



# LAKE NONA REGIONAL CHAMBER OF COMMERCE

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**LAKE NONA  
REGIONAL  
CHAMBER**

## JULY NEWSLETTER

*2020, Issue 42*

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### **From the CEO**

As we move into summer, I want to remind you that the News and Resources page of our website is loaded with a wealth of helpful information for both COVID-19 updates, economic news and other business-oriented subjects.

Look for our upcoming events. Until we can safely plan in-person events you may find them as virtual. This month we hope to bring you Social Marketing in the New Normal with Pam Moore of Marketing Nutz, and, toward the end of the month, Orange County Mayor Jerry Demings speaking to us about the Lake Nona region.

Coming in November is our first Lake Nona Regional Chamber golf tournament. This promises to be a fun day full of camaraderie on the course. Stay tuned to our events announcements as we confirm the arrangements.

Your chamber has 1,000 commercially manufactured masks available for members to reserve and pick-up as you need them. Just drop us an email or call with the amount you need.

We are providing a Daily Member Feature on our Facebook page, highlighting one business every day with a fun photo and text of your choice. If you have not yet participated, email some words about your business and a photo of your team to [administration@lakenonacc.org](mailto:administration@lakenonacc.org)

Please stay safe and well. Support our local businesses and non-profits.

**Don Long**  
President/CEO



## Upcoming Events



# Grow with Google

## Free Google Webinars

Presented by Google Trainer Pamela Starr

Please note, you must register for these webinars in advance and registration tends to fill up quickly. Because Google tools change frequently, we are not sending out recordings of the webinars after they are over. Please plan on attending the webinar at the time you registered for it.

### Use YouTube to Grow Your Business

- July 8 from 10:30 - 11:30, Eastern Time. - [Register Now!](#)

This webinar is hosted by the Santa Fe College Innovation Product Development Center

Get best practices for creating a YouTube Channel that drives engagement with your business and promotes your products or services. We'll cover topics like setting up a YouTube channel, learning how to create effective videos, and measuring your results.

### Critical Updates to Your Online Presence

- July 9 from 9:00 a.m. - 10:00 a.m. Eastern Time - [Register Now!](#)
- July 9 from 12:00 p.m. - 1:00 p.m. Eastern Time - [Register Now!](#)

For business owners, this can be a challenging time. In this 1-hour webinar, learn what changes you must make to your Google Business Profile and general website in order to serve the needs of your customers, as well as your business, during uncertain times.





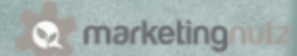
## Upcoming Events



### SOCIAL MEDIA AND DIGITAL MARKETING IN THE NEW NORMAL *with Pam Moore of Marketing Nutz*



VIRTUAL EVENT  
WEDNESDAY, JULY 15 | 9:00 - 10:00 a.m.



### LUNCH WITH THE MAYOR

*with Mayor Jerry L. Demings of Orange County*  
*"State of the County Recap"*



FRIDAY, JULY 24  
11:30 a.m. - 1:00 p.m.

VIRTUAL EVENT

Event Partner:



### NONA FIND *A Scavenger Hunt*

STAY TUNED FOR MORE INFORMATION

COMING IN  
SEPTEMBER

Register for Upcoming Events  
Here

*The Chamber Swing*

GOLF

◆◆ TOURNAMENT ◆◆

NOVEMBER 6TH, 2020



FIRST EVER



SAVE THE DATE - JOIN US FOR A GREAT GOLF  
TOURNAMENT WITH LOCAL CELEBRITIES!

REGISTRATION: More to come...

[WWW.LAKENONACC.ORG](http://WWW.LAKENONACC.ORG)



## Thank You to our Great American Parade Volunteers!



**Special thanks to Shamrock Auto for the flatbed for float and decorations, American Balloon Decor for the balloon designs, and Fine d-Zign Signs for the signage!**

- Courtney Englert (All-Star Dance Company)
- Stuart & Patti Gutter (American Balloon Decor)
- Brandy Bennett (Director of Events)
- Naomi Norris (BB&T - Branch Banking & Trust Lake Nona)
- Cari Hall (Camaraderie Foundation Inc.)
- Renee Carmichael (Central Florida Children's Home)
- Rebecca Smith (Core Values Physical Therapy and Wellness, PLLC)
- Hector & Family Romero (Culver's of Lake Nona)
- Curt Zielinski (Fine d-Zign Signs)
- Greg Doyle
- Larry, Londyn & Paige Watkins (GuideWell Innovation)
- Teresa Loomis (iDignity, Inc.)
- Kimberly & Noah Gordon (KeyBella Homes)
- Tina Beatty (Beazer Homes)
- Evan Bass (LNRCC)
- Tristan Gross (Harmony High School)
- Angie Amate (Luxury Realty, Inc.)
- Carolyn (The Finishing Touch)
- Mike, Joe, Brian (Shamrock Auto Body & Service)

## Great American Parade





## News Releases & COVID-19 Resources

[HOME](#)
[ABOUT US](#)
[JOIN](#)
[MEMBERS](#)
[EVENTS](#)
[MARKETING](#)
[JOBS, DEALS AND TESTIMONIALS](#)
[NEWS AND RESOURCES](#)
[MEMBER LOGIN](#)

[Facebook](#)
[Twitter](#)
[Instagram](#)
[LinkedIn](#)
  
 407.796.2230 | Email

### COVID-19 Resources

#### Help for Employees, Employers, and General Information

[Florida COVID-19 Resources](#)  
[Florida Health - What you Need to Know About COVID-19](#)  
[Florida Health Information Center](#)  
[CDC COVID-19 Information](#)  
[CDC Latest Updates](#)  
[Apply for Florida Reemployment](#)  
[COVID-19 Resource Page-Florida Chamber of Commerce](#)  
[COVID-19 Myths \(English\)](#)  
[COVID-19 Myths \(Spanish\)](#)  
[CareerSource Business Services Brochure](#)  
[Families First Coronavirus Response Act](#)  
[Reemployment Reference Guide \(English\)](#)

#### Small Business Loans and Assistance

[Small Business Guide and Checklist](#)  
[EIDL Application Steps](#)  
[Coronavirus Toolkit](#)  
[Coronavirus Small Business Guide](#)  
[US Treasury Latest News](#)  
[SBA List of Eligible Banks for PPP](#)  
[SBA Disaster Relief Loan Guide](#)  
[SBA Disaster Relief Loan Instructions](#)  
[SBDC COVID-19 Small Business Guide](#)  
[COVID-19 Customizable Flyer](#)

In addition to our frequently-updated News Releases page, we have posted a new tab on [lakenonacc.org](http://lakenonacc.org) dedicated to current COVID-19 Resources. Check our website for the latest news and resources meant to help you and your business during this tumultuous time.

### Phase Two Reopening

If your business is open, send us a picture of your storefront at [administration@lakenonacc.org](mailto:administration@lakenonacc.org) to be featured on our website and social media!





# June Event Gallery



**June 9, The Tuesday Zoom -  
"Show and Tell"**



**June 11, Breakfast Connections with  
Judge Michael S. Kraynick, Circuit Judge**



**June 16, The Tuesday Zoom - "Rock it Out!"**



**June 23, The Tuesday Zoom -  
"High School Yearbook Photo"**



**June 30, The Tuesday Zoom - "Lessons  
Learned and the Positives Gained"**

## Look What's New!



### MEMBER REFERRAL PROGRAM



Be rewarded for your new member referrals!  
Remind new members to include you as their referral on their completed application.  
Receive \$25 credit for each new member!

### MEMBER RENEWAL PROGRAM

Renew your membership to be entered in a drawing to win a business spotlight in our weekly newsletter and website!

## Why Join or Renew?

**Credibility** – Membership in a Chamber of Commerce is considered a must by the public and other businesses for your business to be taken seriously and be considered a viable player in your industry. Being a chamber of commerce member makes your business more desirable to customers. When a small business is a chamber of commerce member, consumers are 80% more likely to purchase goods or services from the business in the future (The Schapiro Group, 2012). Consumers and business owners and operators want to do business with someone who is vested in their community.

### New Members

Aflac - Erika Spencer  
BurgerFi Orlando - Lake Nona  
Carrabba's Italian Grill  
CJ Johnson Insurance, LLC  
CertiPay  
Duke's Brewhouse

Goodwill Industries of Central Florida  
Hernandez, Israel  
MED EVAC Emergency Services  
Pet Supplies Plus  
Western Governors University (WGU)  
Wild Florida



## **Renewed Members**



**A Clear Choice Title**  
**Berlin & Denys Insurance**  
**Center for Advanced Gastroenterology**  
**Central Florida Children's Home**  
**Chicken Salad Chick**  
**Eagle Creek Golf Club & The Belfry Restaurant**  
**FL House of Representatives Dist 50 Rep Rene "Coach P" Plasencia**  
**Friends of Fisher House Orlando**  
**IDignity, Inc.**  
**LATAM Airlines**  
**Life Enhancing Dentistry**  
**Marketing Nutz**  
**McDirmitt Davis**  
**McGee, Lucia**  
**Melrose Figueroa Marketing Co.**  
**Millenia Partners**  
**My Kids' Doctor**  
**Nibaldi, Mercedes**  
**Orange County Tax Collector Scott Randolph**  
**Pediatric Dental Group**  
**Ponte Health, P.A.**  
**Quick Snacks Vending**  
**Regenerative Sport Spine and Spa**  
**Rhodes + Brito Architects, Inc.**  
**Rukus Cycling Lake Nona**  
**Seacoast Bank**  
**Splash & Dash LLC Pressure Cleaning**  
**Sport Clips**  
**The Corporate Brand**  
**The Liz Team Real Estate**  
**Venkatraman, Giri**  
**VIP Transportation Group**



**Support our local businesses as they reopen!**

Please share our information with other businesses and organizations that are not currently connected to LNRCC. They can email us at [administration@lakenonacc.org](mailto:administration@lakenonacc.org) to request to be included in our email distributions.

**DIAMOND**



**PLATINUM**



**GOLD**



**SILVER**



FORD INSURANCE AGENCY



**BRONZE**



**COPPER**

