

BUSINESS REOPENING POST COVID-19



DECATUR REGIONAL
CHAMBER OF COMMERCE

*BASED ON SURVEY RESULTS FROM JULY 2020

BUSINESSES ARE SEEKING THE 4 C'S

1. CASH

BUSINESS OWNERS NEED TO BE ABLE TO TAKE CARE OF EXPENSES WHILE PAYING THEMSELVES & THEIR EMPLOYEES

2. CUSTOMERS

CUSTOMERS ARE THE LIFEblood OF EVERY BUSINESS. WITHOUT THEM, A BUSINESS CAN NOT SEE GROWTH OR PROFITS.

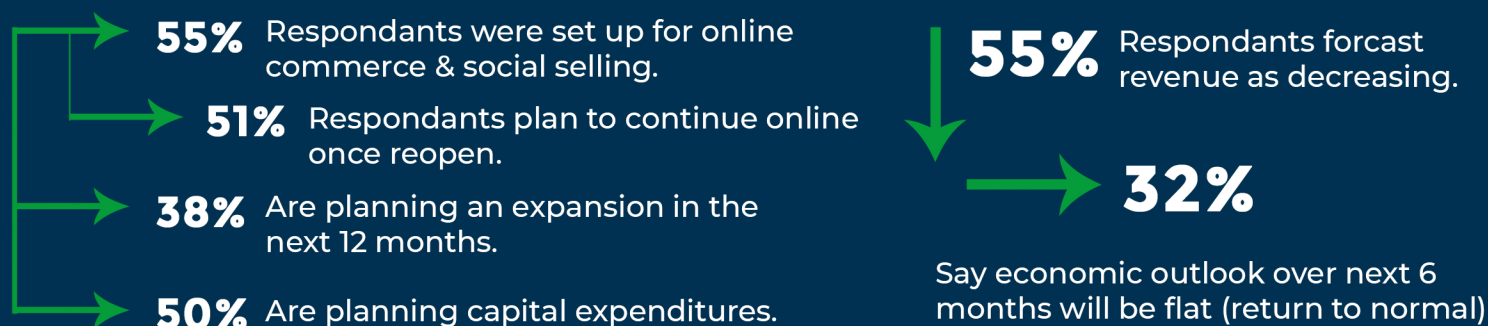
3. CONFIDENCE

BUSINESSES ARE SEARCHING FOR ASSURANCE THAT BETTER DAYS ARE AHEAD AND OUR ECONOMY WILL RECOVER.

4. COMMUNICATIONS

IN ORDER TO PLAN FOR THE FUTURE, BUSINESSES NEED CLEAR AND CONCISE INFORMATION TO HELP THEM MAKE SOUND DECISIONS.

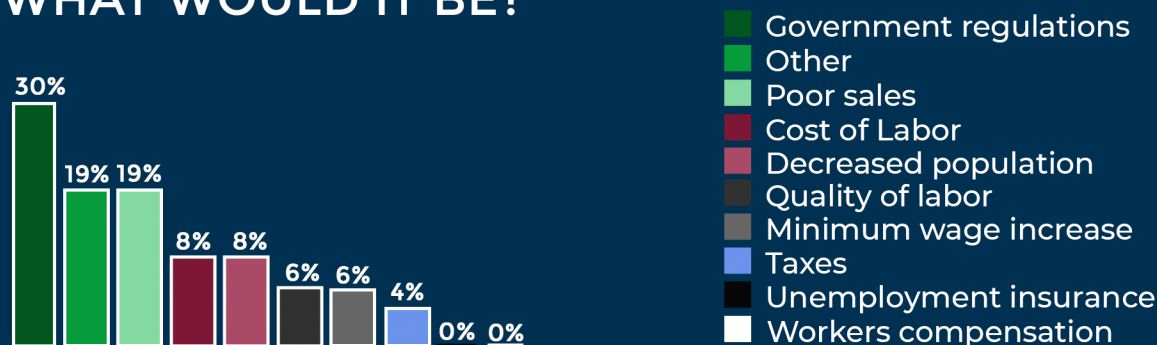
KEY FINDINGS



AS YOU BEGIN TO REOPEN YOUR BUSINESS, WHAT WILL BE YOUR BIGGEST CHALLENGE IN RETURNING TO BUSINESS AS USUAL.



IF YOU COULD IDENTIFY YOUR MOST CHALLENGING ISSUE, WHAT WOULD IT BE?



WHAT IS YOUR BUSINESS OUTLOOK FOR 2021?



ARE YOU AGAINST OR IN FAVOR OF THE PROPOSED AMENDMENT TO THE 1970 ILLINOIS CONSTITUTION (PROGRESSIVE INCOME TAX)



*Based on survey results from August 2020