



**Indian Rocks Beach**

<b>Population Out of Season</b>	4,386
<b>Population In Season</b>	7,209
<b>Visitor Percentages</b>	1.2%
<b>Bed Tax Collections</b>	\$807,600
<b>Households</b>	2,301
<b>Families</b>	1,140
<b>Average Household Size</b>	1.91
<b>Owner Occupied Housing Units</b>	1,399
<b>Renter Occupied Housing Units</b>	900
<b>Millage Rate</b>	1.83
<b>Median Age</b>	55.9
<b>Average Income</b>	\$105,673
<b>Median Household Income</b>	\$77,842
<b>Median Disposable Income</b>	\$62,489
<b>Median House or Condo Value</b>	\$375,434
<b>Traffic Count:</b>	17,000
<b>Number of Businesses</b>	189
<b>Number of Employees</b>	1,167
<b>Number of Restaurants</b>	24
<b>Number of Hotels</b>	11
<b>Number of Rooms</b>	347
<b>Number of Short Term Rentals</b>	