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# NEWS RELEASE

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## Ag Luncheon 2023

SIOUX CENTER—The community is invited to attend the annual Sioux Center Chamber Ag Event on Tuesday, March 21, from 11:30 a.m. to 1:00 p.m. at the Terrace View Event Center.

This annual event is an opportunity to thank area ag producers, recognize agriculture's significant impact on our community, and hear from an inspirational speaker. This year's event will feature a keynote from Dr. Gary Sides. Dr. Sides is a beef nutritionist with Zoetis and will present *Modern Ag in a Cancel Culture*. "The beef industry, and our country at large, are confronted with multiple untruths. The list of these are lengthy but include ending the production and consumption of meat and the use of fossil fuels to "save" the planet from climate change, global warming, and climate disruption. These ideas, and others like them, should be challenged and I look forward to educating and equipping others to stand up and defend our industry and livelihood," states Dr. Sides.

"This annual ag event is one way the Sioux Center Chamber supports and acknowledges that agriculture is the backbone of our economy here in NW Iowa. As the farmers get ready for another year of planting and harvesting, we hold this event as a thank you to our producers, and it's a great way to kick off the new season," states Dale Vande Berg, president of Peoples Bank in Sioux Center and member of the Chamber Ag Committee.

We warmly invite all in the community to attend, including local high school and college students. Tickets are \$15 and registration is appreciated by Wednesday, March 15 by contacting the Chamber Office at (712) 722-3457 or emailing [amberv@siouxcenterchamber.com](mailto:amberv@siouxcenterchamber.com).

The annual Ag Luncheon is coordinated by the Sioux Center Chamber Ag Committee and is sponsored by many generous businesses. Visit our website at [www.siouxcenterchamber.com](http://www.siouxcenterchamber.com) for a full listing of event sponsors.