

# EVENT SPONSORSHIP OPPORTUNITIES

## MINISTEE NATIONAL FOREST FESTIVAL

**June 30 - July 4, 2022**

### **Presenting & Fireworks Sponsor \$25,000 (1 Available)** **\*Exclusive Sponsorship\***

Company logo will be placed on the digital brochure, event website, on any TV advertising and digital promotion. Company will be offered a special radio interview that will be played before the fireworks display and also mentioned verbally on any other TV/Radio advertising. Company will also be a Facebook co-host of the fireworks event and you are welcome to supply a company banner to be placed at a visual location during the MNFF.

### **Scottville Clown Band (SCB) Sponsor \$3,000 (1 Available) \*Exclusive Sponsorship\***

The SCB is a staple at the Festival! This hilarious group, with colorful attire and crazy antics, entertains the crowd at the parade and for a special concert performance during the weekend.

Company logo will be on the digital brochure, any TV advertising, and on the festival's website. Company will be a co-host of the Facebook event, may provide additional on-site signage at the concert venue, and will have a parade entry slot right before the SCB in the line-up.

### **Chase's Racing & Swimming Pigs Sponsor \$5,000 (1 Available) \*Exclusive Sponsor\* or \$2,500 (2 Available)**

**NEW in 2022!** Watch the little piggies race around the track and paddle through the water obstacle at this new family fun event.

Company logo will be on the digital brochure, event website, any TV advertising, and will be mentioned before or during the races. Company will be a co-host of the Facebook event, on any racing pigs social media promotion, and may provide a company banner to be displayed at the event site.

### **Whispering Pines Sponsor \$3,000 (1 Available) \*Exclusive Sponsorship\* or \$1,500 (2 Available)**

Sponsor this very popular family attraction!

Company logo will be on the digital brochure, any TV advertising, and on the festival's website. Your company will be listed as a co-host of the Facebook event and you may provide additional on-site signage at the event venue.

### **Parade Sponsor \$1,500 (2 available) THE PARADE RETURNS FOR 2022!**

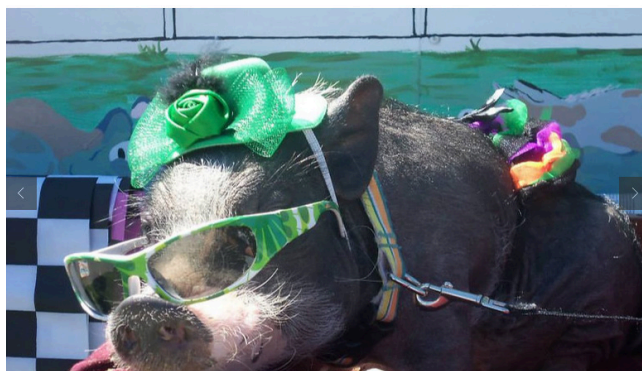
Company logo or name on the digital brochure, main parade banner, event website and on digital parade promotion. Company will be a co-host of the Facebook parade event and you will have a parade entry for your business.

### **Champion Sponsor \$1,000 (unlimited)**

Company logo will be on the digital brochure, event website, social media, and any TV Advertising.

### **Festival Supporter \$500 (Unlimited)**

Company name will be on the digital brochure and event website.



*Disclaimer: If any event/program is canceled or rescheduled please contact us to redirect your investment to another opportunity.*





# MANISTEE

## NATIONAL FOREST FESTIVAL

July 1, 2022

### FOREST FESTIVAL GOLF OUTING

**This fun half day outing at Manistee National Golf & Resort kicks off the Forest Festival Activities!**

**Presenting Sponsor \$2,500 (1 Available) \*Exclusive Sponsorship\***

Sponsorship includes top branding on the digital event brochure, event flyer and program, welcome banner, social media event co-host, and posts. We welcome you to have a representative(s) at the course during the event, do a kick off welcome before start and one team entry is included. Sponsor will have first right of refusal for future years.

**Cart Sponsor \$1,000 (1 Available) \*Exclusive Sponsorship\***

Company logo on carts, the event program, welcome banner, and on some digital promotion for the event. Sponsor is welcome to attend the event and network with guests. Company may also bring additional signage, giveaways, and will be mentioned at the start of the event.

**Beverage Sponsor \$750 (1 Available) \*Exclusive Sponsorship\***

Company logo on the event program, welcome banner, signage at the beverage stop on the course, and digital promotion when highlighting the course beverage stop. Sponsor is welcome to attend the event and network with guests. Company may also bring additional signage, giveaways, will be mentioned at the start of the event.

**Prize Sponsor \$500 (1 Available)**

Company will be recognized on the event program, welcome banner, and announced when the prizes are given out. Sponsor is welcome to attend the event, hand out prizes, and network with the guests.



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# MANISTEE COUNTY COMMUNITY CHRISTMAS

## December 1 - January 1, 2023

Manistee County together let's "LIGHT UP" our community with holiday spirit for anyone to enjoy! This fun event is open to everyone in Manistee County that likes to decorate their home, neighborhood, block, business, bus or other. A google map with pins is created to tour all the entries and then vote for your favorites. There are prizes for the top residential, business, and non-profit entries.

### Presenting \$1,600 (1 Available) \*Exclusive Sponsor\*

Sponsorship includes top branding on the event Facebook page, all printed and digital materials along with signs for entries. Sponsor will have first right of refusal for future years.

### \$350 Holiday Star Sponsor (4 Available)

Company will be represented on all materials associated with the event.



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