



	Indian Rocks Beach
Population	4,310
Population In Season*	7,209
Visitor Percentages	4.6%
Bed Tax Collections	\$7,268,576
Households	2,278
Families	1,126
Average Household Size	1.89
Owner Occupied Housing Units	1,325
Renter Occupied Housing Units	902
Millage Rate	1.83
Median Age	56.3
Average Income	\$58,257
Median Household Income	\$76,531
Median Disposable Income*	\$62,489
Median Home Value	\$499,530
Traffic Count:	18,500
Number of Businesses	191
Number of Employees	1,085
Number of Restaurants	22
Number of Hotels	7
Number of Rooms	413

***Data from 2019**