

NEWSLETTER

MAY 2020

WE ARE STRONGER **TOGETHER**

The whiplash effects of the past 5 weeks continue to hit me...at the most random times. Stumbling across a photo of a group of us enjoying the Olympic Marathon Trials in Atlanta just a few short weeks ago with mobs of people all around us. Having the Governor's press conference as a daily event on my calendar. Honking happy birthday wishes as I drive by a friend's home. Seeing our businesses shuttered and knowing that each of these businesses has a grieving business owner. Watching my kids, during a "typical school day," sprawled out around the house engaging in on-line learning. Trying to stay on my social distancing "mark" in the grocery check-out line. Seeing photos of my friends sporting super-cute face masks (who knew we could be so fashionable while practicing social distancing?) And realizing that the words "unprecedented" and "uncharted times" are words I never, ever want to hear again.

But through this whiplash, there is no place I would rather be than Sioux Center. It is easy to see why so many

people love being a part of our community. Last week, through an incredible act of generosity, thousands of people were provided with food from local producers. So many people in our community have been impacted by the ripple effects of COVID-19, and these acts of generosity were a much welcome break. I was not aware of how much I was missing people until I had the privilege to say a "good-bye" and a "thank you" to every car that went through the line. I was greeted with beaming faces and waves through the safety of vehicle windows. Those smiles fed and blessed my soul in more ways than they could ever know. I have complete confidence that Sioux Center will get through this latest challenge and we will find a way to be stronger than ever. Sioux Center, remember, we are stronger together!

As we begin to reopen our community... now more than ever....your Chamber is here to be your voice, represent your business, and guide you as you develop a robust plan for recovery. We look forward to helping each of you

REOPEN. REBUILD. RECOVER.

MAY 12

MAY VIRTUAL CHAMBER MEETING

Our Chamber Meetings have gone Virtual! We had between 50-80 businesses represented at last month's meetings. Thank you to all who attended.

Advertising in a Crisis
Tuesday, May 12
12-12:30 p.m.

Presented by Michael Lewis,
Director of Sales, Community First
Digital Group

Pre-registration is required by
Monday, May 11 by emailing
admin@siouxcenterchamber.com

We realize that information is changing rapidly, so if there is a topic that you'd like to see presented that would help your business, please let us know!



REOPEN. REBUILD. RECOVER.

NEWS & FASCINATING FACTS

About our Members

WELCOME TO OUR NEW MEMBERS

CONNECTIONS EMPLOYEE ASSISTANCE PROGRAM

925 Westview Drive
Rock Valley, IA 51247
matt@connectionseap.com



HOME WARRANTY, INC

719 S Discovery Ave
Sioux Falls, SD 57106
877-977-4949



NOTA DJ SERVICES

421 6th Street SE
Sioux Center, IA
712-790-7798
www.notadjservices.com



THE FRUITED PLAIN CAFÉ

172 N Main Ave
Sioux Center, IA 51250
712-722-0901



VIRTUAL INDOOR FAIR RECAP:

While we were disappointed that we were not able to host our annual Indoor Fair in March, we were excited and honored to host a Virtual Indoor Fair for businesses who wished to participate! Heather Rozeboom, event coordinator, spent hours compiling posts, creating videos, and developing fun contests for many fun giveaways. During a time that is difficult to visit businesses, the 2020 Virtual Indoor Fair was a perfect way of bringing our businesses to the community through social media.

In looking at our Facebook numbers for the past month, the Virtual Indoor Fair was a huge hit! Here's a snapshot!

- **46 businesses were represented.**
- **The number of views on the Chamber Facebook Page in April was 114,073. That was a 376% increase from the previous month!**
- **We gave away over 20 fun prizes!**
- **Two of the top Facebook posts had over 12,000 views each.**

THANK YOU TO ALL THE BUSINESSES THAT PARTICIPATED, AND WE LOOK FORWARD TO HOSTING THE 2021 INDOOR FAIR IN PERSON NEXT YEAR!

FAREWAY GIFT CARD PROGRAM

The Sioux Center Chamber was honored to partner with Fareway as we donated \$2000 in Fareway Gift Cards to local small businesses in our community who have had to recently close their doors or significantly alter the way they do business due to COVID-19. Through this generous donation from Fareway, we helped support the small businesses that create the heart of our community.



NEWS & FASCINATING FACTS

About our Members

REOPEN. REBUILD. RECOVER.

SMALL BUSINESS RECOVERY FUND

We are excited to announce the launch of a **Small Business Recovery Fund** (SBRF) in an effort to further support our small businesses during this time of need. This fund will help mitigate financial hardships that Sioux Center small businesses, whether a current Chamber member or not, have experienced as a result of COVID-19. With donations from numerous Sioux Center businesses already totaling over \$50,000, we are actively working to grow the fund, with a goal to raise over \$100,000.

Businesses with up to 30 full-time employees can apply for grants ranging between \$500-\$5000. More information can be found on our website at www.sioxcenterchamber.com and applications are due at **12 pm on Monday, May 11.**

The SBRF also provides an opportunity for community members and businesses to give with the reassurance their donations will be used to quickly move resources to where they are most needed and to adapt to evolving needs. If you would like to donate, please visit www.sioxcenterchamber.com.

DRIVE-THROUGH COMMUNITY FOOD DISTRIBUTION

Sioux Center's Summer Celebration and Community Cook-Out may have been postponed, but we experienced another great way for the community to enjoy food provided by our local producers who teamed together to make this a great event for our community!



NEWS & FASCINATING FACTS

About our Members

TIERED DUES

Thank you to those of you who had a chance to attend one of our tiered dues meetings prior to COVID-19. Due to the impact of COVID-19 on our local business community and the potential challenges this poses, we are extending the commitment timeline to May 15, 2020. Please note that we are also able to set up payment on a monthly basis for those businesses that are interested in this option.

For those that were unable to attend a meeting in March, we invite you to sign up for one of the Virtual Meetings below where we can further explain the new dues structure.

TUESDAY, MAY 5 FROM 10:00-10:30 AM
THURSDAY, MAY 7 AT 2:00-2:30 PM

SIGN UP BY EMAILING

ADMIN@SIOUXCENTERCHAMBER.COM.

THANK YOU

Thank you to these businesses for choosing your level of participation for the next year! We value your continued partnership in the Sioux Center Chamber! Commitments received as of April 28, 2020.

VISIONARY

- American State Bank
- Interstates
- Northwest Bank
- Sioux Center Health

INVESTOR

- Children's Dental Centre
- Link Manufacturing
- Pella Corporation
- Perdue Premium Meat Company
- Perspective Insurance
- Premier Communications
- Trans Ova Genetics

CONNECTOR

- Beaver Eye Care
- Boehringer Ingelheim Animal Science
- Epic Realty
- Farmers Co-op Society
- Friendly Horizons
- German Farmers Mutual
- How-To Building Center
- Seasons Center for Behavioral Health
- Sioux Automation, Inc.
- Vision Builders

ENTREPRENEUR

- B & B Plumbing & Heating
- Bomgaars
- Compass Construction
- Connections, EAP
- Countryside Body Shop
- cth US Inc.
- Down 2 Earth
- EDA, Inc.
- Echo Electric Supply
- Global Equipment
- Linden Enterprises
- LSI Staffing
- M Design & Promotions
- MJ's Sinclair
- Moeller Insurance Agency, Inc.
- Pest Pros
- Pluim Publishing, Inc
- R & F Van Voorst Equipment Company/Iowa Plastics
- Rent-All
- The Fruited Plain Cafe
- Van Holland Lawn Service
- Visser Elevator
- Vreugdenhil Construction
- Water Werks

PARTNER

- Beernink Farms
- Bethany Christian Services
- E-Rate Complete
- Home Warranty Inc.
- K&J Curb Grinding, Inc.
- Kim's Writing & Editing Service
- Maassen Makeovers
- Northside Body Shop
- Nota DJ Services
- Sioux Center Land Development
- The Style Center
- Vander Berg Furniture, Flooring & Homes
- Whispers of Love, Hope & Joy, Inc.
- Z Homes and Realty Inc.
- Zeutenhorst Financial

NEWS & FASCINATING FACTS

About our Members

SEEKING INPUT ON HIGHWAY 75 STREETSCAPE

The Highway 75 corridor serves as part of the US Highway system and acts as our main street. The City of Sioux Center is working on a design with the Iowa DOT, DGR Engineering, and Confluence that will change Highway 75 in Sioux Center to an enhanced 4-lane roadway. This concept features two lanes of travel in each direction with medians and a center turn lane.

As we plan for improvements, we want to design a corridor that will safely serve our community and visitors, promote safe use for pedestrians, and welcome travelers to our thriving community.

We appreciate the interest and insight from community members who use Highway 75 and hope you will take a few minutes to share your experiences and ideas.

Please complete the survey at www.sioxcenter.org/75survey or www.sioxcenter.org/encuesta75 (in Spanish). Paper copies are also being sent out in Sioux Center utility bills this month. For follow up questions, you can call the City Office at (712) 722-0761.

PLEASE COMPLETE AND RETURN SURVEYS BY MAY 25.

WELCOME TO SIOUX CENTER!

Myers Pest Control has moved to Sioux Center. Welcome to the community!



Our New Address

PO Box 82
Sioux Center, IA 51250
Ph. 712-722-4028
Cell 712-348-4237

A big **THANK YOU** to the
local businesses who participated!



CONGRATS INTERSTATES

Interstates is honored to receive some of the highest awards from Associated Builders and Contractors (ABC) for both our safety program and project excellence. These awards will be presented at the ABC Convention 2020 in Nashville, TN on August 18. First, we were the recipient of the Eagle Award in the Electrical – Over \$10 Million Category for our work on the Cargill, Inc. Biodiesel Facility in Wichita, KS. We were also the recipient of a second Eagle Award in the Electrical: Industrial – Up to \$2 Million Category for our work on the New Fashion Pork Feed Mill in Round Lake, MN. Interstates was also selected as an ABC National Safety Excellence Award Pinnacle recipient by the ABC National Safety & Health Committee.

NEWS & FASCINATING FACTS

About our Members

Eat Local, Shop Local!



Thank you to all who participated in our recent Eat Local, Shop Local campaign. Participants simply had to email a photo of a receipt from a local eating establishment to be entered to win one of three Gift Card Baskets, each filled with over \$200 in gift cards to local retail businesses. We had nearly 400 entries! It is evident that Sioux Center residents are enjoying eating from our local dining establishments! Congratulations to Michelle Juffer, Maureen Te Grotenhuis and Bonnie Fedders for winning the gift card baskets. Happy Shopping!

MAY 2020 LIBRARY UPDATES

The Sioux Center Library wants to remind everyone that we are open via our Curbside Service! The hours for curbside are Monday through Friday from 10am-5pm, Saturdays from 10am-1pm. Visit our website at www.siouxcenterlibrary.org for more details!

Summer is right around the corner and our programmers are busy planning for our summer reading program. Whether we do an in-person program or online is yet to be determined, but just know- there will be a program! Registrations for programs will open on May 15. Space is limited for some of the programs, so mark your calendars to check our website on May 15! Registration links can be found on our website at www.siouxcenterlibrary.org.

NORTHWEST IOWA MENTAL HEALTH RESOURCES

from your friends at Seasons Center

Seasons Center is offering a variety of calming and introspective resources for individuals, children, and families on their Facebook page, including Social-Emotional Storytime, guided meditation lessons, relevant articles, self-care tips, and more. Visit <https://www.facebook.com/SeasonsCenterForBehavioralHealth/> and join the Northwest Iowa Mental Health Resources Facebook group at <https://bit.ly/2V6r9Fu> to keep you and your family informed and engaged. Everyone is facing new challenges right now and it's important to provide yourself and your family with what they need, which includes checking in on how you're feeling. If you or someone you love is experiencing a mental health crisis OR is experiencing feelings of high stress and overwhelm, please call us today at 844-345-4569. Our caring professionals are here to support you via our Crisis/Talk Line 24 hours a day, 7 days a week.

NEWS & FASCINATING FACTS

About our Members



**100%
ONLINE**

Business Degree

A bachelor's degree
for working professionals

Learn more at

dordt.edu/buad-online



Dordt University is offering a 100% online bachelor's degree in Business Administration: Management starting this fall. A great fit for working adults, this program will teach you how to work in the business field from a Christian perspective and empower you to bring the knowledge and experience you already have to your program. Learn more at dordt.edu/business-online. If you have questions about transferring previous credits, contact Joe.Bakker@dordt.edu.

Do you have a high school junior or senior who still is deciding what they want to do when they graduate? Join Dordt University on a virtual campus visit! Learn more about life at Dordt, chat with an admissions counselor, and meet with a faculty member in your area of choice. Sign up at Dordt.edu/visit.



WELCOME DORINDA



Epic Realty would like to welcome Dorinda Oostenink as a part-time sales associate. Dorinda received her sales

license in 2015 and joined Epic Realty in 2020. She continues to work full time for Cooperative Credit Company, working with agriculture producers and cooperatives. Dorinda will be available for evening or weekend property showings.

SHARE WITH US

We try hard to stay on top of the news by scouring the local papers and websites for information about our members to include in our newsletter. But we would hate to miss anything so would appreciate your help. If you have news, congrats, awards, sympathies, events or any information about your business or your employees that you would like included in the next Chamber newsletter, please email it to me by the **20th** of the month. We'd love to help share your news! Submissions can be made to barbdh@siouxcenterchamber.com