



## Membership Benefits

- 30 second infomercial at monthly events during first two months of membership
- Listed in Nonahood News, Chamber E-newsletter, website and social media as new member
- Free SBDC UCF one-on-one Business consulting appointments
- “Proud Member” logo/sticker for your website, email signature, and business cards and office
- Complimentary Ribbon Cutting Event for first-time new brick and mortar members
- Invite a guest to an event
- Website Map shows your physical location
- Post your events, job listings, hot deals and news releases on the Chamber website
- Social feed includes links, videos, photos and text
- Members only directory to contact other members with email and cell numbers
- Free appointments with the CEO
- Make a difference in our community by joining a committee with access to professionals in the field:
  - Health, Diversity, Education, Economic Development & Innovation, Marketing and IT, Non-profit, Membership/Networking/Ambassadors, Young Professionals Group and Special Events.
- Email reminders of all upcoming activities
- Members only events and members-only pricing at paid events
- Speaking opportunities at events with sponsorships
- Special pricing and opportunities with our media partners
- Special pricing for meeting space at GuideWell Innovation Center
- Constant Contact® (prepay discounts of 20% for 6 months and 25% for 12 months)
- All of our Monthly Events and Signature events allow you to market your business as a Sponsor – speaking opportunity, table with handouts, logo included in event are a few benefits. Our events are planned on different days of the week and times of day so that all members can schedule to attend one.
  - *First Tuesday After Hours each month, 5:30-7:30 p.m.*
  - *First Thursday Chamber Connections – open networking, 8:00 a.m. Culvers*
  - *Breakfast Connections every second Thursday, 8:00 a.m.*
  - *Business Luncheon every fourth Friday, 11:30 a.m.*
  - *Nona Professional Ladies Luncheons every third Monday, 11:30 a.m.*
  - *Ribbon cuttings and groundbreakings as scheduled*
  - *Adopt-A-Highway – every other month, 2<sup>nd</sup> Saturday, 8 a.m.*
- Communications with members include monthly page in Nonahood news, monthly newsletter through Constant Contact, website and social media posts, email reminders.

**A Chamber of Commerce is a tangibly beneficial resource for your company and yourself. Consider this excerpt from “The Real Value of Joining a Local Chamber of Commerce”:**

- “When consumers know that a restaurant franchise is a member of the chamber of commerce, they are 40% more likely to eat at the franchise in the next few months.
- When consumers know that an insurance company is a member of the chamber of commerce, they are 43% more likely to consider buying insurance from it.
- When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.”
- Our Chamber is growing rapidly while also securing a visible influence with regional government officials, community leaders and influencers, large businesses and the community as a whole. We actively advocate on behalf of business and non-profit organizations while also bringing valuable information for our members’ consumption.

## Why Join?

**Connections –**  
**Business advocates –**  
**Credibility –**  
**Discounts**  
**Resources**  
**Knowledge –**  
**Training –**  
**Increase your visibility in the community**  
**Take deductions –**  
**Chamber events and programs**  
**Receive chamber newsletters**  
**Standing Giving back –**

**Your takeaway** - While chamber of commerce membership has a price, there are many benefits to joining. Chambers provide you with opportunities to get involved in your community and to better your business. And, there are ways to make the membership cost more manageable for your small business budget. In addition to the direct savings and growth benefits, membership also supports community and non-profit projects that keep the local market strong and growing (and able to buy!), and supports efforts that provide a top-of-the-line workforce.

We fight for our members’ continued **Opportunity, Progress and Support**. We actively disagree with discrimination, threats to our community whether physical or financial, and unfair practices.

### Opportunity

Innovation and Economic Development  
 UCF Counseling Programs  
 Collaboration with local chambers and civic groups  
 Educational and government seminars  
 Community updates  
 Cultivate large corporate connections  
 Cultivate a vendor supply base and information system  
 Chamber marketing and networking

### Progress

Infrastructure and growth leadership  
 Talent supply and education  
 Continuing seminars  
 Informational updates via media  
 Chamber marketing and networking

### Support

Building business climate and competitiveness  
 Maintain civic and government systems relations  
 Pursue quality of life and quality places initiatives

Collaboration with local charities  
Chamber marketing and networking