

# EVENT SPONSORSHIP OPPORTUNITIES



## MANISTEE NATIONAL FOREST *festival*

**June 29 - July 4, 2023**

### **Presenting & Fireworks Sponsor \$25,000 (1 available)** **\*Exclusive Sponsorship\***

As the presenting/fireworks sponsor, your company logo will be placed on the digital brochure, event website, on any TV advertising and digital promotion.

Company will be offered a special radio interview that will be played before the fireworks display and also mentioned verbally on any other TV/Radio advertising. Your company will be a Facebook co-host of the fireworks event and you are welcome to supply a company banner to be placed at a visual location during the MNFF.

### **Scottville Clown Band Sponsor \$3,000 (1 available)** **\*Exclusive Sponsorship\***

The SCB is a staple at the Festival! This hilarious group, with colorful attire and crazy antics, entertains the crowd at the parade and for a special concert performance during the weekend.

As the sponsor, your company logo will be on the digital brochure, any TV advertising, and on the festival's website. You will be listed as a co-host of the Facebook event, may provide additional on-site signage at the concert venue, and will be given a parade entry slot right before the SCB in the line-up.



### **Whispering Pines Sponsor \$1,500 (1 available)**

Sponsor this very popular family attraction! As the sponsor, your company logo will be on the digital brochure, any TV advertising, and on the festival's website. Your company will be listed as a co-host of the Facebook event and you may provide additional on-site signage at the event venue.

### **Parade Sponsor \$1,500 (1 available)**

Company logo or name on the digital brochure, main parade banner, event website and on digital parade promotion. Company will be a Facebook co-host of the parade event and you will also have a parade slot for your business.



### **Champion Sponsor \$1,000 (Unlimited)**

Company logo will be on the digital brochure, event website, social media, and any TV Advertising.

### **Festival Supporter \$500 (Unlimited)**

Company logo will be on the digital brochure and event website.

If any event/program is canceled or rescheduled please contact us to redirect your investment to another opportunity.



# EVENT SPONSORSHIP OPPORTUNITIES



**June 30, 2023**

## FOREST FESTIVAL GOLF OUTING

**Kick off the Fourth of July weekend and Forest Festival activities with a fun half-day golf outing at Manistee National Golf & Resort!**



### **Presenting Sponsor \$2,500 (1 Available) \*Exclusive Sponsorship\***

Sponsorship includes top branding on the digital event brochure, event flyer and program, welcome banner, social media event co-host, and posts. We welcome you to have a representative(s) at the course during the event, do a kick off welcome before start and one team entry is included. Sponsor will have first right of refusal for future years.

### **Cart Sponsor \$1,000 (1 Available) \*Exclusive Sponsorship\***

Company logo will also be added to the event program, welcome banner, and on some digital promotion for the event. Sponsor is welcome to attend the event and network with guests. You may also bring additional signage, giveaways, and your company will be mentioned at the start of the event.

### **Beverage Sponsor \$750 (1 Available) \*Exclusive Sponsorship\***

Company logo on the event program, welcome banner, signage at the beverage stop on the course, and digital promotion when highlighting the course beverage stop. Sponsor is welcome to attend the event and network with guests. We welcome you to bring additional signage, giveaways, and you will be mentioned at the start of the event.

### **Prize Sponsor \$500 (1 Available)**

Company will be recognized on the event program, welcome banner and announced when the prizes are given out. Sponsor is welcome to attend the event and network with the guests.



# EVENT SPONSORSHIP OPPORTUNITIES

**December 1 - January 1, 2024**

## MANISTEE COUNTY COMMUNITY CHRISTMAS

Let's "LIGHT UP" our community with holiday spirit for everyone to enjoy! This fun event is open to all Manistee County residents, businesses, or non-profits who like to decorate their home, neighborhood, block, business, bus or other. A google map with pins is created for you to tour all the entries and then vote for your favorites. Prizes are awarded to the top residential, business, and non-profit entries.

### **Presenting Sponsor \$1,600 (1 Available) \*Exclusive Sponsorship\***

Sponsorship would include top branding on the event Facebook page, all printed & digital materials and signs for entries. Sponsor will have first right of refusal for future years.

### **Holiday Star Sponsor \$350 (2 Available)**

Company will be represented on all print materials associated with the event.



Photo by the SS City of Milwaukee



Photo by the Manistee News Advocate



Photo by the Manistee County Visitors Bureau

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