

Hopkins County

REGIONAL CHAMBER OF COMMERCE
Champion for Business | Advocate for Community

SINCE
1928

MEMBERSHIP

Application

Providing Strong
Leadership in
Business and
Commerce



15 East Center Street ■ Madisonville, KY 42431

270.821.3435

membership@hopkinschamber.com

www.hopkinschamber.com

Yes! I WANT TO BELONG!

Date of Application: _____

Company Name: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Business Email: _____

Include this email in Chamber newsletters and other announcements.

Website: _____

Primary Rep: _____

Job Title: _____

Email: _____

Phone: _____ Cell: _____

Include our business as a Chamber Check partner

Number of Full-Time Employees: _____

Number of Part-Time Employees: _____

Number of Licensed Professionals to be Listed (\$50 per Professional): _____

Business Description (for the Chamber Website):

Please check one category in which your business may fall. This is how you will be organized on our Chamber website, www.hopkinschamber.com:

- | | |
|--|--|
| <input type="checkbox"/> Advertising & Media | <input type="checkbox"/> Individuals |
| <input type="checkbox"/> Agriculture & Mining | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Automobile | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Business and Professional Services | <input type="checkbox"/> Manufacturers, Distributors, & Industry |
| <input type="checkbox"/> Community Organizations | <input type="checkbox"/> Pet & Veterinary |
| <input type="checkbox"/> Construction, Contracting & Engineers | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Education | <input type="checkbox"/> Recreation & Rentals |
| <input type="checkbox"/> Electronics | <input type="checkbox"/> Religious |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Restaurant & Beverage |
| <input type="checkbox"/> Government | <input type="checkbox"/> Retail & Convenience Stores |
| <input type="checkbox"/> Healthcare Services & Nursing Homes | <input type="checkbox"/> Salon & Spa |
| <input type="checkbox"/> Home & Garden | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Hospitality | <input type="checkbox"/> Utilities |

Standard Base Investments

Determine the bracket in which your business falls with the number of employees OR if you are a Charitable Organization, Individual or Farm.

CONNECT

Basic Business Membership Includes:

- Online Chamber directory listing with 1 category
- Customizable business listing on Chamber website
- Subscription to weekly E-Newsletter
- Invitations to all Chamber events
- Access to Chamber referrals
- Use of Chamber conference rooms
- Membership decal
- 1 free radio promo
- 1 free video business spotlight
- Participate in Shop Local events such as Holiday Open House
- Take part in committees and task forces
- Participate in member surveys and polls
- Ribbon cutting or grand opening ceremony
- Printed copy of Chamber member mailing labels
- Participate in Chamber Ambassador program
- Free job postings online
- Host Chamber After Hours
- Member2Member discounts
- Participate in Chamber Check program
- Display business cards/info in lobby at Chamber
- Participate in free workshops to boost your business
- Advertising & sponsorship opportunities

Number of Full-time Employees:

(2 Part-time Employees = 1 Full-time Employee)

- 1-10 \$250
- 11-25 \$400
- 26-50 \$600
- 51-100 \$750
- 101-250 \$1000
- 251-500 \$1750
- 501-1000 \$2500
- 1000+ \$3000

Civic Clubs, Charitable Organizations and Churches

\$150

Individuals and Farms

\$100

Other

- \$25 - Banner Ad (an ad for your business on our website www.hopkinscochamber.com – for more information, call 270.821.3435)
- \$25 - New Member Processing Fee

Special Circumstances

Business with Multiple Locations

First location according to Basic Business Membership Investment Rate. If there are multiple locations and you would like those locations to also be a part of the Chamber, add \$100 for each location

Licensed Professionals

Add \$50 for each licensed professionals to be listed individually. For example: Doctors, Specialists, Attorneys, Engineers, Accountants, Real Estate Agents, Nurses, Nurse Practitioners, Teachers, Hairstylists, etc.

Financial Institutions

\$500 base rate. Membership rates for financial institutions are calculated at a rate of 0.00002% on deposits in Hopkins County (Source: FDIC website).

Hotels/Apartments

\$230 base rate plus \$2 per unit

Investment Packages

After calculating the investment rate from the previous page, if your business falls into one of these levels, the following packages will be included. If you would like to choose one of the following levels (even if your business falls short of these amounts) you may pick the level and receive the benefits.

INSPIRE \$10,000

- First priority for advertising at Chamber events plus a 10% discount
- 2 Chamber Classic Golf teams - 4 members each, 4 carts and 2 mulligans per player
- 1 Showcase or Registration Sponsor at Chamber Golf Classic and 1 Hole Sponsor
- 8 tickets to Evening of the Stars
- 1 guaranteed Chamber Board of Directors seat
- 4 tickets for each Chamber luncheon
- 50% discount for Chamber Directory and Buyer's Guide ad
- Facebook and Website advertising
- 1 Leadership tuition
- Banner ad on all pages of www.hopkinschamber.com
- PLUS the benefits of Innovate, Invest, Excel & Connect

INNOVATE \$6,000

- Second priority for advertising at Chamber events plus a 5% discount
- 1 Chamber Classic Golf team - 4 members, 2 carts and 2 mulligans per player
- 1 Hole Sponsor - Chamber Golf Classic
- 4 tickets to Evening of the Stars
- 20% discount for Chamber Directory and Buyer's Guide ad
- 1 Leadership tuition
- Banner ad on six most visited pages of www.hopkinschamber.com
- PLUS the benefits of Invest, Excel & Connect

INVEST \$4,000

- Third priority for advertising at Chamber events
- 1 Hole Sponsor - Chamber Golf Classic
- 10% discount for Chamber Directory and Buyer's Guide ad
- 50% discount for Leadership tuition
- 2 tickets to each Chamber luncheon
- Banner ad on four most visited pages on www.hopkinschamber.com
- PLUS the benefits of Excel & Connect

EXCEL \$2,000

- 25% discount for Leadership tuition
- 5% discount for Chamber Directory and Buyer's Guide ad
- Invitation to private round-table with elected officials
- Rotating banner ad on home page of Chamber website
- Company logo displayed on banner in Chamber lobby, Company logo in Chamber conference room
- Recognition at all Hot Topic events
- Banner ad on two most visited pages on www.hopkinschamber.com
- Premium online directory listing
- Investor recognition on social media at least twice per year
- PLUS the benefits of Connect

Why Join?

Champion for Business | Advocate for Community

There is value in the Chamber!

GROW

Attend our seminars, participate in marketing and learning opportunities.

CONNECT

Forge new relationships and find new customers with our extensive network.

SAVE

When you use our affiliate programs, take advantage of other Chamber business and participate in our Chamber events.

SPEAK UP

Have your own seminar or workshop for Chamber members to attend.

ACT

Be a part of our advocacy efforts to make Hopkins County a great place to live, work, and do business.

Involvement

Opportunities

- Host Chamber After Hours
- Be an Event Sponsor
- Join the Chamber Ambassadors
- Host a Ribbon Cutting
- Sign Up for a Committee
- Advertise Events in the Weekly Newsletter
- Attend a Seminar
- Host a Workshop
- Join Us for a Hot Topic Luncheon
- Participate in the Holiday Open House
- Sponsor a Hole in the Chamber Golf Classic
- Post Job Openings on Our Website
- Attend Mad City Morning Mingle
- Display Your Business Cards at the Chamber
- Be in Our Biennial Directory and Buyer's Guide
- Attend New Member Ribbon Cuttings
- Be a Chamber Check Partner
- Sponsor Any of Our Events:
 - Evening of Stars
 - State of the City/County Luncheon
 - Hot Topic Luncheons
 - Chamber Golf Classic
 - Farm-City Breakfast

FOR CHAMBER STAFF USE ONLY

Base Investment: \$ _____

Add-Ons: \$ _____

One-Time Processing Fee: \$ _____ 25.00

Total: \$ _____

Paid by:

Cash

Credit

Check Number: _____

Invoiced: _____

Date Paid: _____

Staff Signature: _____