

MEMBERSHIP INFORMATION

Hopkins County
REGIONAL CHAMBER OF COMMERCE
Champion for Business | Advocate for Community

WHO WE ARE

We are a community of businesses working together to advance a vibrant economy.

WHY WE DO IT

When businesses thrive, communities flourish.

## **Our Culture**

At the Hopkins County Regional Chamber of Commerce, we are passionate about what we do and how we do it. We take our values seriously and they are part of who we are. It's not enough to have vision and purpose.

How we **do** business matters most. Our leadership community, membership, and staff developed these values and how we define them. These are the standards by which we work and engage our members and community.

Servant Leadership

We focus on members' needs and the community we serve.

-> Inclusiveness

We welcome and respect everyone.

Integrity

We are guided by our values and high ethical standards.

→ Innovation

We think big and question the status quo.

→ Collaboration

We achieve more together.



# WHY JOIN?

At the Chamber, we believe in the power of ambition. Through programming and partnerships, we unite Hopkins County's business community so that they can achieve more. And through advocacy, we ensure that Hopkins County is a healthy place to do business. While our members span industry, background, and experience, we share a common desire: to see Hopkins County flourish. There's a seat at the table for you. Join today to take advantage of these key benefits:



**NETWORKING** 



A VOICE FOR YOU



**LEADERSHIP** 



**BUILD COMMUNITY** 



**VISIBILITY** 



DISCOUNTS



**DRIVE GROWTH** 



**CREDIBILITY** 



## **Involvement Opportunities**

- Host Chamber After Hours
- Be an Event Sponsor
- Join the Chamber Ambassadors
- Host a Ribbon Cutting
- Sign Up for a Committee
- Advertise Events in the Weekly Newsletter
- Attend a Seminar
- Host a Workshop
- Join Us for a Member Meeting
- Participate in the Holiday Open House
- Sponsor a Hole in the Chamber Golf Classic
- Post Job Openings on Our Website
- Attend Rooster Booster
- Display Your Business Cards at the Chamber
- Be in Our Biennial Directory and Buyer's Guide
- Attend New Member Ribbon Cuttings
- Be a Chamber Check Partner
- Sponsor Any of Our Events:
  - Evening of Stars
  - State of the City/County
  - Luncheon
  - Hot Topic Luncheons
  - Bimonthly Member Meetings

## There is Value in the Chamber!

Grow

Attend our seminars, participate in marketing and learning opportunities.

→ Connect

Forge new relationships and find new customers with our extensive network

 $\rightarrow$  Save

When you use our affiliate programs, take advantage of other Chamber business and participate in our Chamber events.

Speak Up

Act

Have your own seminar or workshop for Chamber members to attend.

Be a part of our advocacy efforts to make Hopkins County a great place to live, work, and do business.

## **Investment Rates**



Determine the bracket in which your business falls with the number of employees OR if you are a Charitable Organization, Individual or Farm.

#### **Basic Business Membership Includes:**

- Online Chamber directory listing with 1 category
- Customizable business listing on Chamber website
- Subscription to weekly E-Newsletter
- Invitations to all Chamber events
- Access to Chamber referrals
- Use of Chamber conference rooms
- Membership decal
- 1 free radio promo
- 1 free video business spotlight
- Participate in Shop Local events such as Holiday Open House
- Take part in committees and task forces
- Participate in member surveys and polls
- Ribbon cutting or grand opening ceremony
- Printed copy of Chamber member mailing labels
- Participate in Chamber Ambassador program
- Free job postings online
- Host Chamber After Hours
- Member2Member discounts
- Participate in Chamber Check program
- Display business cards/info in lobby at Chamber
- Participate in free workshops to boost your business
- Advertising & sponsorship opportunities

## **Number of Full-Time Employees**

1-10	
11-25	\$400
26-50	\$600
51-100	\$750
101-250	\$1000
251-500	\$1750
501-1000	\$2500
1000+	\$3000



## **Special Circumstances**

#### **Business with Multiple Locations**

First location according to Basic Business Membership Investment Rate. If there are multiple locations and you would like those locations to also be a part of the Chamber, add \$100 for each location.

#### **Licensed Professionals**

Add \$50 for each licensed professionals to be listed individually. For example: Doctors, Specialists, Attorneys, Engineers, Accountants, Real Estate Agents, Nurses, Nurse Practitioners, Teachers, Hairstylists, etc.

#### **Financial Institutions**

**\$500** base rate. Membership rates for financial institutions are calculated at a rate of 0.00002% on deposits in Hopkins County (Source: FDIC website).

#### Hotels/Apartments

\$230 base rate plus \$2 per unit

Civic Clubs, Charitable Organizations and Churches

\$150

**Individuals and Farms** 

\$150

#### **Other**

**\$25** - Banner Ad (an ad for your business on our website www. hopkinscochamber.com – for more information, call 270.821.3435)

\$25 - New Member Processing Fee

## **Added Value Investment Packages**

After calculating the investment rate from the previous page, if your business falls into one of these levels, the following packages will be included. If you would like to choose one of the following levels (even if your business falls short of these amounts) you may pick the level and receive the benefits.

## Inspire - \$10,000

- First priority for advertising at Chamber events plus a
- 10% discount
- 2 Chamber Classic Golf teams 4 members each, 4 carts and 2 mulligans per player
- 1 Showcase or Registration Sponsor at Chamber Golf Classic and 1 Hole Sponsor
- 8 tickets to Evening of the Stars
- 1 guaranteed Chamber Board of Directors seat
- 4 tickets for each Chamber luncheon
- 50% discount for Chamber Directory and Buyer's Guide ad
- Facebook and Website advertising
- 1 Leadership tuition
- Banner ad on all pages of www.hopkinschamber.com
- PLUS the benefits of Innovate, Invest, Excel & Connect

## Invest - \$4,000

- Third priority for advertising at Chamber events
- 1 Hole Sponsor Chamber Golf Classic
- 10% discount for Chamber Directory and Buyer's Guide ad
- 50% discount for Leadership tuition
- 2 tickets to each Chamber luncheon
- Banner ad on four most visited pages on www.hopkinschamber.com
- PLUS the benefits of Excel & Connect

### Innovate - \$6,000

- Second priority for advertising at Chamber events plus a 5% discount
- 1 Chamber Classic Golf team 4 members, 2 carts and 2 mulligans per player
- 1 Hole Sponsor Chamber Golf Classic
- 4 tickets to Evening of the Stars
- 20% discount for Chamber Directory and Buyer's Guide ad
- 1 Leadership tuition
- Banner ad on six most visited pages of www.hopkinschamber.com
- PLUS the benefits of Invest, Excel & Connect

## Excel - \$2,000

- 25% discount for Leadership tuition
- 5% discount for Chamber Directory and Buyer's Guide ad
- Invitation to private round-table with elected officials
- Rotating banner ad on home page of Chamber website
- Company logo displayed on banner in Chamber lobby, Company logo in Chamber conference room
- Recognition at all Hot Topic events
- Banner ad on two most visited pages on www.hopkinschamber.com
- Premium online directory listing
- Investor recognition on social media at least twice per year
- PLUS the benefits of Connect



To be the catalyst for business growth to create a vibrant and prosperous community.

### OUR MISSION

To promote business and commerce in Hopkins County.

# Hopkins County

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Champion for Business | Advocate for Communication of Communic

hopkinschamber.com 270.821.3435