

SIoux CENTER CHAMBER OF COMMERCE

Benefits of Membership

The Sioux Center Chamber is the primary organization in the community, working in an organized effort to advance community growth and development. Our Chamber exists to serve the needs of its members. **It's all about you!**

1 BUILD CONNECTIONS

We have many different networking opportunities available for our members and to maximize your investment, we encourage you to get involved in as many events as possible. Some opportunities are held at different times to accommodate different schedules.

Some of our Sioux Center Chamber of Commerce networking events include: monthly Chamber Meetings, Leadership Sioux Center, Ribbon Cuttings, Spirit of Community event, plus many more.

2 GROW YOUR WORKFORCE

As our number one strategic priority, we are committed to helping our chamber members recruit and retain their employees through programs such as Leadership Sioux Center, the Homecoming Grant, Classroom to Career and Discover Sioux Center.

3 WE'RE PRO-BUSINESS

Your interests as a business will be represented as we work with city, county and state government. We are creating opportunities and moving business forward one step at a time.

4 INCREASE YOUR CREDIBILITY

By being a Chamber Member, consumers recognize that you support the local community and when consumers know that your business is a Chamber Member they are 80% more likely to purchase products and services from your business. (Source: The Schapiro Group, Inc)

5 EVENTS AND PROGRAMS

Chamber members have the exclusive opportunity to sponsor and participate at a reduced rate in programs and events such as the Indoor Fair, Leadership Sioux Center, Your Future @ Work, Bridal Showcase, Summer Celebration, Educational Events, plus much more.

6 YOUR NAME IS ON OUR LIST

We are so excited to have you as a new investor that we'll shout it from the mountaintops! You will be recognized as a new business in our monthly newsletter and in the New Member section on our website. Your business information will be listed in our website's membership directory and you will also be on contact lists to receive our newsletters and weekly email updates.

7 SUPPORT FROM THE GROUND UP

It is our greatest pleasure to refer your business to the many inquiries we receive daily. We don't do it for just anyone...you have to belong. You are also just a phone call away from excellent reference and recruiting materials. Labor survey, demographics and more are also available.

8 RIBBON CUTTINGS AND GROUND BREAKINGS

One of the highlights of the Sioux Center Chamber is helping celebrate a new, relocated or renovated business. This includes coverage in our local newspaper free of charge.

9 OTHER BENEFITS

You, and each of your employees, receive a coupon book with great deals redeemable at local Chamber Businesses. As a Chamber Member, you also have the opportunity to place a coupon to your business on this coupon card.

Our community redeems over \$125,000 in Chamber Bucks each year. As a Chamber Member, you are able to redeem these Chamber Gift Certificates and can benefit greatly from this program. As a Chamber Member, your business has the opportunity to include information in a Welcome Packet given to all new residents of our community. You can also include a coupon in the Dordt University coupon card plus the Chamber Coupon Card that goes to 6000 employees a year.

WHO IS ELIGIBLE TO BE A MEMBER?

Anyone! Any person, association, corporation, partnership or non-profit organization who has an interest in the objectives of the Sioux Center Chamber are eligible to apply for Membership.

HOW DO I BECOME A MEMBER?

Simply complete the Sioux Center Chamber Membership Information Form or contact the Chamber Office at
712-722-3457