Builders	Gail Figueroa AMOCO Federal Credit Union	Mike Meyer Ashland
Ramiro Barba Port of Texas City	Nick Finan City of Texas City	Jaimin Modi HCA Houston Healthcare Mainland
Georgia Meyer Barzilay Karat Creations Jewelry	Felix Herrera Awesome Auto Accessories	Sam Navarro Womble Company, Inc.
Kevin Bogard Marathon Petroleum	Brooke Hrach The Dow Chemical Company	Ray Nunez Taylor & Hill
Sally Briggs Gulf Greyhound Park	Alan Hutchins A & A Machine & Fabricating	Phillip Orange Team Mancuso Power Sports
Kirk Broiles Scribbles Embroidery	Charles “Tink” Jackson City of La Marque	Rusty Plackemeier Lyons & Plackemeier
Jay Carnes Carnes Funeral Home	April Jones Queens Attic	Sonny Tholcken Trey Industries
Joshua Chapman Chapman’s Front End & Brakes	Caitlin Kim Domac, Inc.	Candice Towles Texas First Bank
Craig Colelli Faust Distributing	Manny Lopez El Cubano Cigar Factory	Terry Trevino BP Texas City Chemicals
Kedge Cook Cook Ford	Jim MacPherson Valero Refining	Becky Trout Unbehagen UTMB
Shane Day Kodiak Metals Recycling	Sergio Matute Eastman Chemical – Texas City, Inc.	Diana Vazquez TNMP
Richard DeVries Standard Steel Supply	Genevieve McGarvey McLeod, Alexander, Powel & Apffel	Cathie Woitina Associated Credit Union
Shannon Doyle South Land Title		

2020 EXECUTIVE BOARD

Rusty Plackemeier, Chairman Lyons & Plackemeier Attorneys	Gail Figueroa, Vice Chairman AMOCO Federal Credit Union	Phillip Orange, Vice Chairman Team Mancuso Power Sports
Georgia Meyer, Chair Elect Karat Creations Jewelry	Genevieve McGarvey, Vice-Chairman McLeod, Alexander, Powel & Apffel	Sergio Matute, Past Chairman Eastman Chemical–Texas City
Jim MacPherson, Treasurer Valero Refining		Jenny Senter, President Texas City-La Marque Chamber of Commerce
Ron Assad, Vice-Chairman Gallant Builders		

CHAIRMAN'S MESSAGE



Dear Chamber Members,

This 2020 Business Plan is an overview of many of the programs and events that the Texas City – La Marque Chamber of Commerce is involved in.

Thank you to those of you who are making these efforts thrive. There is always room for a new face and new energy in whatever is being undertaken at the Chamber, and I hope that somewhere in this material you find a place that serves your need or interest.

Members of the Texas City – La Marque Chamber of Commerce have a key leadership position in influencing the economic growth, prosperity and

overall well-being of our cities. By participating and serving as an active member, you and your business can be exposed to innumerable opportunities for growth. From marketing and networking opportunities to exclusive membership benefits, there are a multitude of ways to get the most of your membership. I encourage you to engage and get involved. Together, we can accomplish goals and build a productive future!

Best regards,

Rusty Plackemeier

2020 Chairman of the Board

Texas City-La Marque Chamber of Commerce

Texas City-La Marque Chamber of Commerce...
The Chamber of Choice!

THE CHAMBER'S FOCUS



MEMBERSHIP

Implement excellence in membership development, engagement and outreach efforts.



NETWORKING

Provide quality opportunities for member interaction.



BUSINESS DEVELOPMENT

Support growth and prosperity for the Texas City and La Marque area.



LEADERSHIP/EDUCATION

Enhance the quality, accessibility, choice, and usefulness of education and to grow informed leaders for the future.



ADVOCACY

Promote a positive and pro-active business environment by developing and supporting local governmental action which promotes a strong business climate and job growth opportunities, in addition to establishing productive relationships between business interests and public officials. This committee in will provide information to educate the membership on issues impacting the business community.



COMMUNITY ENHANCEMENT

Provide community events that are quality opportunities which add to the quality of life of citizens and operate in a positive addition to the Chamber budget.



GOVERNANCE

Implement strategies and ensure operational excellence in all areas of corporate structure.



2020 CALENDAR OF EVENTS

January 1 – Holiday

January 8 – New Board Orientation

January 22 – Board Meeting

January 30 – Annual Banquet

February 17 - Holiday

February 26 – Board Meeting

February 27– State of the Cities and
County Business Luncheon

March 25 – Board Meeting

April 10 – Holiday

April 15 – State of Industry Business
Luncheon

April 22 – Board Meeting

April 28 – Industrial Trade Show

May 21 – Business Luncheon

May 25 – Holiday

May 27 – Board Meeting

June 11 – Taste of the Town & Auction

June 24 – Board Meeting

July 3 – Holiday

July 22 – Board Meeting

August 21 – Shrimp Boil

August 26 – Board Meeting

September 7 – Holiday

September 16 – Business Luncheon

September 23 – Board Meeting

September 30 – Golf Tournament

(Day 1)

October 1 – Golf Tournament (Day 2)

October 17 – Bayou Fest

October 28 – Board Meeting

November 18 – Business Luncheon

November 26 – Holiday

November 27 – Holiday

December 1 – La Marque Christmas
Parade

December 8 – Chamber Christmas Open
House

December 16 – Board Meeting

December 24 – Holiday

December 25 – Holiday

December 31 - Holiday



ANNUAL BANQUET



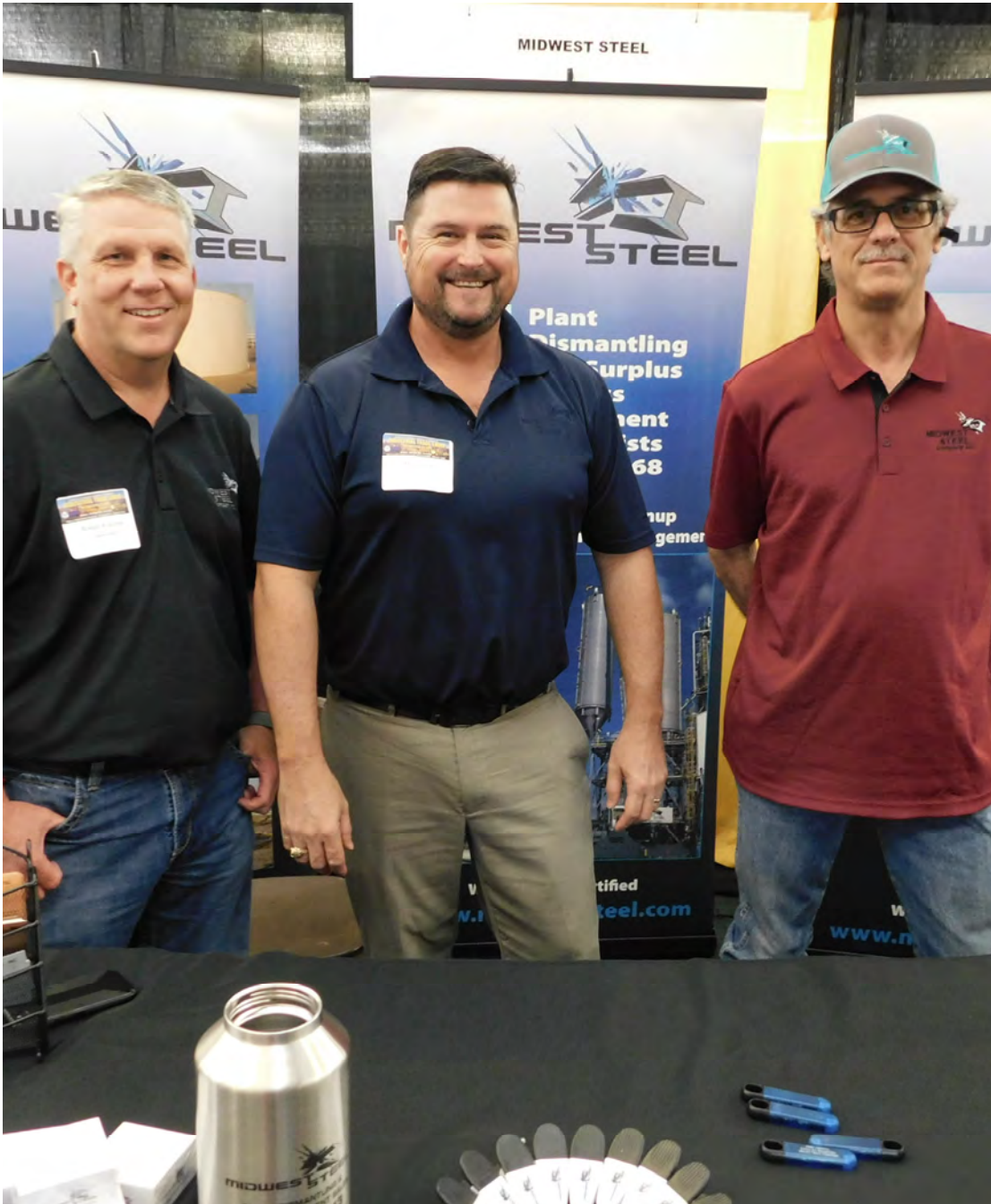
The Texas City-La Marque Chamber of Commerce holds its Annual Membership Banquet and Reception in January at the Charles T. Doyle Convention Center. It's a time to reflect on the past year and recognize outstanding Chamber members and volunteers.

JANUARY 30, 2020



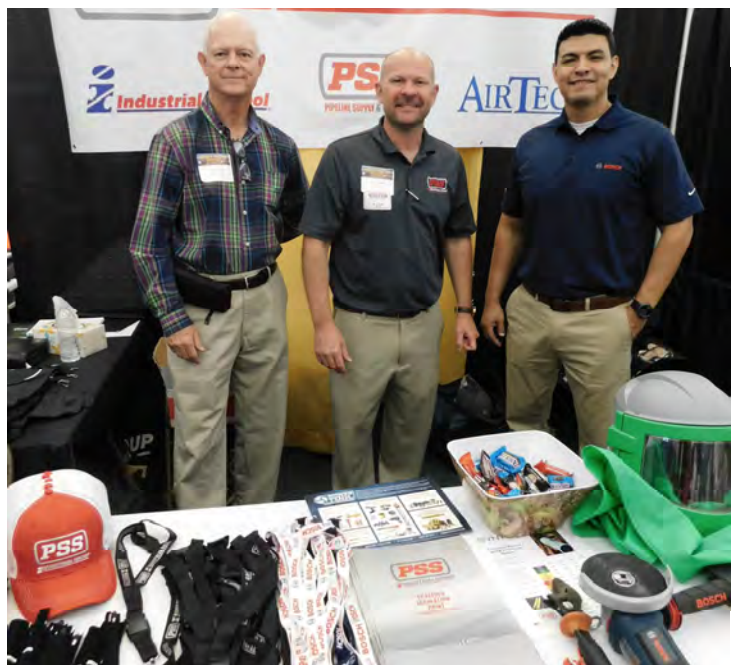
Outstanding Citizen of the Year, Business of the Year, Community Service Award, Ambassadors of the Year, Chairman's Award and more. It's also the time to introduce our incoming Board of Directors and thank our outgoing Board Members.

INDUSTRIAL TRADE SHOW



This is your opportunity to network, meet with prospective buyers, large corporations and businesses in the Galveston County area. With over 100 booths, it is the ideal opportunity for Chamber members to invite engineering, maintenance, operations, purchasing, and business personnel from the local community to Exhibit... Buy and Sell... Network!!

APRIL 28, 2020



This “sell out” event creates an environment to increase local business by providing a place where vendors could market to potential buyers, including large corporations from the Galveston County and the surrounding areas.

TASTE OF THE TOWN & AUCTION



Taste of the Town is our annual community event that showcases area restaurants and caterers. At the Taste of the Town, you can stroll through food and beverage booths to sample some of the best cuisine in town. With many local restaurants and beverage distributors participating, this event provides a taste of something for everyone.

JUNE 11, 2020



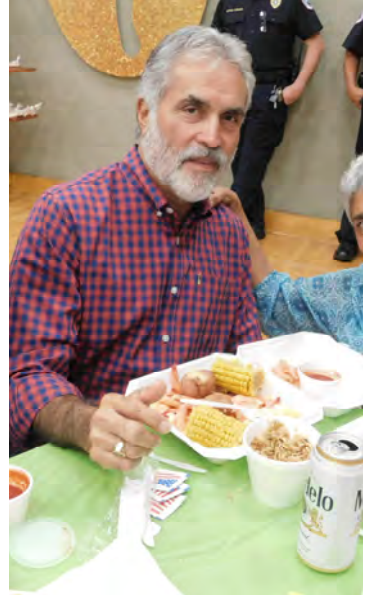
The Annual Taste of the Town provides a venue to feature local restaurants and promote the many local flavors of our area while the Live and Silent Auctions are THE BEST PLACE TO SHOP! You'll find those one-of-a-kind items all donated by our Chamber members.

SHRIMP BOIL & DANCE



Young and old and everyone in between agree, the Shrimp Boil is a night to relax and just have a good time while visiting with friends and neighbors. The Shrimp Boil is a favorite tradition of the community which has been held for over 40 years, and it pulls a crowd of approximately 1,200 people each year!

AUGUST 21, 2020



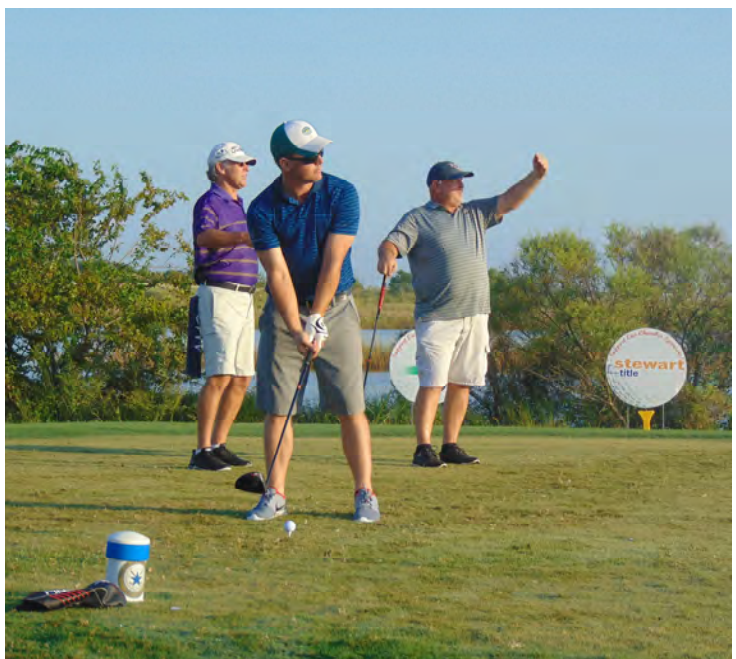
This time-honored event is for residents, visitors, friends and business associates to gather round and kick up their heels in celebration of the end of summer and to enjoy the bountiful shrimp season. The succulent shrimp, cold beer and music makes this event one of the most popular.

GOLF CLASSIC



This 2 day event hosts 576 golfers, over 30 hospitality tents, and over 100 volunteers to create a networking and social atmosphere for participants. Hosted by 70 sponsors which was a record number, this is the Chamber's largest fundraiser and enables the Chamber to continue its many valuable programs.

SEPT 30 - OCT 1, 2020



Flights fill up rapidly in this golf tournament, which has been described as the biggest and best golf tournament in all of Galveston County. Meet, greet and socialize with Chamber members, plant managers, business associates, and guests....all in a relaxed, setting. You really don't want to miss this event!

BAYOU FEST



With an attendance of 20,000 people this weekend music and family event hosts a children's fishing tournament, arts and crafts, children's activities, barbeque cookoff, and music provided by acclaimed musical artists such as Kevin Fowler, Mark Chesnutt, Johnny Lee and the Bellamy Brothers. This is an event that serves not only our communities but has grown into a tourism boost.

OCTOBER 17, 2020



This family oriented festival features a wide variety of activities, entertainment, food and fun! Admission and parking are both free to the public. BBQ Cook-Off, Arts & Crafts & Food, Children's Fishing Tournament, Children's Activities, Pumpkin Patch, Mutton Bustin' and lots more for the whole family.

LA MARQUE CHRISTMAS PARADE



Wrapping up the year with the La Marque Christmas Parade on the first Wednesday in December , This event also features the lighting of the Christmas Tree, visit with Santa Claus, music and fun!

DECEMBER 1, 2020



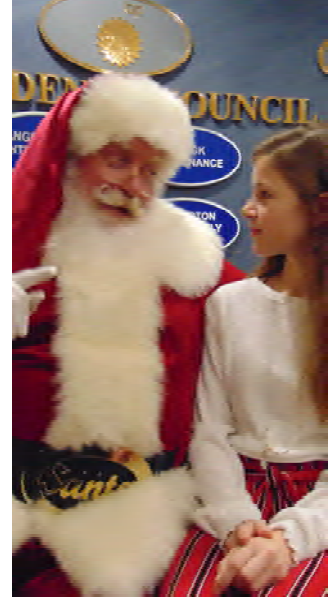
Bringing in the Holiday Cheer! The children can visit with Santa after the parade in the gazebo at Walter Fiegel Park and there is always plenty of popcorn and hot chocolate courtesy of La Marque Lions Club.

CHRISTMAS OPEN HOUSE



Join us as we are getting into the Christmas Spirit at the Chamber Christmas Open House where it is our time to thank all of our Chamber members with food, friendship and fun.

DECEMBER 8, 2020



Celebrating the end of a successful year with our Chamber family, business associates and friends is always our favorite time of the year.

BUSINESS LUNCHEONS



Business lunches are important for corporate networking and meeting prospective clients. These gatherings mean far more than having lunch. They are informative and engaging meetings with interesting presentations from guest speakers.

BUSINESS LUNCHEONS



STATE OF THE CITIES AND COUNTY.....	FEBRUARY 27, 2020
STATE OF INDUSTRY LUNCHEON.....	APRIL 15, 2020
HEALTH & WELLNESS EXPO & LUNCHEON.....	MAY 21, 2020
MEMBERSHIP LUNCHEON.....	SEPTEMBER 16, 2020
MEMBERSHIP LUNCHEON	NOVEMBER 18, 2020



Our Chamber Champions act as the face of the Chamber in the community by referring new members, attending events, and welcoming new businesses at ribbon cuttings and ground breakings. They enjoy the rewards of making new contacts, strengthening business relationships, and accessing resources to further their own success.



Encouraging and supporting a system of education aimed at excellence in the public and private schools and college by awarding scholarships to students from TC High School, La Marque High School and College of the Mainland.



ADVOCACY COUNCIL



The Chamber Advocacy Council maintains a rapport with legislative bodies on a local, state and national level for the purpose of receiving input from the community and providing feedback to legislators who represent our needs and interests. Activities include The Galveston County Day at the Capitol which provides legislative updates to the Chamber members on important issues affecting the local area and/or member businesses.



Membership Relations



Network with new and existing members and help engage membership more actively in the Chamber. Activities include Thank You Thursdays, Business of the Month, Chamber-U Workshops, and New Member Orientations.

TEXAS CITY-LA MARQUE CHAMBER

INDUSTRIAL TRADE SHOW COMMITTEE



Industrial Trade Show Committee will assist in selling booths for the annual Industrial Trade Show. The Committee will also assist in the move-in for the trade show and pick up contracts for following year show.



Taste of the Town & Auction COMMITTEE



The Auction Committee oversees and facilitates business donation requests, organizing volunteers for callers, pickups, logging donations and descriptions, The Taste of the Town Committee works to procure new restaurants and beverage distributors to participate in the event.



The Shrimp Boil Committee teams up to provide manpower for the set-up, cooking, serving, and clean-up for the event.



The Golf Classic Committee teams up to provide manpower for the set-up of this two-day event. Volunteers assist with setting up and clean-up after the event.

Golden Division

The "G" Crew



Retirees are provided the opportunity to put their years of experience and expertise to use through volunteer service with the Chamber and community. Social meetings held the first Wednesday of every month allow members to stay active and involved.



LEADERSHIP MAINLAND

Texas City-La Marque Chamber of Commerce



Leadership Mainland is a year long program which helps to train, educate and motivate key employees for future leadership roles within the community. Activities include: Teambuilding Retreat, Trip to State Capitol, Law/Justice and County Government, Industry, Economic Development/Tourism, City Government, and Education..



Networking groups can be an efficient way to meet valuable contacts and gain ideas. But for some, female-only networking groups go the extra mile in providing a space for gender issues and equality to be discussed without judgement. Building internal women's networking groups and acknowledging gender issues within a company can propel awareness, improve the working environment and boost employee confidence.



Young Professionals of the Mainland provides resources and programming to a diverse group of professionals looking to advance their careers in various industries. Our goal is to increase job retention, education and networking as well as to offer career support to individuals ages 21 to 40.

ANNUAL SPONSORSHIP OPPORTUNITIES

ANNUAL BANQUET Sponsorship Opportunities: January 30, 2020	\$3,000 PLATINUM SPONSOR: Three Corporate tables and 24 VIP tickets to Reception \$2,500 GOLDEN SPONSOR: Two Corporate tables and 16 VIP tickets to Reception \$1,500 SILVER SPONSOR: One Corporate table and 8 VIP tickets to Reception
BUSINESS LUNCHEON Sponsorship Opportunities: February – State of Cities & County March —State of Industry June – Membership Luncheon September – Membership Luncheon November – Membership Luncheon	\$1,000 LUNCHEON SPONSOR: Table for 8 people Recognition on invitation and tickets Signage and personal recognition at event. \$500 SPOTLIGHT SPONSOR: Table for 8 people. Opportunity to spotlight your business with promotional items and/or giveaways. Does not include recognition on any promotional material or program.
INDUSTRIAL TRADE SHOW Sponsorship Opportunities: April 28, 2020	\$4,000 CORPORATE SPONSOR: (limit of 2) Recognition on invitations, tickets. Includes one booth at the event. Booth: \$750 (10 x 10 space) Booth: \$1500 (10 x 20 space)
TASTE OF THE TOWN & AUCTION Sponsorship Opportunities: June 11, 2020	\$2,500 GEM SPONSOR: Includes 50 tickets \$1,500 PLATINUM SPONSOR: Includes 35 tickets \$1,000 GOLD SPONSOR: Includes 20 tickets \$750 SILVER SPONSOR: Includes 15 tickets Sponsorship levels include tickets, company name in program and signage at the event.
SHRIMP BOIL Sponsorship Opportunities: August 21, 2020	\$5,000 GOLD SPONSOR: Includes 25 tickets \$2,500 SILVER SPONSOR: Includes 15 tickets \$1,500 BRONZE SPONSOR: Includes 10 tickets Sponsor recognition on advertising, invitations, signage at the event and t-shirts

ANNUAL SPONSORSHIP OPPORTUNITIES

GOLF CLASSIC Sponsorship Opportunities: Sept 30 - Oct 1, 2020	\$15,000 and up CHAMPION SPONSOR \$7,500 TOUR SPONSOR \$5,000 MASTER SPONSOR \$2,500 ACE SPONSOR \$1,500 EAGLE SPONSOR \$1,000 BIRDIE SPONSOR \$1,800 HOSPITALITY TENT \$1,200 GOLF TEAM \$175.00 GOLF SIGN SPONSOR Sponsor recognition in advertising, invitations, flyers, programs and signage at the event. Contact the Chamber for additional information.
BAYOU FEST Sponsorship Opportunities: October 17, 2020	\$5,000 GOLD SPONSOR: Includes all events \$2,500 SILVER SPONSOR: Includes choice of three select events \$1,500 BRONZE SPONSOR: Includes one event Sponsor recognition in advertising, flyers, signage at the event and t-shirts.
CHAMBER-U WORKSHOPS Sponsorship Opportunities: Quarterly	\$400 LUNCH SPONSOR \$200 BREAKFAST SPONSOR Sponsor recognition in advertising, invitations, flyers and signage at the event.
NEW TEACHER LUNCHEON Sponsorship Opportunities: August TBA	\$500 SPONSOR Sponsor recognition in program and signage at the event.
YP MENTOR LUNCHEON Sponsorship Opportunities: TBA	\$500 LUNCH SPONSOR: Sponsor recognition in program and signage at the event.
HEALTH WELLNESS EXPO/LUNCHEON Sponsorship Opportunities: Annual	\$5,000 CORPORATE SPONSOR: (limit of 1) Recognition on invitations, tickets. Includes one booth at the event. Booth: \$750 (10 x 10 space) Booth: \$1500 (10 x 20 space)
WEBSITE ADVERTISING Sponsorship Opportunities: Annual	\$1,200 WEBSITE SPONSOR: Annual fee for your company to advertise on Calendar Tab and Directory Tab of the Chamber website.

1969 Joe A. Hoover
1970 J. W. Arrington, Sr. *
1971 J. F. Luhning*
1972 Joe F. Hoover*
1973 R. J. Fosdick *
1974 Harvey Prichard
1975 Doug Hoover
1976 Bill Martin
1977 Bill Wilson
1978 Jack Lindsey *
1979 B. J. Childs
1980 Dale Laine, Sr.
1981 Charles Herbeck
1982 Jim Taylor *
1983 George Bostick*
1984 T. G. Fitzgerald *
1985 Dwight Spurlock
1986 Julia Oliver*
1987 Jimmy Rasmussen
1988 Don Wooldridge *
1989 Emken Linton
1990 Ralph Holm
1991 Gary Meyer *
1992 Dave Gullledge *
1993 Ron Plackemeier*
1994 Walt Crowder

1995 Gene Menn
1996 Phil Roberts
1997 Georgia Meyer
1998 Kitty Potter
1999 Sally Briggs
2000 Bill Mathis
2001 Tomy Hamon
2002 Frances Levissee *
2003 Tommy Lambright
2004 Tommy Clark
2005 Dean Alexander
2006 Richard De Vries
2007 David Moss
2008 Fred Newhouse
2009 Alan Hutchins
2010 Neil Geary
2011 Shawn Bailey
2012 Mark Ciavaglia
2013 Peggy Davenport
2014 Chris DeVries
2015 Connie Bradley
2016 Kirk Broiles
2017 Jay Carnes
2018 Pete Dunn, Jr.
2019 Sergio Matute

* Deceased

Past Chairmen

TEXAS CITY-LA MARQUE
CHAMBER OF COMMERCE
9702 E.F. Lowry Expressway
Texas City, Texas 77591
409-935-1408
www.tclmchamber.com



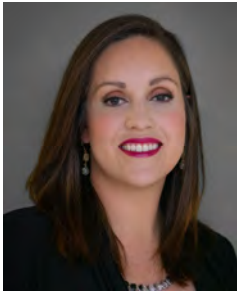
Jenny Senter:
President



Leanne Post:
Administrative
Assistant |
Office Manager



Lorrie Koster:
Director of
Communications



Lauren Perez :
Membership
Relations Manager



Jessica Spangle:
Operations &
Events Manager

THE CHAMBER STAFF

The Chamber staff continued daily progress with 5 full time employees. The combined years of service at this Chamber by its current employees totals 90 years.

CHAMBER MISSION

To serve our members and enhance economic and community development.

CHAMBER VISION

The Texas City-La Marque Chamber of Commerce Vision is to be recognized as a vital resource, providing relevant, innovative and impactful programming that produces a healthy business climate and an enhanced quality of life.



TEXAS CITY-LA MARQUE
CHAMBER OF COMMERCE
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