

# MARCH NEWSLETTER 2019 ISSUE 28

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# NOTE FROM THE PRESIDENT/CEO

# **Introducing Our New Logo**

I invite you to take a look at the upper left of this newsletter to see the new logo for the Lake Nona Regional Chamber of Commerce.

This logo is the product of more than a year of work and negotiations involving the entire board of directors, Chamber staff and Lake Nona/Tavistock authorities.

Special thanks to Rhys Lynn and the staff of Nona.Media, our Diamond Partner, for initiating the design effort.

Also, the Chamber is appreciative of Tavistock Development Director of Marketing Brad Fennessey's efforts to help guide the Tavistock approval to a successful and spectacular conclusion.

The Chamber will immediately begin to rebrand our efforts to the new and progressive marque while also bringing the Opportunity, Progress, Support (OPS) message to the fore with new initiatives and values for the membership.

Soon to come, new stationery, member



Please join me in welcoming Felicity Gomer to our staff as our new Communications and Administrative Manager. Felicity will bring her modern marketing techniques to our robust promotional schedule.

Members, please welcome our Ambassador and Board visits/calls. They are checking on you as part of the Support and Advocacy we offer to our members.

## **NOTICE:**

Upcoming luncheon speakers include:

Mayor Demmings, Commissioner Jim Gray, Coach Lou Holtz - limited seating, register early!



plaques or window clings, Chamber banners, and more.

Don Long
Lake Nona Regional Chamber of
Commerce
President/CEO

# **UPCOMING NETWORKING EVENTS**

# MONTHLY NETWORKING EVENTS sponsored by

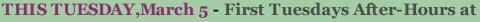
FIRST TUESDAYS- 1st Tuesday Business After-Hours
BREAKFAST CONNECTIONS- 2nd Thursday

**BUSINESS LUNCHEON**- 4th Friday

<u>CONTAGIOUS CONNECTING</u>- Quarterly Breakfast Meeting (February, May, August & November)

**RIBBON CUTTINGS** - as scheduled

Orange Counties.



**Drive Shack**, 5:30 - 7:30 p.m. 7285 Corner Dr, 32827, 3rd floor terrace, Complimentary appetizers, several bays open for free play and drawings for certificates towards bay play and food! - **Register Here** Chamber member benefit. Reserve your spot. Email: <a href="mailto:administration@lakenonacc.org">administration@lakenonacc.org</a>, if you would like to bring a first-time guest to this networking event.

Thursday, March 14 - Breakfast Connections - "Collaborative Efforts between Lake Nona and Osceola County", Don Fisher, Osceola County Manager, 8:00 - 9:30 a.m., Orlando VA Medical Center, Lake Nona Auditorium 13800 Veteran's Way. The latest news and plans from Osceola County that are or will affect the Lake Nona Region. Topics of interest include the new Tavistock Sunbridge development on the borders of Lake Nona and Osceola County, the regional impact of NEO City, and Orange and Osceola Counties shared transportation corridors. This discussion will include the possible creation of an Osceola County transportation tax and the effect it may have on traffic patterns within Northern Osceola and Southern

Friday, March 22 - Business Luncheon "Enhance Relationships & Motivate Others", with Tweet Coleman & Rob Pennacchini - Dale Carnegie, 11:30 a.m. - 1:00 p.m., 310 Nona, 10783 Narcoossee Road. Techniques on how to persuasively communicate in a clear and concise way so people (customers) are moved to action. The "magic formula" will be shared and demonstrated on how this concept will influence others into action. Listeners will discover how relationships will help us advance toward our business goals.

Friday, March 22 - Nona Adventure Park Ribbon Cutting/Grand Opening 4:00 p.m. 14086 Centerline Dr. 32827. Lots of fun, food and adventure!

Saturday, March 23- Ribbon Cutting & Grand Opening at Culver's of Lake Nona - 10:00 a.m. 11978 Narcoossee Rd. Lots of entertainment, food and giveaways to include a Playstation and Xbox. Come join the celebration!

**Thursday, March 28 - Ribbon Cutting at Lake Nona Silkscreening** 4:30 - 6:00 p.m. 8215 Narcoossee Park Drive Suite 208 32722. Visit the shop and learn the difference between embroidery, direct to garment print and Silk-screening. Everyone leaves with a FREE gift. Appetizers and drinks provided.

Tuesday, April 2 - First Tuesdays After-Hours at Eagle Creek Golf Club & The Belfry Restaurant, 5:30 - 7:30 p.m. 10350 Emerson Lake Blvd.

"NEW" YPG (Young Professionals Group) IN LAKE NONA -

contact Felicity@lakenonacc.org

# **CLICK HERE TO REGISTER FOR ALL CHAMBER EVENTS!**







Our Host: Nona Adventure Park

Title Sponsor: Shamrock
Auto Body &
Service Center

Title Event Partner:
AdventHealth



**Climbing Tower Competition Sponsor:** 





Thank you
CoolThings Patio Furniture and
Orlando DJs & Events for sponsoring
our Beer/Wine Fest Garden



# Bringing Community and Business Together

# SPONSORSHIPS CURRENTLY AVAILABLE: BOOTH PRICES:

BEER TENT SPONSOR: \$1500 CLIMBING TOWER COMPETITION SPONSOR \$750 EACH AQUA PARK COMPETITION SPONSOR \$750 EACH AWARDS SPONSOR \$750 EACH RAFFLE SPONSOR \$750 EACH

(ALL SPONSORSHIPS EXCEPT TITLE ARE NONEXCLUSIVE, LOGOS WILL BE IN ORDER OF PURCHASE)

LIMITED NUMBER OF BOOTHS AVAILABLE! STANDARD 10'X10' (SPACE) WITH 6' TABLE AND 2 CHAIRS \$275 CHAMBER MEMBERS

\$375 NON-MEMBERS

PREMIUM (INDIVIDUAL TENT) 10' X10' TENT, 6' TABLE AND 2 CHAIRS

CHAMBER MEMBERS \$450 NON-MEMBERS

# INTERESTED IN BEING A SPONSOR?

LEARN MORE AT www.lakenonacc.org/nona-chamber-festival OR CONTACT US AT ADMINISTRATION@LAKENONACC.ORG

# FEBRUARY NEW MEMBERS & RENEWALS



# WELCOME TO OUR **NEW MEMBERS!**

**Amerifirst Home Mortgage** 

**Beaux-Arts Group** 

**Bioganic Services** 

**City National Bank Mortgages** 

**Embody Health** 

**Goldner Associates** 

Jaime Carr - Berkshire **Hathaway Results Realty** 

**Lake Nona Pilates** 

Nibaldi, Mercedes

**Rezolutions Design** 

Rodan+Fields Dare To Dream With Deb

**Stand Out Consulting LLC** 



# THANK YOU TO OUR **RENEWALS!**

**BOS/JANUS et Cie** 

**Broken Wings - Counseling** 

**HeadBed USA** 

**HMS Public CPA** 

**Kerinver Chiropractic Health** 

**Kisselback Ford** 

**Laureate Insurance Partners** 

Nona Mortgage, LLC

**North American Title Company** 

**ProTech Air Conditioning & Plumbing** 

**Ronald McDonald House** Charities of Central Florida, Inc. - Orlando, FL (PARTNER)

**Twisted Catering** 

**UCF Life Sciences Incubator** 

# FEBRUARY EVENT GALLERY



February 5, First Tuesdays, Chroma Modern Bar + Restaurant, Lake Nona – Chamber members and guests enjoy a pleasant evening during the February First Tuesdays hosted by Lake Nona's Chroma Modern Bar + Restaurant. (Photo by Don Long)



February 20, Smash Burger, Lake Nona – (Left to right) Don Long, CEO Lake Nona Regional Chamber of Commerce; Rey and Wanda Broomfield along with Wes Broomfield, owners Lake Nona Smash Burger; and Arbra Calvert, Membership Director and owner of Pro IT, display the autographed ribbon at the recent ribbon cutting ceremony. (Photo by Felicity Gomer)



# February 14, Breakfast Connections, GuideWell Innovation Center, Lake Nona

Wendy Brandon, CEO UCF Lake Nona
 Medical Center, presents "Building the
 Hospital of the Future" during Breakfast
 Connections at Lake Nona's GuideWell
 Innovation Center, a chamber Silver Partner.
 (Photo by Don Long)



February 14, Fisher House Orlando VA
Medical Center, Lake Nona – (Left to right)
Orlando City Commissioner Jim Gray,
Orlando VA Medical Center Chief of Staff Dr.
Linda Zacher, Fisher House Manager Terri
Turner, Chamber CEO Don Long, and
Secretary Friends of Fisher House Maureen
Karkovich break the ground to initiate work
for Fisher House Orlando's new climatecontrolled storage facility on the grounds of
the Orlando VA Medical Center. (Photo by
Madelyn Long)



February 26, Contagious Connecting "Top 10 Traits of a Master Networker That
Eliminate Cold Calling"- Sam Eckerson, Keller
Williams Advantage III Realty (standing left)
and Dr. Linda Travelute, Travelute
Leadership & People Development (standing
right) present another great networking
seminar. (Photo by Don Long)



February 22, Ronald McDonald House, Lake Nona - Business Luncheon with Chris White, Traction in Florida, "Are you Thinking like an Owner?"- Chris White presents an informational brief on business leadership. (Photo by Don Long)

# WHY JOIN?

According to Jeri Vespoli, chamber and business development consultant at Collaborative Marketing Services, "Local chambers of commerce are businesses joined together to improve their value, visibility, and credibility; share news, ideas, and best practices; qualify for higher negotiated group savings on the products and services they use; and become better connected with the markets they serve and the resources they need to serve them."

- CONNECTIONS
- BUSINESS ADVOCATES
- CREDIBILLITY
- DISCOUNTS
- RESOURCES
- KNOWLEDGE
- TRAINING
- INCREASE YOUR VISIBILITY

- TAKE DEDUCTIONS
- EVENTS & PROGRAMS
- CHAMBER NEWSLETTERS
- STANDING
- GIVING BACK
- YOUR TAKEAWAY

See why by clicking here:
Why You Should Join the Lake Nona
Chamber of Commerce

# Our 2019 Charity

The Nemours charity was selected by the Board of Directors as the Lake Nona Regional Chamber's charity of choice for 2019. Give today! Visit our website for information on all our non-profit member organization that need your assistance: **Click here** 

Nemours. Children's Hospital

Our Newsletter Partner Sponsors: Nona.Media & AdventHealth

# **OUR CHAMBER PARTNERS DIAMOND**







SILVER







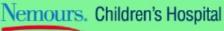
















THANK YOU!

Our Chamber Members support the Lake Nona community! www.lakenonacc.org