



## LAKE NONA REGIONAL CHAMBER OF COMMERCE

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# NOVEMBER NEWSLETTER

2019, Issue 35

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### From The CEO

Over the next few months I want to use this space to explain what your chamber is about and our ongoing projects here in the community.

Chambers of commerce have been here in North America for almost 270 years starting with the oldest in Halifax, Nova Scotia. Since then thousands of chambers have grown across the continent. Chamber members include community businesses, government entities, and non-profit organizations. The primary reason chambers exist is to create and protect a viable atmosphere for businesses. Chambers succeed in this effort by advocating on behalf of the entire community.

Since 2013 the Lake Nona Regional Chamber made strides to develop an organization of members focused on the Lake Nona community that can provide useful information not only for businesses but also the community. Almost daily we respond to requests for information from families and businesses looking to move to or start a business in the Lake Nona region. We opened and operate a small information center in the lobby of GuideWell Innovation Center where we provide printed informational materials and one-on-one guidance.

Additionally, the chamber schedules multiple monthly events that provide valuable information from both government and local business leaders. Members and businesses also use these gatherings as an opportunity to network. Members enjoy meeting several visitors and new members at each event. This interaction helps bring the community closer together and allow us all to focus on how we can continue to improve our value to the region. Next month, more about our OPS plan for Opportunity, Progress, and Support.

*Your chamber is a Catalyst of business growth, Convener of leaders and influencers, and Champion for a thriving community.*

Don Long  
President/CEO



**This is a friendly reminder to turn your clocks  
back one hour this Sunday, November 3rd, as  
Daylight Savings Time ends.**



## Upcoming Events



**FIRST  
TUESDAYS  
AFTER-HOURS**

*AT NONA ADVENTURE PARK*

*FREE APPETIZERS, DRINK SPECIALS, GIVEAWAYS AND RELAXED  
NETWORKING FOR MEMBERS AND INVITED GUESTS!*

14086 Centerline Dr

Tuesday, November 5 5:30 - 7:30 p.m.



# LEGAL

*seminar  
series*

**"DRAFTING TRANSACTIONAL  
FORMS FOR A SMALL BUSINESS"**  
*with Matt Rosenthal and Gretchen Ortiz*

COMMON LEGAL TOPICS EXPLAINED

GUIDEWELL INNOVATION CENTER  
LIGHT REFRESHMENTS PROVIDED

NOVEMBER 7TH, 2019  
5:30 - 6:30 P.M.





## ISLAND FIN POKE

7004 Tavistock Lakes Blvd

### RIBBON CUTTING CEREMONY

Monday, November 11

6:00 - 8:00 p.m.

Ribbon cutting at 6:30 p.m.

JOIN US IN WELCOMING OUR NEW MEMBER! ISLAND  
FIN POKE WILL PROVIDE LIVE ENTERTAINMENT,  
LIGHT APPETIZERS, AND BEER & WINE



**breakfast  
connections**

## "MEN'S HEALTH"

*with Doctors Desai and Nathoo*  
**of AdventHealth**



**THURSDAY, NOVEMBER 14**

**8:00 - 9:30 a.m.**

Presentation begins at 8:30 a.m.

**USTA National Campus  
10000 USTA Blvd**



## PEDIATRIC DENTAL GROUP

12601 Narcoossee Rd

### RIBBON CUTTING CEREMONY

Thursday, November 14

4:00 - 6:00 p.m.

Ribbon cutting at 4:30 p.m.

JOIN US IN WELCOMING OUR NEW MEMBER!  
PDG WILL PROVIDE APPETIZERS, SPARKLING  
WINE, AND FUN OPPORTUNITIES FOR THE KIDS.



GuideWell Innovation Cafe

# Grow with Google

WITH GOOGLE TRAINER,  
PAMELA STARR

NOVEMBER 19, 2019  
8:00 - 9:30 A.M.

Learn how customers find your business online and how to promote your business using Search Engine Optimization (SEO) and Smart Campaigns in Google Ads.



**HOME HEALTHCARE  
RESOURCES CORP**  
7270 Harmony Square Drive S.

**RIBBON CUTTING  
CEREMONY**

Friday, November 22  
3:00 - 4:00 p.m.  
Ribbon cutting at 3:30 p.m.

JOIN US IN WELCOMING OUR NEW MEMBER!  
HOME HEALTHCARE RESOURCES CORP. WILL  
PROVIDE BEER, WINE, AND HORS D'OEUVRES.



[Register for Upcoming Events Here](#)





# October Event Gallery



Our October Ambassador of the Month is Curt Zielinski of Fine d-Zign Signs!



**October 1, First Tuesdays After-Hours at Kisselback Ford** - Kisselback Ford in Saint Cloud helped LNRCC and the Saint Cloud Chamber kick off Pinktober with games, appetizers, drinks, giveaways, and the Pink Heals team & firetruck! Kisselback matched funds guests raised this evening to be donated to Pink Heals for breast cancer research. Thanks for a fun and (very) pink event! *Photo by Felicity Gomer*

**October 4, Ribbon Cutting at GasUp** - GasUp is an innovative app-based technology that will deliver fuel to your car, whether it be at your home, workplace, etc. (within the company's radius). Welcome to the Nonahood! *Photo by Madelyn Long*



**October 10, Breakfast Connections with Representative Plasencia** - Florida House Representative Rene "Coach P" Plasencia shared with our Chamber the latest developments in Workforce Development, Commerce, and Tourism in Central Florida. Thanks to Eagle Creek Golf Club & The Belfry Restaurant for the great breakfast and space! *Photo by Felicity Gomer*

**October 10, Ribbon Cutting at Nona Minimally Invasive Surgery** - Nona Minimally Invasive Surgery welcomed our chamber and the Eastern Orlando Chamber of Commerce into their brand-new office with a ribbon cutting. Congratulations on your new chapter! *Photo by Madelyn Long*



**October 16, Groundbreaking Ceremony at Lach Orthodontic Specialists** - Members and visitors celebrated the future space of Lach Orthodontic Specialists. Congratulations on this new chapter! We are excited to watch you succeed. *Photo by Madelyn Long*

**October 26, Grand Opening & Ribbon Cutting Ceremony at A Ruff Day Bark Club** - Welcome all humans and dogs to the classiest dog club around--it's the closest thing to Disneyland for your pup! Thanks to A Ruff Day Bark Club for throwing such a fun grand opening ceremony. We can't wait to see you thrive! *Photo by Felicity Gomer*



## **Why Join or Renew?**

**Chamber events and programs** - Chamber events and programs provide members with great opportunities to get to know new people and expand their prospect base. Chamber events are innovative and fun ways to help members meet potential customers, clients and vendors— and generate new business leads.

### **New Members**

Central Florida Building Corporation, Inc.  
Cocktails Catering  
Cruise Planners/Micdan Travel  
Dumpster Medic  
Ford Insurance Agency  
ILingo Academy  
Island Fin Poke  
Proliant Settlement Systems  
WCI of Florida, LLC

### **Renewed Members**

3rdArm, Inc.  
Boxi Park  
Canvas Restaurant & Market  
Chroma Modern Bar + Kitchen  
Clean Green  
CoolThings Patio Furniture  
Digital Memory  
Garganese, Weiss, D'Agresta & Salzman, P.A.  
Jupiter Properties Inc. Central Florida  
Legal Solutions FL  
Nona Adventure Park  
Park Pizza & Brewing Company  
Rosenthal Meyer, PLLC  
Security Financial Management, Inc.  
Travelute Leader & People Development  
Watson, Shelley

**Become a Member Here**



# Taste of Nona Recap



**Thanks to Silent Auction participants, we raised over \$7,300 for Nemours Children's Health Fund!**





## 2019 Chamber Charity of Choice

Nemours Children's Hospital - Children's Health Fund is our Chamber Charity of Choice for 2019. This year, we want to feature some brief Q&As about their efforts and needs.

**Q: I want to help the kids at Nemours Children's Hospital. Where do I start?**

**A:** There are many ways to engage with us, from monetary contributions to new book donations for our kids, fun hospital and community events and everything in between. You can even host your own event to benefit our patients and families. To learn more about how you can help, please give us a call at 407-650-7050, visit [Nemours.org/giveorlando](http://Nemours.org/giveorlando) or e-mail Lisa Tinkley at [lisa.tinkley@nemours.org](mailto:lisa.tinkley@nemours.org).

The Basket Case's luncheon basket donations raised \$543 for Nemours Children's Health Fund this year!



**DIAMOND**

- NONA MEDIA COMMUNITY DRIVEN. ENGAGEMENT.
- Advent Health
- LAKE NONA SOCIAL

**PLATINUM**

**GOLD**

- GUIDEWELL Innovation
- CREATIVE
- STARLING

**SILVER**

- FIRST COLONY BANK

**BRONZE**

- OUC The Reliable One
- Ronald McDonald House Charities Central Florida
- JCF
- Lake Nona Medical Center HCA NORTH FLORIDA DIVISION
- THE INSTITUTE OF Aesthetic Surgery
- CHASE
- TAVISTOCK DEVELOPMENT COMPANY

**COPPER**

- Nemours Children's Hospital
- ORANGE COUNTY FLORIDA

