

TEXAS CITY-LA MARQUE CHAMBER OF COMMERCE

2022 GROWTH AND CONNECTION OPPORTUNITIES

Online Tools • Special Events • Leadership • Networking

www.TCLMchamber.com

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2022 Executive Board

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Gallant Industrial

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South Land Title

VICE CHAIR**James Brumley**

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Karat Creations Jewelry

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A Message from Chamber Leaders



Members of the Texas City-La Marque Chamber of Commerce have a key leadership position in influencing the economic growth, prosperity and

overall well-being of our cities. By participating and serving as an active member, you and your business can be exposed to innumerable opportunities for growth.

From marketing and networking opportunities to exclusive membership benefits, there are a multitude of ways to get the most of your membership.

I encourage you to engage and get involved. Together, we can accomplish goals and build a productive future!

Page Michel

Chamber President

page@texascitychamber.com



This 2022 book provides an overview of many of the programs and events that

the Texas City-La Marque Chamber of Commerce is involved in. Thank you to those of you who are making these efforts thrive.

There is always room for a new face and new energy in whatever is being undertaken at the Chamber, and I hope that somewhere in this Material you find a place that serves your need or interest.

Ron Assad

*2022 Chairman of the Board
Gallant Industrial*



**Texas City-La Marque
Chamber Of Commerce**

9702 E.F. Lowry Expressway
Texas City, Texas 77591
409-935-1408

What exactly does the Chamber do?

Thanks to more than 50 years of history and more than 750 members, the Texas City-La Marque Chamber of Commerce is strong and growing. It has earned four-star accreditation from the U.S. Chamber, putting it among the top 3 percent of all chambers in America.

The Chamber works with businesses of all sizes to: increase their business reputations, offer exclusive networking opportunities, provide business guidance and education programs, and serve as the “voice of business” to local, state and federal governments.

Every year, the Board of Directors approves a Program of Work that includes all of the activities in the Business Plan, along with the priorities below.

2022 Chamber Priorities

Pandemic Recovery Assistance

- Assist members with post-pandemic business recovery efforts by providing valuable marketing options and access to needed services.
- Help members build their business networks by convening committees and councils for them to expand their contacts and gain market awareness.

Government Affairs

- Develop the legislative policy statements for the Chamber board and list of top priorities to deliver to the 2023 session at the Capitol.
- Establish dynamic working relationships with local elected officials and civic leaders in Texas City and La Marque.

Leadership Development

- Hold a successful year for the Leadership Mainland program in a

post-pandemic environment.

- Build awareness among all members about the Chamber’s leadership program and its value to their current and future workforce.
- Develop intentional plans to cultivate members from diverse businesses and backgrounds and encourage engagement in Chamber programs and events.

Organizational Excellence

- Focus on member services and engagement.
- Initiate long-range strategic planning process with Chamber board.
- Hold successful events that are meaningful for members and the community.
- Train and coach new staff.
- Apply for re-accreditation by the U.S. Chamber

Membership Value and Benefits

This booklet contains details on all of the planned events and programs that are available to Chamber members only. There are many promotions and marketing options available to Chamber members that are included with annual dues.

Free to members! Benefits included with membership:

- 2022 Community Guide and Business Directory listing
- www.TCLMchamber.com Online Business Directory listing and link
- Referrals to visitors, callers and online inquiries
- Business cards and brochures displayed at the Chamber
- Social media exposure
- “Hot Deals” online and printed coupons
- Post your events on the online calendar
- Online job postings
- TCLMGiftCards.com program
- Ribbon cuttings and grand opening ceremonies
- Chamber Express newsletter “Member Profiles”
- Chamber weekly e-blasts to thousands of readers
- Eligible to attend networking events
- Eligible to serve on committees and task forces

The following pages showcase sponsorship opportunities in 2022. By choosing to sponsor an event or program, you can ensure that your name gets out in front of thousands of local business owners and managers, elected officials and civic leaders. This will boost awareness of your business...and your bottom line.

Annual Gala

Jan. 20, Doyle Convention Center

The Chamber holds its annual Membership Banquet and Awards Gala at the Charles T. Doyle Convention Center. Hundreds of members and community leaders attend. It's a time to reflect on the past year and recognize outstanding businesses and volunteers. All members are invited to enjoy a great program, delicious dinner, drinks and entertainment.

Platinum Sponsor: \$3,000

Reserved seating for up to 24 guests with premium placement, publicity and VIP perks.

Gold Sponsor: \$2,500

Reserved seating for up to 16 guests with premium placement, publicity and VIP perks.

Silver Sponsor: \$1,500

Reserved seating for up to 8 guests with publicity and VIP perks.



Leadership Mainland

Sessions are held from February to December

Leadership Mainland is a year-long program that helps train, educate and motivate key employees for future leadership roles within their businesses and the community. Sessions focus on team building, communication styles, state and county government, law and justice, industry, economic development, tourism and education.

Program Sponsor: \$2,500

Support transportation costs, shirts and supplies for participants. Receive recognition in publicity and Leadership Mainland printed materials.



Galveston County Legislative Task Force

For Galveston County Day at the Capitol in 2023, the Advocacy Committee is working with the Galveston County Legislative task force, which is comprised of eight chambers of commerce and city/county leaders, to promote important issues affecting our local area and businesses.

Legislative Partner

Sponsor: \$1,000

Includes company name on materials produced for legislative efforts.



Hot Deals Coupon Book

This quarterly booklet features small businesses in Texas City and La Marque with special offers and "Hot Deals" to entice residents to support local businesses.

View Hot Deals on TCLMchamber.com. On the home page, click on "Resources" then "Hot Deals." This promotion is free to all Chamber members.

Masthead Sponsor:

For 4 issues: \$2,000

For 2 issues: \$1,000

Display ads rate sheet available upon request.





HOT DEALS

EAT. SHOP. PLAY. DISCOVER

This issue sponsored by
AMOCO Federal Credit Union

Shop Local and Find Great Deals!
This coupon book features special offers from area attractions, lodging, dining, business services, personal care, retail stores and more!

View these Hot Deals online at
www.TCLMchamber.com



Chamber Members offering "Hot Deals" are included in this coupon book at no cost. Low cost ad spaces are also available! Inquire by email to hotdeals@texascitychamber.com

Tello Smiles



Face, Teeth Whitening
Date: 06/01/2021 - 06/30/2021
Tello Smiles
1330 34th St N
Texas City, TX 77590
(409) 419-4999

Karat Creations Jewelry



Get 2 watch batteries for the price of 1!
Valid: 02/25/2021 - 03/31/2021
Karat Creations Jewelry
913 5th Street N
Texas City, Texas 77590
(409) 945-9999

Fairfield Inn & Suites



Exclusive Introduction Rate for TCLM Chamber Members
www.tclmchamber.com/CLM1903
Fairfield Inn & Suites
3144 Promade Park
Drive League City, Texas
(281) 965-8800

Industrial Trade Show

April 26, Doyle Convention Center

The petrochemical industry is the heartbeat of the business community in Texas City and La Marque. This annual trade show is attended by site managers and representatives of all local industrial plants. The trade show provides great opportunities for businesses to connect and form new vendor relationships.

Corporate Sponsor: \$4,000
Headline recognition on all publicity and printed materials. Includes one 20x10 booth at the Trade Show.

10x10 Exhibit Space: \$1,200
20x10 Exhibit Space: \$2,400



Business Showcase

May 19, The Marquee at Mainland

At this expo, attendees will visit with companies that promote the quality of life on the mainland in Galveston County — from personal services to home furnishings to real estate, fashion, finance and more. There will also be a “Taste of the Town Zone” with food and drink samples from local restaurants and caterers. Attendees can enjoy free admission to the Business Showcase and lots of door prizes!

Presenting Sponsor: \$3,000

Headline recognition and one expo booth size 20x10.

Gold Sponsor: \$2,000

Receive publicity and one expo booth size 10x10.

Diversity Supplier Mixer: \$1,000

Includes recognition in all print and online publicity and on printed materials.

Silent Auction

Contribute an item donated by your business to gain exposure.



Shrimp Boil and Dance

Aug. 19, Nessler Center

Young, old and everyone in between agree, the Shrimp Boil is a time to relax and visit with friends and neighbors, both old and new. The Shrimp Boil is a favorite tradition of the community and has been held for more than 40 years.

Presenting Sponsor: \$5,000

Recognition in publicity, on T-shirts, signage and emcee recognition at event. Includes 25 tickets.

Gold Sponsor: \$2,500

Recognition in publicity, on T-shirts and signage at event. Includes 15 tickets.

Silver Sponsor: \$1,500

Recognition in publicity and signage at event. Includes 10 tickets.



Jimmy Hayley Golf Classic

Sept. 28-29, Bayou Golf Course

This two-day tournament hosts more than 500 golfers, two dozen hospitality tents and more than 100 volunteers to create a regionally renowned networking event. Co-hosted by 70 sponsors, this is the Chamber's largest fundraiser and proceeds support the Chamber's mission to lead business development and community improvement projects.

Champion Sponsor: \$15,000+
Tour Sponsor: \$7,500
Masters Sponsor: \$5,000
Eagle Sponsor: \$1,500
Hospitality Tent Sponsor: \$1,800
Premium Placement Sign Sponsors: \$175-\$500

Sponsors are recognized in advertising, publicity, print and online promotions. Full details available upon request.



Bayou Fest in La Marque

Oct. 15, Highland Bayou Park

This music festival and family entertainment event features a kids' fishing tournament, arts and crafts vendors, children's activities, barbecue cook-off and live music by acclaimed regional artists.

This event serves not only the local community, but also it draws tourists to the area and boosts the local economy.

Gold Sponsor: \$5,000

Sponsorship of ALL Bayou Fest activities, with recognition in all print and online publicity, on signage at the event and on T-shirts.

Silver Sponsor: \$2,500

Sponsor your choice of three festival activities, with recognition in print and online publicity, on signage at the event and on T-shirts.

Bronze Sponsor: \$1,500

Sponsor your choice of one festival activity, with recognition in print and online publicity, on signage at the event and on T-shirts.



'Night on the Town' After-Hours Mixers

Jan. 26, March 29, May 12, June 9, July 28 and Oct. 27

Chamber members, employees and community guests gather at these casual networking events held at various locations throughout the year. Unwind after work and build your network! Free food and drinks are served by the host. The Chamber invites representatives from more than 750 Chamber member businesses and organizations.

Host Sponsor: \$500

Receive recognition in print and online promotions, signage at the event, an option to speak to the crowd at the event and the option to provide tours and table-top displays.



Business Luncheons

5 luncheon events in 2022

The Chamber holds a series of business luncheons that are valuable for corporate networking and for meeting prospective new clients. Topics and speakers are informative and engaging and provide vital updates to businesses and civic leaders.

Feb. 16	State of the County and Cities
June 8	Hurricane Forecast and Emergency Preparedness
July 20	State of Industry
Aug. 25	First Responders Salute
Sept. 14	Women in Leadership Awards

Presenting Sponsor: \$2,000

Reserved seating for up to 16 people with premium placement. Recognition in program and in publicity. Signage and emcee recognition at event.

Luncheon Sponsor: \$1,000

Reserved seating for up to 8 people. Recognition in publicity. Signage at event.

Spotlight Table: \$300

Includes a reserved table for up to 8 guests, and the option to have an exhibit space at the event.

Reserved non-sponsor table: \$250

Individual luncheon tickets: \$25



Level UP Workshop Series

Various dates and locations

Valuable information is shared at workshops held during the year for small and large businesses. Topics include "Online Tools for your Business," "How to Hold a Successful Holiday Season Promotion," "H.U.B. Certification," "How to Maximize your Chamber Membership" and others.



Year-Long Presenting Sponsor: \$3,000

Receive headline recognition at all 2022 workshops. Your company will be featured in all print and online promotions, in signage at the event and will have the option to speak to the crowds.

Event Sponsor: \$500

Help offset costs of an individual workshop, be featured in print and online promotions plus signage at the event, and will have the option to speak to the crowd.



Women in Business

Monthly events

Network with the Women in Business to meet valuable contacts and gather valuable ideas. Building internal women's networking groups and acknowledging gender issues within a company can propel awareness, improve the working environment and boost employee confidence.

Event Sponsor: \$500

Sponsor recognition in advertising, invitations, fliers, programs and signage at the event. Includes presentation time with the crowd (5 minutes) and table-top display space.

See event dates online.



Young Professionals Network

Monthly events

Young Professionals of the Mainland provides resources and programming to a diverse group of professionals looking to advance their careers in various industries. The goal is to increase job retention, education and networking as well as to offer career support to individuals ages 21 to 45.

Event Sponsor: \$500

Sponsor recognition in advertising, invitations, fliers, programs and signage at the event. Includes presentation time with the crowd (5 minutes) and table-top display space.

See event dates online.



Sponsorship Opportunities

With sponsorship totals at the following amounts, businesses are promoted as top sponsors for 12 months through additional promotions that are both valuable and high-impact.

Want to generate high-impact exposure for your company this year? Support local Chamber programs and events in 2022 by joining this growing list of top sponsors.

Top Sponsor Levels

Community Champion

\$30,000+

Chairman's Circle

\$20,000+

President's Council

\$10,000+

Partners

\$8,500+

Thanks to these Top Sponsors for supporting Chamber programs and events in 2021



**Sponsor list as of printing deadline for this booklet.*

Network Building for Members

WOMEN IN BUSINESS

Chair: Mandie McMillan Crowder, RE/MAX Coastal

This group of influential and diverse women enjoy building their social and business networks, and they are dedicated to the advancement and empowerment of other women. Monthly events are held in a variety of locations around the community. New members are always welcome.

YOUNG PROFESSIONALS NETWORK

Co-Chairs: Naseema Mohamed and Kourtney Fanucchi, Anchored Real Estate

This group was created to engage young workers ages 21 to 45 in Texas City, La Marque and surrounding areas to help them make business connections, enhance their career paths and introduce them to community involvement.

GOLDEN DIVISION

Chair: Dom Orozco; Board Liaison: Stacey Malbrough, AMOCO FCU

This division is made up of retirees who put their years of experience and expertise to use through volunteer service with the Chamber and community. Social meetings are held monthly to allow members to stay active, informed and involved.

ADVOCACY COMMITTEE

Chair: Bob Senter, Texas First Bank

The Chamber Advocacy Committee maintains rapport with legislative bodies on the local, state and national levels. A task force develops legislative policy statements and the committee produces Top legislative priorities for the Chamber board's approval before Galveston County Day at the Capitol.

DIVERSITY AND INCLUSION INITIATIVE

Chair: Georgia Barzilai, Karat Creations Jewelry

This group meets to discuss challenges and opportunities to cultivate a diverse business environment in Texas City and La Marque. The "Level Up" workshop series was designed to foster minority business involvement. The Business Showcase in 2022 and will feature a Diversity Supplier Mixer during the event. Other programs are in development this year.

Network Building for Members

ECONOMIC DEVELOPMENT/BUSINESS FINANCE TASK FORCE

Chair: Ron Assad, Gallant Builders

The goal of this task force is to research, plan and develop financial assistance programs that the Chamber can offer to help small businesses overcome challenging times.

CHAMBER CHAMPIONS

Chair: Kelly Johns, Carnes Funeral Home

These volunteers act as the face of the Chamber in the community by referring new members, attending events and welcoming new businesses at ribbon cuttings and groundbreakings. They enjoy the rewards of making new contacts and strengthening business relationships.

NONPROFIT COMMUNITY NETWORKING CIRCLE

Co-Chairs: Hillary Gramm, Higher Up Texas and Kat Clemons, Bay Area Turning Point

This group is active with monthly gatherings around the county and on Facebook, keeping nonprofit leaders informed and empowered to create a positive environment that best supports business owners in advancing their missions.

EVENT VOLUNTEERS

For the Industrial Trade Show, Shrimp Boil, Golf Tournament, Bayou Fest, Business Showcase and more — committees form to plan and implement events. Members are invited to get involved by communicating their specific interests.



Legacy of Leadership

More than 50 years of volunteer leaders have led this Chamber to accomplish remarkable goals to promote this community and local economy. Here is a list of past Chairmen of the Board of Directors:

1969	Joe A. Hoover	1996	Phil Roberts
1970	J. W. Arrington, Sr.	1997	Georgia Meyer
1971	J. F. Luhning	1998	Kitty Potter
1972	Joe F. Hoover	1999	Sally Briggs
1973	R. J. Fosdick	2000	Bill Mathis
1974	Harvey Prichard	2001	Tomy Hamon
1975	Doug Hoover	2002	Frances Levissee
1976	Bill Martin	2003	Tommy Lambright
1977	Bill Wilson	2004	Tommy Clark
1978	Jack Lindsey	2005	Dean Alexander
1979	B. J. Childs	2006	Richard De Vries
1980	Dale Laine, Sr.	2007	David Moss
1981	Charles Herbeck	2008	Fred Newhouse
1982	Jim Taylor	2009	Alan Hutchins
1983	George Bostick	2010	Neil Geary
1984	T. G. Fitzgerald	2011	Shawn Bailey
1985	Dwight Spurlock	2012	Mark Ciavaglia
1986	Julia Oliver	2013	Peggy Davenport
1987	Jimmy Rasmussen	2014	Chris DeVries
1988	Don Wooldridge	2015	Connie Bradley
1989	Emken Linton	2016	Kirk Broiles
1990	Ralph Holm	2017	Jay Carnes
1991	Gary Meyer	2018	Pete Dunn, Jr.
1992	Dave Gulledge	2019	Sergio Matute
1993	Ron Plackemeier	2020	Rusty Plackemeier
1994	Walt Crowder	2021	Georgia Meyer Barzilay
1995	Gene Menn		

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to keep up with chamber news and events!



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instagram.com
/tclmchamber

Chamber Staff



Page Michel
President and CEO
page@tclmchamber.com



Lauren Novack
Office Manager and
Administrative Assistant
lauren@tclmchamber.com



Stefanie Aldrich
Operations and
Events Manager
stefanie@tclmchamber.com



Marielle Gomez
Communications and
Promotions Coordinator
marielle@tclmchamber.com



Alyssa Jennings
Small Business
Support Coordinator
alyssa@tclmchamber.com



Jordan Kleinecke
Director of Membership
jordan@tclmchamber.com



**For more information about
any of these opportunities,
contact Chamber President
Page Michel at 409-935-1408 or
president@tclmchamber.com.**

