

MANISTEE COUNTY HIGHLIGHTS



THE DETAILS



24,773 Population

\$157,830,000
Yearly Visitor Spending

1,004 Employed
because of Tourism

Manistee Blacker Airport
Service to Chicago O'Hare

Deep Water Port/Lake Freighters

Invest in MANISTEE COUNTY

The Manistee area is a great location for resources, affordability, a strong manufacturing, and workforce history, and outstanding quality of life characteristics.

Where we live is strongly influenced by the area's desirable location on the Lake Michigan shoreline, our state and national forests, trails, historic downtown riverfront, and our own rich cultural history.

Growth Opportunities

We have properties available and suitable for many types of development. Some key areas of opportunity are Housing, Childcare, and Tourism Infrastructure (Retail, Restaurants, and Outdoor Recreations offerings). We encourage mixed-use developments with a focus on both affordable and market-rate housing in our downtown district along with the surrounding area of the city.

There are many potential incentives for development. The City of Manistee is a **Certified Redevelopment Ready Community (RRC)**. This program from the Michigan Economic Development Corporation (MEDC) helps make projects and processes easier for new development.

There are opportunities here for projects, that can fit your development needs. This community is ready to work with you on a successful venture!



400 River Street
Manistee, Michigan 49660

Development@ManisteeChamber.com
ManisteeChamber.com

(231) 723 2575



meet the TEAM

We have a dedicated team of professionals to serve you through the entire development process.

Stacie Bytwork
President & CEO (right center)

Marc Miller
Director of Economic Development (left)

Kristina Bajtko,
Director of Communications & Investor Relations (right)

Carmen Kott
Operations Manager (left center)



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MAKING BUSINESS EASIER



DOWNTOWN MANISTEE
manistee
michigan

Current ECONOMY

Manistee County has a diverse economy that is bolstered by steady, long-standing manufacturers. Like many other northern Michigan communities, we are maturing towards a robust tourism sector, and the area's affordability and opportunities make it poised for successful investment.

Largest EMPLOYERS

- Little River Casino Resort & Little River Band of Ottawa Indians
- Munson Healthcare Manistee Hospital
- Packaging Corporation of America
- Oaks Correctional Facility
- Meijer 279
- Manistee Public Schools
- Martin Marietta Magnesia Specialties
- West Shore Community College
- Blarney Castle Oil & Propane
- Manistee County Government
- M R Products "Mr.Chain"
- Morton Salt
- Fab-Lite, Inc.

Historical Highlights

Manistee has a rich history which was founded with Lumbering, Salt, and Agricultural interests.

Our quaint downtown offers a unique experience including boutique shopping, historic buildings from the victorian era, a picturesque 1.5-mile Riverwalk along with our different dining options inside and outside. You can now enjoy a beverage in our downtown's Social District while you explore!

- Historic Vogue Theatre
- Bluefish Kitchen + Bar
- North Channel Brewing Co. & Apartments
- Ramsdell Inn & TJs Pub
- Ramsdell Regional Center for the Arts



Catalyst Projects & Community Investment

- West Shore Community College invested over \$5 million to repurpose a vacant 14,000 square foot building in the heart of downtown Manistee. Their vision included a community use building that housed college classes, economic and community development organizations including the Manistee Area Chamber of Commerce.
 - Munson Healthcare Manistee Hospital is investing \$3.7 million in an emergency department renovation. The upgraded facilities will provide better care with equipment, privacy, and additional safety designs.
- Munson also completed a 44,000 square foot Community Health Center in 2018, at its Parkdale campus. The \$13 million helped improve the hospital's ability to deliver quality care to patients.
- Lake Michigan Hotel Project - West-Michigan-based Suburban Inns and Pioneer Construction are working with the Chamber economic development team on this is a transformable project that will create a flagged hotel that will be a destination for tens of thousands of visitors to the area.

Community Support

In May 2021, a \$31 Million bond passed for the Manistee Area Public Schools to create secure and efficient 21st-century learning facilities supportive of our mission to provide an inclusive, high-quality, diverse educational environment that inspires and fulfills the goals of all learners at every stage of their journey.

A mission that includes a commitment to provide a stable educational foundation, designed to support the needs of our students, families, businesses, and community for generations to come.