

## TIM TEBOW & CRAIG GROESCHEL TO HEADLINE SIOUX CENTER LEADERSHIP EVENT



TIM TEBOW



CRAIG GROESCHEL

**Tim Tebow and Craig Groeschel will be the keynote speakers at Ignite, a one-day leadership event on October 5, 2023, at Terrace View Event Center in Sioux Center.**

Tim Tebow and Craig Groeschel will headline Ignite, an exciting one-day leadership event coming October 5, 2023, to Terrace View Event Center in Sioux Center!

Tim Tebow is a two-time national champion, Heisman Trophy winner, first-round NFL draft pick, and a former professional baseball player. The five-time New York Times best-selling author, speaker, and football analyst is most passionate about his work with the Tim Tebow Foundation (TTF), whose mission is to bring faith, hope and love to those needing a brighter day in their darkest hour of need. The Tim Tebow Foundation is currently fighting for people who can't fight for themselves in over 70 countries and counting through 4 primary ministry focuses with 16 initiatives. Tim is married to Demi-Leigh Tebow, a speaker, influencer, entrepreneur, and Miss Universe 2017. Tim and Demi live in Jacksonville, Florida, with their three dogs, Chunk, Kobe, and Paris.

Craig Groeschel is the founding and senior pastor of Life.Church, an innovative multi-site church known for creating YouVersion, the world's most downloaded Bible app. As one of the most respected leaders in the Church, Craig frequently speaks at leadership conferences worldwide, including events for the Global Leadership Network that reaches hundreds of thousands of leaders around the world annually. He is a New York Times bestselling author, and his latest book, *The Power to Change: Mastering the Habits That Matter Most*, released in February 2023. Through the top-ranking Craig Groeschel Leadership Podcast, he prompts innovative thinking in leaders at every level within any organization. Glassdoor has also named him in the top 10 CEOs in the U.S. (small and midsize companies) and named Life.Church as the #1 Place to Work for two consecutive years under his leadership. Craig and his wife, Amy, live in Oklahoma and have six children and five grandchildren. To learn more about Craig, visit [www.craiggroeschel.com](http://www.craiggroeschel.com).

Ignite will focus on leading with purpose while also commemorating the 10th anniversary of Leadership Sioux Center (LSC).

Leadership has been a focus in the Sioux Center community since 2014 when LSC was officially launched. 2023 marks the 10th year of LSC, and at the end of LSC's 10th year, nearly 200 participants will have completed the program, using the skills gained from LSC to make themselves better corporate citizens and leaders.

Peoples Bank Business Development Officer Cory Gotto and Sioux Center Chamber of Commerce CEO Barb Den Herder have been highly involved with developing LSC and facilitating the program.

"Early on, Barb and I started talking about how fun it could be to utilize LSC to bring someone in to talk leadership with our participants, alumni, supporters, and community members," Gotto explained. "In 2021, I attended the Sioux Falls Leadership Summit. As I looked around at the crowd, I thought to myself, 'Could we do something like this in Sioux Center?'"

One of the phrases community leaders have voiced is that Sioux Center was built on a foundation of collaboration, big ideas, and visionary leaders. That mindset needed to be incorporated when planning this event.

Another one of the key characteristics that will shine through this event is the way the community integrates faith with the business community. Because of this, Gotto and Den Herder started looking for a speaker that could effectively navigate back and forth between faith and leadership.

According to Gotto, "We came across a podcast from Craig Groeschel where he had Tim Tebow on as his guest. Hearing the two of them talk about their passions made us realize that they were just the lineup we were looking for."

A vision team and a marketing team were assembled to help bring the event to life, and the result is Ignite.

"Ultimately, we feel that bringing speakers of this caliber to our community of 8,000 is a great example of something that can be done by taking big dreams and pairing them with persistence and collaboration," said Gotto. "Our hope is that community members can join us in bringing a couple of inspiring speakers to our community and celebrate 10 years of Leadership Sioux Center!"

Tickets will become available early this summer. Stay tuned to [siouxcenterchamber.com/ignite](https://siouxcenterchamber.com/ignite) and the Sioux Center Chamber social media channels for more information.