



Leavenworth-Lansing Area Go Local

COMMUNITY E-CARD

It's **FREE** for members to be a part of the Love Local E-Card program!
Keep it local with gift cards sent via email, text, or print.

HOW DO I ACCEPT IT?

Any chamber member that can accept a credit card can accept the Go Local Card! It is simple to set up using your existing credit card processor.

WHO SHOULD BUY IT?

It is an awesome gift for any locals or visitors. Perfect for birthdays, holidays, anniversaries, prizes, employee incentives, rewarding customers...year-round.

HOW DOES IT WORK?

The purchaser buys it online and sends it to the recipient via email, text, or printing it out. The recipient shows the info to the merchant, who manually enters it into the credit card processor. The value never expires and the recipient receives automatic text or email reminders as long as there's a value left on the eCard.



HOW DO I SPONSOR IT?

Sponsors can help offset the fees that would normally be charged to the purchaser, or even boost the value to the card. Got an idea about how to use the Go Local Card? Want to sponsor gift cards for a certain group? Get creative and get in touch with jen@llchamber.com



Go Local Gift Card

At the Leavenworth-Lansing Area Chamber, we're always looking for innovative ways to grow our members' businesses and build community. To that end, we're excited to introduce the Go Local Card! Consumers can purchase the Card as gifts or for self-use, and companies can use it for employee rewards, anniversary gifts, customer appreciation, survey incentives, contests and anything they might have used a gift card for – but the dollars stay local and benefit our shops and restaurants and our Community.

People will purchase the Cards online and email, text or print them for use in your shops and restaurants. To accept the Cards you need to be able to process a key-entry (like a phone order) Mastercard, and you are paid through your credit card bank in your normal settlement, with your normal Mastercard CNP processing fee. The Cards only work at participating merchants, i.e. those who opt-in.

There is no cost to you to participate in the program. To opt-in, you simply run a 10 cent charge (or whatever is your minimum) on a prepaid Mastercard that Yiftee, our technology partner, will send you by email (the "Activation Card"). This is your authorization to participate and you are agreeing to Yiftee's Merchant Agreement found here: https://yifteeutil.com/merchant_agreement.pdf. More info on the program is attached.

Please reply no later than October 25th if you are interested in being able to accept these Cards and the additional business they bring to your store. We are planning to launch November 1st and merchants who are signed up will be featured.

**Leavenworth-Lansing Area
Chamber of Commerce**