

# Newsletter

### **JANUARY 2023**

# Thank you for your membership!



You should have received a window cling in the mail over the holidays. You can proudly display this cling on your business window!

If you need additional window clings or would like an electronic version of this decal to display on your company's webpage, please email amberv@siouxcenterchamber.com.

## JANUARY Chamber Meeting

"A Conversation with Representative Randy Feenstra on the American Economy and Iowa Agriculture"



**WEDNESDAY, JANUARY 18** 

12:00рм-1:00рм SIOUX CENTER PUBLIC LIBRARY

Lunch catered by Jimmy Johns | Cost: \$12

No RSVP Required All members and their employees are invited to attend!



## **DECEMBER SESSION**

**Leadership Sioux Center spent this** month learning more about their DiSC assessments, completing competitive leadership challenges and hearing about servant leadership from Dordt President Erik Hoekstra.

Thank you to these participants for investing in themselves and our community!



## Save the Date!



3:00-8:00PM **DORDT UNIVERSITY REC CENTER** 

**MARCH 15 & 16** 

Mark your calendars for the 63rd annual Indoor Fair...the show of ALL home shows!

Vendor Information and registration is now available!

**REGISTER HERE** 

## **Upcoming Events**



# THURSDAY, JANUARY 5 11:00AM-2:45PM CAMPUS OF DORDT UNIVERSITY

An event designed specifically for over 700 Sioux County high school sophomores and teachers to increase awareness of career opportunities available in Sioux County. We welcome you to come visit us that day and see the event in action! Thank you to all our business partners who help make this event a success!

SIOUX CENTER

# BRIDAL Showcase

Saturday, Jan. 21, 2023 • 9am-Noon Terrace View Event Center

FREE BRIDAL GOODIE BAG
OVER 30 REGIONAL EXHIBITORS
LIVE VISION BOOTHS
DOOR PRIZES +3 GRAND PRIZES

Sponsored by:

AMERICAN STATE BANK
BEAVER EYE CARE
CITY OF SIOUX CENTER
INTERSTATES
NORTHWEST BANK
PEOPLES BANK
PRIMEBANK
SIOUX CENTER HEALTH
TERRACE VIEW EVENT CENTER



SCAN FOR MORE INFO

## Save the Date!

# ANNUAL AG LUNCHEON

## "Modern Ag in a Cancel Culture"

Presented by Dr. Gary Sides, Zoetis

TUESDAY, MARCH 21
11:30AM-1:00PM
TERRACE VIEW EVENT CENTER

Ticket Information Coming Soon!



FRIDAY, APRIL 14
6:00PM
TERRACE VIEW EVENT CENTER

Featuring John Cosgrove, Trivia Game Show Host

# Welcome TO OUR NEW MEMBER!



251 N Main Avenue, Centre Mall

Kelly Kamerman thesparoom712@gmail.com

WEBSITE

# JANUARY 2023 Announcements

THE SIOUX CENTER LIBRARY WILL BE CLOSED ON MONDAY, JANUARY 2, FOR THE NEW YEAR'S HOLIDAY.

#### **TEDDY BEAR WORKSHOP**

The Sioux Center Library will be having a <u>Teddy</u>
<u>Bear Workshop</u> on Tuesday, January 10 at 6:30pm.
Participants will be able to stuff their very own bear to take home! Cost is \$10. Space is limited so sign up soon through our website at <u>www.siouxcenterlibrary.org</u>.

#### **CONVERSATIONS IN SPANISH**

Adults and Teens interested in practicing the Spanish language are invited to join us for <u>Conversations in Spanish</u>, on January 10 at 7:00pm, where native and non-native Spanish speakers are invited to gather for casual conversation. This program is for those wanting to improve their Spanish skills. Registration is helpful!

#### **ICREATE**

The Sioux Center Library is offering a new program, iCreate, for kids in 5th-8th grade. Every month there will be a challenge material for kids to use to choose what they want to create. The first class is on Tuesday, January 10 at 3:30pm. Stop in at the library for more information.

#### WINTER READING PROGRAM

The Sioux Center Library will have their annual <u>Winter Reading Program</u> from January 16 to February 24. The program is open to anyone in 5th grade through adults. The more you read the better your chance to win the grand prize! Sign up through Beanstack or pick up a paper log at the library.

#### **ILLUSTRATOR JOE HOX**

Illustrator Joe Hox will be at the library on Tuesday, January 17 from 6:30-8:00pm. He will demonstrate the process he uses when illustrating books. This is a great, engaging program for adults, children, and families interested in art and the use of art in the publishing of children's books. No registration is necessary.

The Winter/Spring Season for programming begins in January. Click on the links below for a complete list of all the programs in each age group that are being offered in the library!

CHILDREN PROGRAMS
TWEEN/TEEN PROGRAMS
ADULT PROGRAMS
FAMILY PROGRAMS

# BUSINESSES ALONG HIGHWAY 75: DESIGN COORDINATION MEETINGS



MEET WITH
PROJECT ENGINEERS
AND CITY STAFF
TO TALK THROUGH
CONSTRUCTION
& YOUR BUSINESS

BOOK YOUR MEETING TIME: SIOUXCENTER.ORG/75BUSINESS

#### **BUSINESSES ALONG HIGHWAY 75**

You are invited to meet with project engineers and City staff regarding Highway 75 construction and how it relates to your business or organization, including access and construction signage.

This includes businesses/organizations along Highway 75 from 20th Street South to 12th Street North and those along 16th Street SW and the Frontage Road between 20th and 16th Street South.

To schedule your appointment, please visit <a href="https://www.siouxcenter.org/75business">www.siouxcenter.org/75business</a> and select a time slot that works for your business. Meetings will be held at the DGR Engineering office, 160 S. Main Ave., Sioux Center, next to the Children's Dental Centre.

If you have any questions, contact Justin Christensen, DGR Engineering, (712) 722-4090



# Chamber and City Receive \$10,000 Iowa Tourism Grant

The City of Sioux Center and Sioux Center Chamber of Commerce have been awarded a \$10,000 lowa Tourism Grant to create a video campaign inviting people to experience Sioux Center.

This video campaign will focus on short-form videos to reach a variety of ages on social media, highlighting the opportunities, adventure and quality of life in Sioux Center. It is a new chapter of the Live Life in the Middle of Everything video series the Chamber and City partnered on in 2020-2021, which reached people more than 100,000 times.

"We're excited to again have the opportunity to work collaboratively to continue to tell Sioux Center's story," said Chamber CEO Barb Den Herder.

"We'll be filming this summer and are looking forward to sharing more about what makes Sioux Center

extraordinary," said Sioux Center Communications Coordinator Maggie Landegent.

This grant comes through the Iowa Tourism Office, which announced nearly \$300,000 in Iowa Tourism





Grants to 33 organizations around the state, selected out of 69 eligible applications seeking over \$549,200 in grant funding. The program funds tourism-related marketing initiatives, meetings and events that benefit both local economies and the state's economy.

"We're pleased to invest in campaigns that work to change the perception of tourism in Iowa and encourage more people to visit our state," said Amy Zeigler, manager of the Iowa Tourism Office. "These projects will help us continue the momentum and growth of our industry."

Visitors spent more than \$6.1 billion across lowa's economy in 2021, generating a total economic impact of \$9.4 billion, sustaining nearly 65,000 jobs and generating \$1.0 billion in state and local tax revenues.

The Iowa Tourism Office, part of the Iowa Economic Development Authority, works closely with community partners, attractions and events, to promote the state's beautifully vast scenery and unique history. For more information, visit traveliowa.com. For a full list of the grant awards, visit <a href="https://industrypartners.traveliowa.com/">https://industrypartners.traveliowa.com/</a> UserDocs/2023TourismGrantRecipients.pdf



Our goal is to help provide an environment where we have joyfully engaged older adults participating in tasks that are meaningful to them and that contribute to their neighborhood at Crown Pointe Estates Assisted Living Memory Care.