



# MARCH NEWSLETTER

2019 ISSUE 28

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## NOTE FROM THE PRESIDENT/CEO

### Introducing Our New Logo

I invite you to take a look at the upper left of this newsletter to see the new logo for the Lake Nona Regional Chamber of Commerce.

This logo is the product of more than a year of work and negotiations involving the entire board of directors, Chamber staff and Lake Nona/Tavistock authorities.

Special thanks to Rhys Lynn and the staff of Nona.Media, our Diamond Partner, for initiating the design effort.

Also, the Chamber is appreciative of Tavistock Development Director of Marketing Brad Fennessey's efforts to help guide the Tavistock approval to a successful and spectacular conclusion.

The Chamber will immediately begin to rebrand our efforts to the new and progressive marque while also bringing the Opportunity, Progress, Support (OPS) message to the fore with new initiatives and values for the membership.

Soon to come, new stationery, member



Please join me in welcoming Felicity Gomer to our staff as our new Communications and Administrative Manager. Felicity will bring her modern marketing techniques to our robust promotional schedule.

Members, please welcome our Ambassador and Board visits/calls. They are checking on you as part of the Support and Advocacy we offer to our members.

### NOTICE:

**Upcoming luncheon speakers include:**  
**Mayor Demmings, Commissioner Jim Gray, Coach Lou Holtz - limited seating, register early!**

plaques or window clings, Chamber banners, and more.

*Don Long*  
Lake Nona Regional Chamber of  
Commerce  
President/CEO

## UPCOMING NETWORKING EVENTS

### **MONTHLY NETWORKING EVENTS sponsored by**

**FIRST TUESDAYS**- 1st Tuesday Business After-Hours

**BREAKFAST CONNECTIONS**- 2nd Thursday

**BUSINESS LUNCHEON**- 4th Friday

**CONTAGIOUS CONNECTING**- Quarterly Breakfast Meeting (February, May, August & November)

**RIBBON CUTTINGS** - as scheduled



**THIS TUESDAY, March 5 - First Tuesdays After-Hours at Drive Shack**, 5:30 - 7:30 p.m. 7285 Corner Dr, 32827, 3rd floor terrace, Complimentary appetizers, several bays open for free play and drawings for certificates towards bay play and food! - **Register Here** Chamber member benefit. Reserve your spot. Email: [administration@lakenonacc.org](mailto:administration@lakenonacc.org), if you would like to bring a first-time guest to this networking event.

**Thursday, March 14 - Breakfast Connections - "Collaborative Efforts between Lake Nona and Osceola County", Don Fisher, Osceola County Manager**, 8:00 - 9:30 a.m., Orlando VA Medical Center, Lake Nona Auditorium 13800 Veteran's Way. The latest news and plans from Osceola County that are or will affect the Lake Nona Region. Topics of interest include the new Tavistock Sunbridge development on the borders of Lake Nona and Osceola County, the regional impact of NEO City, and Orange and Osceola Counties shared transportation corridors. This discussion will include the possible creation of an Osceola County transportation tax and the effect it may have on traffic patterns within Northern Osceola and Southern Orange Counties.

**Friday, March 22 - Business Luncheon "Enhance Relationships & Motivate Others", with Tweet Coleman & Rob Pennacchini - Dale Carnegie**, 11:30 a.m. - 1:00 p.m., 310 Nona, 10783 Narcoossee Road. Techniques on how to persuasively communicate in a clear and concise way so people (customers) are moved to action. The "magic formula" will be shared and demonstrated on how this concept will influence others into action. Listeners will discover how relationships will help us advance toward our business goals.

**Friday, March 22 - Nona Adventure Park Ribbon Cutting/Grand Opening** 4:00 p.m. 14086 Centerline Dr. 32827. Lots of fun, food and adventure!

**Saturday, March 23- Ribbon Cutting & Grand Opening at Culver's of Lake Nona** - 10:00 a.m. 11978 Narcoossee Rd. Lots of entertainment, food and giveaways to include a Playstation and Xbox. Come join the celebration!

**Thursday, March 28 - Ribbon Cutting at Lake Nona Silkscreening** 4:30 - 6:00 p.m. 8215 Narcoossee Park Drive Suite 208 32722. Visit the shop and learn the difference between embroidery, direct to garment print and Silk-screening. Everyone leaves with a FREE gift. Appetizers and drinks provided.

**Tuesday, April 2 - First Tuesdays After-Hours at Eagle Creek Golf Club & The Belfry Restaurant**, 5:30 - 7:30 p.m. 10350 Emerson Lake Blvd.

**"NEW" YPG (Young Professionals Group) IN LAKE NONA** -  
contact [Felicity@lakenonacc.org](mailto:Felicity@lakenonacc.org)



[CLICK HERE TO REGISTER FOR ALL CHAMBER EVENTS!](#)



Our Host: Nona  
Adventure Park



Title Sponsor: Shamrock  
Auto Body &  
Service Center



Title Event Partner:  
AdventHealth

The poster for the Lake Nona Chamber Festival features a collage of four diamond-shaped photos on the right side showing people enjoying water activities: tubing down a river, climbing a tower, and water skiing. The text on the left reads: "Lake Nona" with a small city skyline icon, "REGIONAL CHAMBER OF COMMERCE", "Nona Chamber" in a script font, "FESTIVAL" in large, multi-colored block letters, "NONA ADVENTURE PARK" in blue, "14086 CENTERLINE DR." in green, "SATURDAY APRIL 13, 2019" in yellow, and "10 AM - 4 PM" in orange. At the bottom are four circular icons: a red one with a beer glass labeled "BEER TASTING", a green one with a storefront labeled "SHOP LOCAL", a yellow one with a ticket labeled "\$5 RAFFLE", and an orange one with a climbing tower labeled "CLIMBING TOWER & AQUA PARK COMPETITION".

Climbing Tower Competition Sponsor:

[Register for your Booth today!](#)



**PEDIATRIC  
DENTAL**  
GROUP

Thank you  
**CoolThings Patio Furniture** and  
**Orlando DJs & Events** for sponsoring  
our **Beer/Wine Fest Garden**

# Bringing Community and Business Together

## SPONSORSHIPS CURRENTLY AVAILABLE:

BEER TENT SPONSOR: \$1500  
CLIMBING TOWER COMPETITION SPONSOR \$750 EACH  
AQUA PARK COMPETITION SPONSOR \$750 EACH  
AWARDS SPONSOR \$750 EACH  
RAFFLE SPONSOR \$750 EACH

[ALL SPONSORSHIPS EXCEPT TITLE ARE NONEXCLUSIVE,  
LOGOS WILL BE IN ORDER OF PURCHASE]

## BOOTH PRICES:

LIMITED NUMBER OF BOOTHS AVAILABLE!

STANDARD 10'X10' (SPACE) WITH  
6' TABLE AND 2 CHAIRS

\$275 CHAMBER MEMBERS

\$375 NON-MEMBERS

PREMIUM (INDIVIDUAL TENT) 10' X10'  
TENT, 6' TABLE AND 2 CHAIRS

\$350 CHAMBER MEMBERS

\$450 NON-MEMBERS

## INTERESTED IN BEING A SPONSOR?

LEARN MORE AT [WWW.LAKENONACC.ORG/NONA-CHAMBER-FESTIVAL](http://WWW.LAKENONACC.ORG/NONA-CHAMBER-FESTIVAL)  
OR CONTACT US AT [ADMINISTRATION@LAKENONACC.ORG](mailto:ADMINISTRATION@LAKENONACC.ORG)

## FEBRUARY NEW MEMBERS & RENEWALS



### WELCOME TO OUR NEW MEMBERS!

Amerifirst Home Mortgage

Beaux-Arts Group

Bioganic Services

City National Bank Mortgages

Embody Health

Goldner Associates

Jaime Carr - Berkshire  
Hathaway Results Realty

Lake Nona Pilates

Nibaldi, Mercedes

Rezolutions Design

Rodan+Fields Dare To Dream  
With Deb

Stand Out Consulting LLC



### THANK YOU TO OUR RENEWALS!

BOS/JANUS et Cie

Broken Wings - Counseling

HeadBed USA

HMS Public CPA

Kerinver Chiropractic Health

Kisselback Ford

Laureate Insurance Partners

Nona Mortgage, LLC

North American Title Company

ProTech Air Conditioning &  
Plumbing

Ronald McDonald House  
Charities of Central Florida, Inc.  
- Orlando, FL (PARTNER)

Twisted Catering



# FEBRUARY EVENT GALLERY



**February 5, First Tuesdays, Chroma Modern Bar + Restaurant, Lake Nona** – Chamber members and guests enjoy a pleasant evening during the February First Tuesdays hosted by Lake Nona's Chroma Modern Bar + Restaurant. (Photo by Don Long)



**February 14, Breakfast Connections, GuideWell Innovation Center, Lake Nona** – Wendy Brandon, CEO UCF Lake Nona Medical Center, presents "Building the Hospital of the Future" during Breakfast Connections at Lake Nona's GuideWell Innovation Center, a chamber Silver Partner. (Photo by Don Long)



**February 20, Smash Burger, Lake Nona** – (Left to right) Don Long, CEO Lake Nona Regional Chamber of Commerce; Rey and Wanda Broomfield along with Wes Broomfield, owners Lake Nona Smash Burger; and Arbra Calvert, Membership Director and owner of Pro IT, display the autographed ribbon at the recent ribbon cutting ceremony. (Photo by Felicity Gomer)



**February 14, Fisher House Orlando VA Medical Center, Lake Nona** – (Left to right) Orlando City Commissioner Jim Gray, Orlando VA Medical Center Chief of Staff Dr. Linda Zacher, Fisher House Manager Terri Turner, Chamber CEO Don Long, and Secretary Friends of Fisher House Maureen Karkovich break the ground to initiate work for Fisher House Orlando's new climate-controlled storage facility on the grounds of the Orlando VA Medical Center. (Photo by Madelyn Long)



**February 26, Contagious Connecting -** "Top 10 Traits of a Master Networker That Eliminate Cold Calling"- Sam Eckerson, Keller Williams Advantage III Realty (standing left) and Dr. Linda Travelute, Travelute Leadership & People Development (standing right) present another great networking seminar. (Photo by Don Long)



**February 22, Ronald McDonald House, Lake Nona - Business Luncheon with Chris White,** Traction in Florida, "Are you Thinking like an Owner?"- Chris White presents an informational brief on business leadership. (Photo by Don Long)

## WHY JOIN?

According to Jeri Vespoli, chamber and business development consultant at Collaborative Marketing Services, **"Local chambers of commerce are businesses joined together to improve their value, visibility, and credibility; share news, ideas, and best practices; qualify for higher negotiated group savings on the products and services they use; and become better connected with the markets they serve and the resources they need to serve them."**

- CONNECTIONS
- BUSINESS ADVOCATES
- CREDIBILITY
- DISCOUNTS
- RESOURCES
- KNOWLEDGE
- TRAINING
- INCREASE YOUR VISIBILITY

- TAKE DEDUCTIONS
- EVENTS & PROGRAMS
- CHAMBER NEWSLETTERS
- STANDING
- GIVING BACK
- YOUR TAKEAWAY

See why by clicking here:

[Why You Should Join the Lake Nona Chamber of Commerce](#)

## Our 2019 Charity

The Nemours charity was selected by the Board of Directors as the Lake Nona Regional Chamber's charity of choice for 2019. Give today! Visit our website for information on all our non-profit member organization that need your assistance: [Click here](#)

**Nemours. Children's Hospital**

**Our Newsletter Partner Sponsors:**  
**Nona.Media & AdventHealth**



# OUR CHAMBER PARTNERS

## DIAMOND



PLATINUM

**AdventHealth**

SILVER

**GUIDEWELL**  
Innovation

BRONZE



COPPER



**Nemours.** Children's Hospital

### THANK YOU!

Our Chamber Members support the  
Lake Nona community!  
[www.lakenonacc.org](http://www.lakenonacc.org)